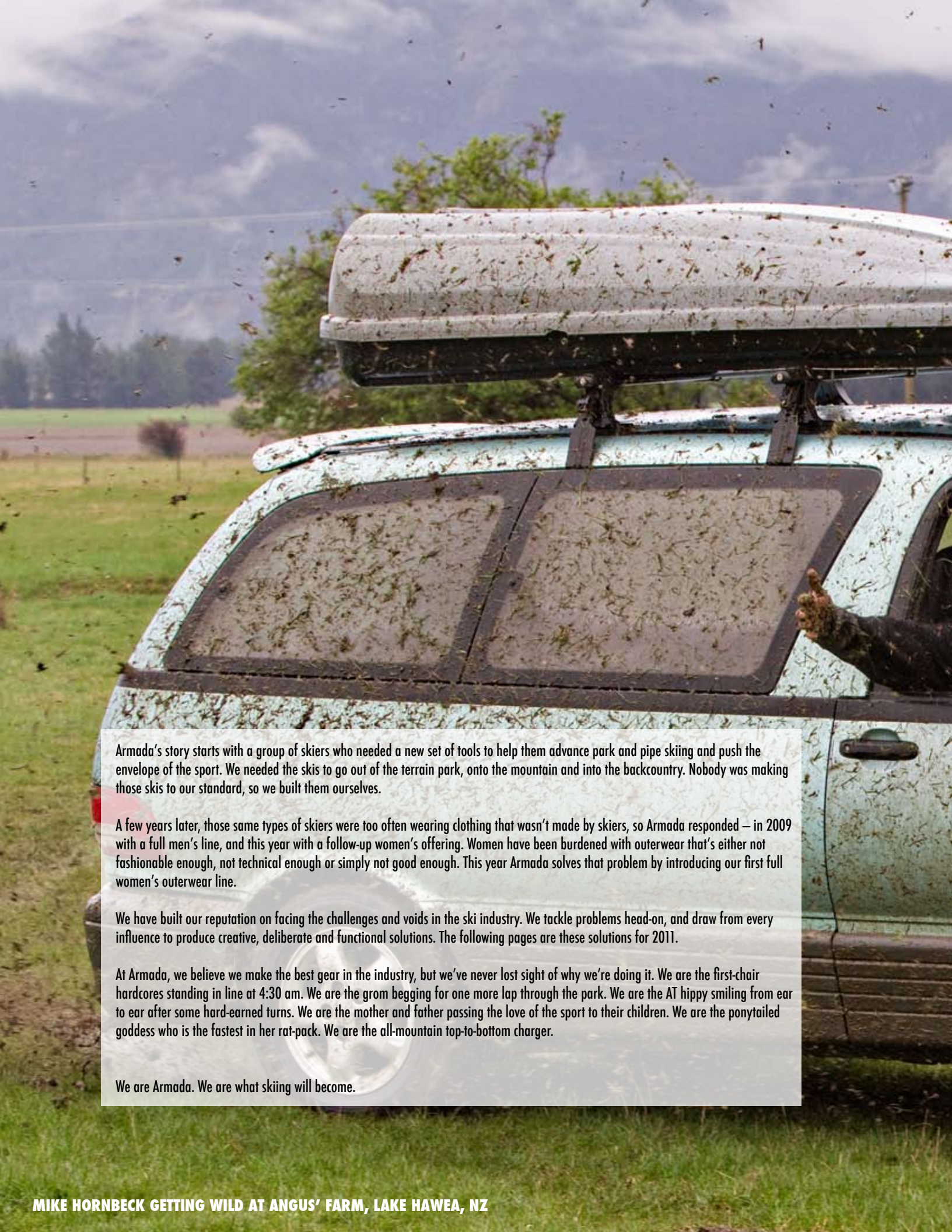




ARMADA
Dealer Catalog 2011/2012



Armada's story starts with a group of skiers who needed a new set of tools to help them advance park and pipe skiing and push the envelope of the sport. We needed the skis to go out of the terrain park, onto the mountain and into the backcountry. Nobody was making those skis to our standard, so we built them ourselves.

A few years later, those same types of skiers were too often wearing clothing that wasn't made by skiers, so Armada responded – in 2009 with a full men's line, and this year with a follow-up women's offering. Women have been burdened with outerwear that's either not fashionable enough, not technical enough or simply not good enough. This year Armada solves that problem by introducing our first full women's outerwear line.

We have built our reputation on facing the challenges and voids in the ski industry. We tackle problems head-on, and draw from every influence to produce creative, deliberate and functional solutions. The following pages are these solutions for 2011.

At Armada, we believe we make the best gear in the industry, but we've never lost sight of why we're doing it. We are the first-chair hardcores standing in line at 4:30 am. We are the grom begging for one more lap through the park. We are the AT hippy smiling from ear to ear after some hard-earned turns. We are the mother and father passing the love of the sport to their children. We are the ponytailed goddess who is the fastest in her rat-pack. We are the all-mountain top-to-bottom charger.

We are Armada. We are what skiing will become.

WELCOME



ALL PHOTOS SHOT BY CHRIS O'CONNELL

DISTRIBUTOR LIST

TORIN YATER-WALLACE

MIKE HORNBECK

KIM BOBERG



NORTH AMERICA	Armada Skis, Inc.	+01 949 642 6714	info@armadaskis.com	ITALY	OberAlp S.p.A.	+39 0471 242874	italy@armadaskis.com
EUROPE	Armada Skis Europe	+41 43 818 24 24	infoeurope@armadaskis.com	JAPAN	Custom Produce Inc.	+81 471 83 2380	home@customproduce.com
ANDORRA	Secco Extrem S.L.	+34 93 356 90 89	spain@armadaskis.com	KOREA	General Trading & Engineering Corp	+82 2 792 7211	korea@armadaskis.com
ARGENTINA	Luciano Preto y Cia	+54 11 15 6 9097 523	ruggepreto@armadaskis.com	KOSOVO	Sino Ltd.	+377 44 124 955	kosovo@armadaskis.com
AUSTRALIA	26Thirty	+61408485654	stefan@26thirty.com.au	LEBANON	I.M.Co.Line International s.a.r.l.	+961 9952666	lebanon@armadaskis.com
AUSTRIA	Klaus Denkmayr Handels GmbH	+43 7758 30401	austria@armadaskis.com	NEW ZEALAND	Summit Collective Ltd	+64 3 443 5410	info@armadanz.com
BALTIC STATES	Samurajpro OÜ	+372 53 333 444	baltic@armadaskis.com	NORWAY	Quarter Inc.	+47 920 999 37	norway@armadaskis.com
BENELUX	Front Trading	+31 646 764 999	benelux@armadaskis.com	PAKISTAN	Sunsports	+92 1921 34838726 7	pakistan@armadaskis.com
BULGARIA	XTM ltd.	+359 29631043	bulgaria@armadaskis.com	POLAND	SNOW PR	+48 512 348 232	poland@armadaskis.com
CHILE	WETFLY S.A.	+56-9 96240260	chile@armadaskis.com	ROMANIA	SC Snow Patrol SRL	+40 72 3200 868	romania@armadaskis.com
CHINA	Jibbert Sports	+010 67016345	china@armadaskis.com	RUSSIAN FEDERATION	IFYOU.RU Ltd	+7 9037202160	russia@armadaskis.com
CZECH REPUBLIC	SES v.o.s.	+420 234 602 745	czech@armadaskis.com	SLOVAKIA	SES v.o.s.	+420 234 602 745	czech@armadaskis.com
DENMARK	Chunk Distribution	+46 31 203366	denmark@armadaskis.com	SLOVENIA	Nias D.O.O.	+38 64 168 62 84	slovenia@armadaskis.com
FINLAND	White Balance Oy	+358 40 5160076	finland@armadaskis.com	SPAIN	Secco Extrem S.L.	+34 93 356 90 89	spain@armadaskis.com
FRANCE	GRK sarl	+33 450 32 03 84	france@armadaskis.com	SWEDEN	Chunk Distribution	+46 31 203366	sweden@armadaskis.com
GERMANY	Klaus Denkmayr Handels GmbH	+43 7758 30401	germany@armadaskis.com	SWITZERLAND	The Source AG	+41 43 818 25 25	switzerland@armadaskis.com
GREECE	Board Tech	+30 210 9739384	greece@armadaskis.com	UNITED KINGDOM	Groove Armada Ltd.	+44 1462 812 144	uk@armadaskis.com
HUNGARY	Contacts BT	+36 1 4665510	hungary@armadaskis.com	UKRAINE	Mantis Ltd	+38 050 693 24 15	ukraine@armadaskis.com
ICELAND	Chunk Distribution	+46 31 203366	iceland@armadaskis.com				

TABLE OF CONTENTS



GUS KENWORTHY

HARDGOODS/8-25

- Hardgoods Tech/8
- Limited Series/10
- Signature Series/13
- AR Series/16
- Women/20
- Poles/25

OUTERWEAR/26-43

- Tech/28
- Vector Series/34
- Balance Series/36
- Thermic Series/40
- Layering/43
- Gloves/44

SOFTGOODS/46-57

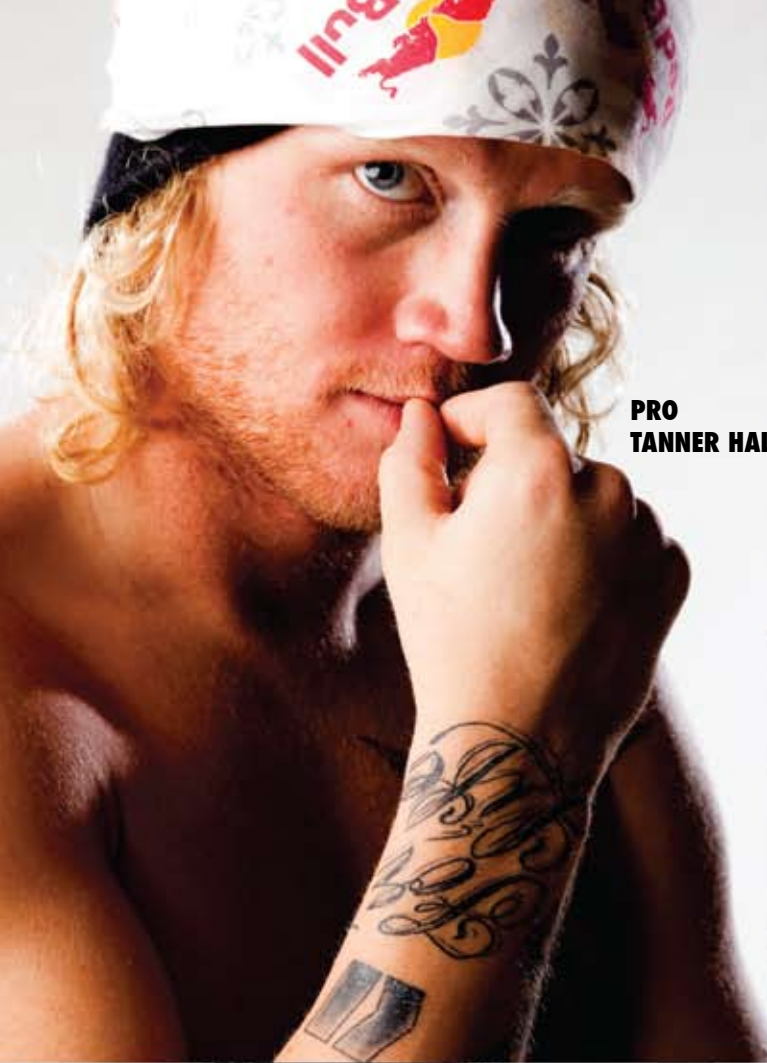
- Fleece/46
- Tees/50
- Accessories/52

Womens/58-72

- Outerwear Tech/60
- Balance Series/66
- Thermic Series/67
- Fleece/68
- Tees/70
- Accessories/72

LOOK BOOK/74

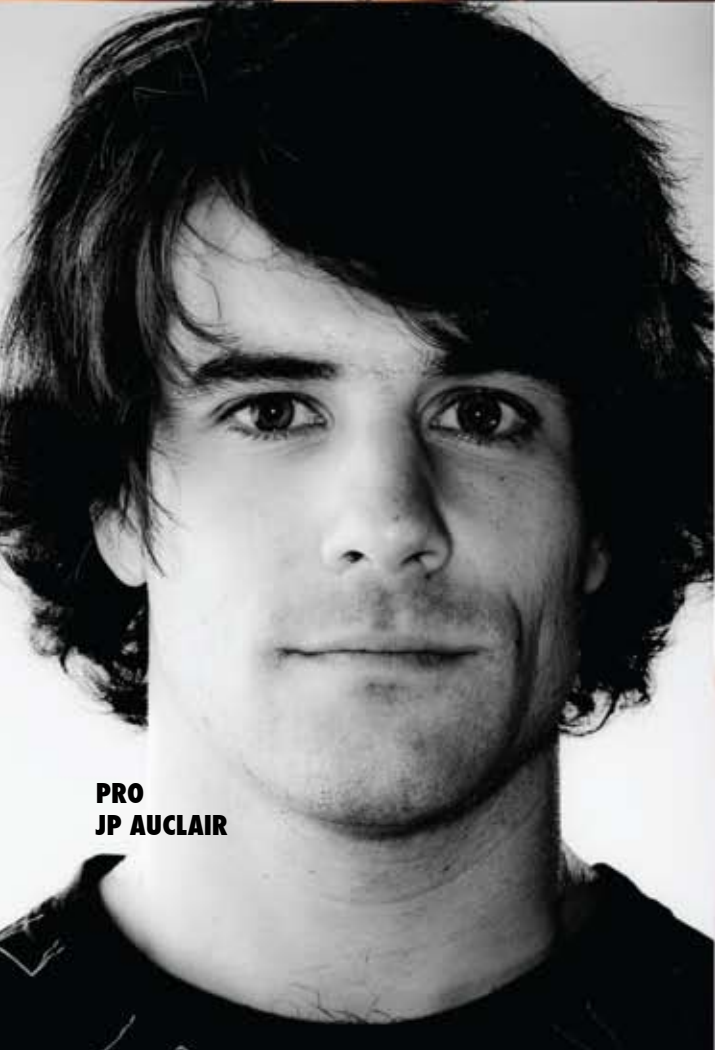
PRODUCT ROUNDUP/80



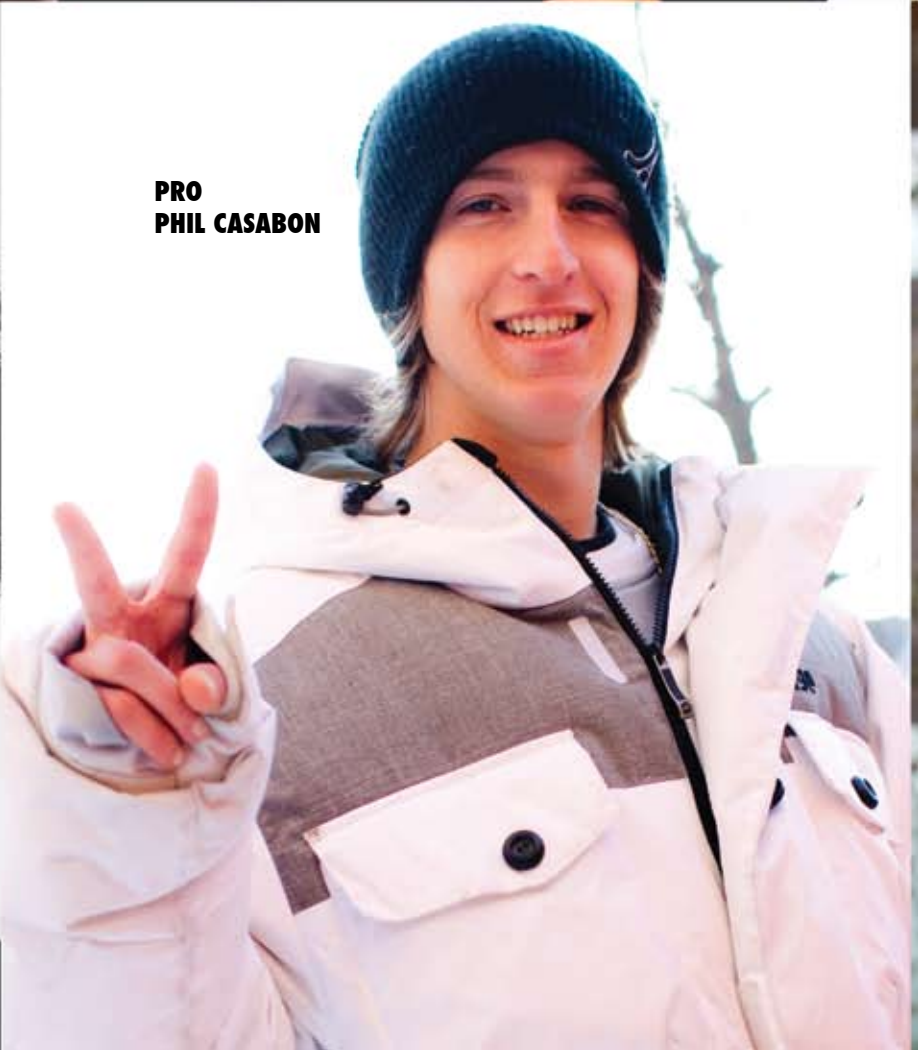
**PRO
TANNER HALL**



**PRO
JACOB WESTER**



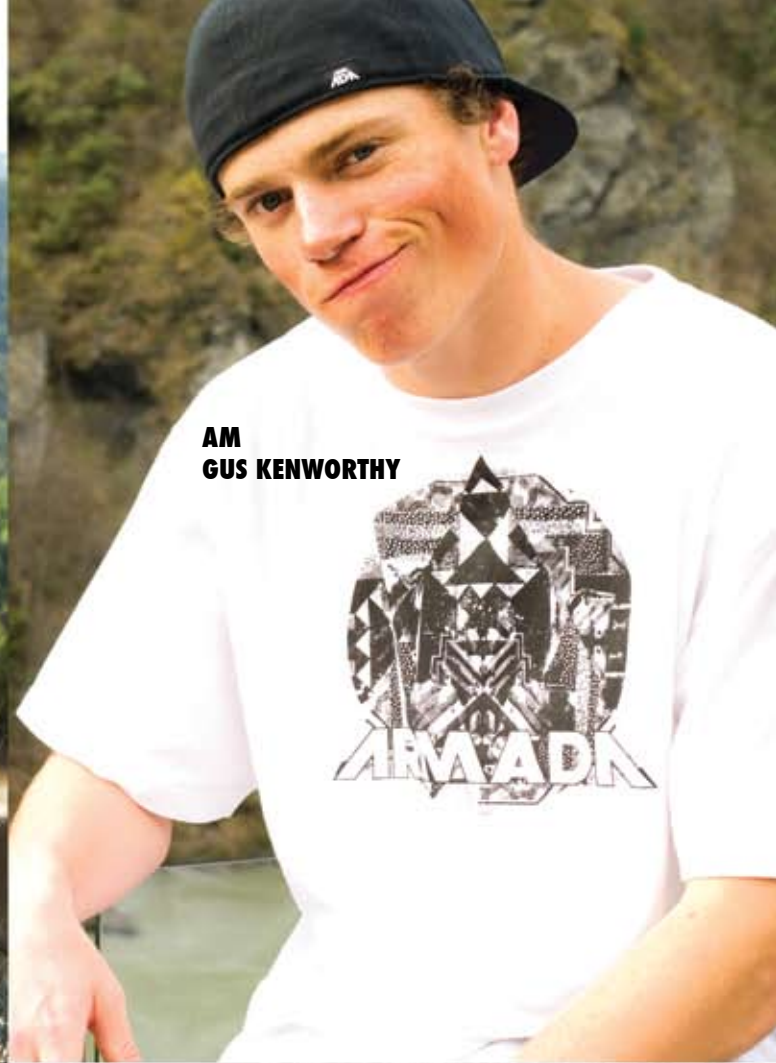
**PRO
JP AUCLAIR**



**PRO
PHIL CASABON**



**AM
RILEY LEOE**



**AM
GUS KENWORTHY**



**AM
MIKE HORNBECK**

TEAM

Over time the people and faces mature; some of the names may change but the core behind Armada will always be our Team. Our Team is a group of athletes at the top of their game, thinking of the next trick before their body has finished perfecting the current one, preparing for the next big line while still celebrating the success of the line just completed. Our Team identifies the voids we fill. Our Team keeps us progressing in all areas of skiing: refining our current skis, developing our new ones, collaborating on graphics, and testing outerwear. Our Team works hard with the goal of providing you with the absolute best piece of equipment.

NATIONAL TEAM

- Spencer Millbocker US
- Ian Provo US
- Sean Logan US
- Zach Davison US
- Devin Logan US
- Brady Perron US
- Torin Yater-Wallace US
- Alex Bellemarre CAN
- Cam Schuster CAN
- Chris Turpin CAN
- Kim Lamarre CAN
- Maude Raymond CAN
- Dania Assaly CAN
- Emile Bergeron CAN

- Davina Williams AU
- Tori Beattie AU

- Kim Boberg SWD
- Oscar Harlaut SWD
- Lasse Nyhaugen NOR
- Jon Anders Lindstad NOR
- Elvis Eidsvoll Harsheim NOR
- Matti Raty FIN
- Raffaele Cuisini ITL
- Lukas "Luggi" Brucic AT
- Josh Absenger AT
- Sebi Geiger GER
- Joe Tyler UK

- Taisuke Kusunoki JPN
- Kiyoshi Terada JPN
- Yoshia "Bull" Urata JPN
- Shingo Sasaki JPN
- Yuta Ueno JPN
- Shuri Terada JPN
- Zijian Wang JPN
- MJ Seo KOR

HARDEOODS TECHNOLOGY

CAMBER PROFILES



Our most powder-specific profile. Fully rockered at the tip and tail, with 1mm of camber underfoot, it maximizes float in soft conditions for unprecedented control, while the small amount of positive camber engages the two widest points of the ski just enough to allow maneuverability on the hardpack.



The best of all worlds. Rockered tips and tails combined with positive camber underfoot to promote flotation in soft snow and provide remarkable edge control in the harder stuff.



Entry rocker with positive camber under foot and no tail rocker. Promotes flotation in the soft snow while giving the ski great drive and edge hold on the hard pack.

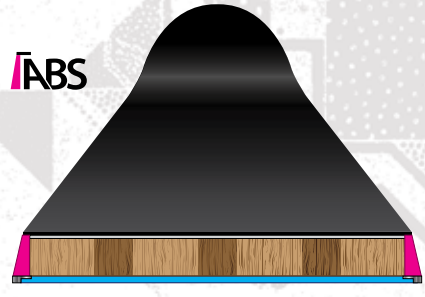


The next level. Subtle rocker in the tips and tails with positive camber underfoot. This enhances carving while also disengaging the tip and tail to create a catch-free feel that's ideal for buttering and nose and tail presses.

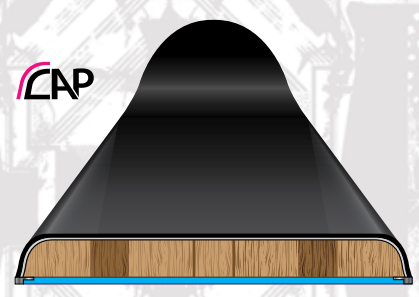


Traditional camber engages the tip and tail of the ski, enhancing ease of entry and exit into and out of a turn, while maintaining solid edge hold.

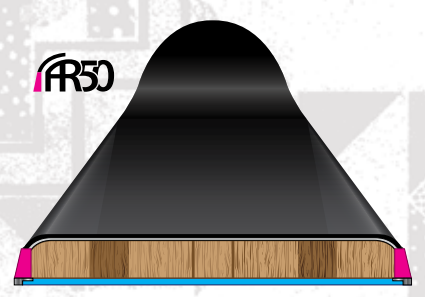
CONSTRUCTION



Two strips of ABS material lie directly alongside the core and over the ski's edges, providing solid edge hold, core protection, and stability.



This method wraps the wood core with composite fiberglass layers creating a torsion box. The base assembly is inserted into the mold, then the fiberglass wrapped core and top material are added. A variable slant between the base and topsheet creates a super-durable and light ski with a balanced flex.



ABS sidewall meets cap construction - the best of both worlds. This engineering method combines the lightweight cap construction in the tip and tail with ABS sidewall underfoot, resulting in enhanced edgehold and significantly lower swing and overall weight.

CORE TECHNOLOGIES



TRIPLE ZONE

Three high density wood stringers sit along ultra light wood for a powerful, durable core with explosive energy return. Triple Zone cores resist compression without creating unnecessary weight.



DOUBLE ZONE

Two high density wood stringers sit along ultralight wood creating a light core with pop and solid edge hold, while keeping swing and overall weight down.



ULTRALIGHT CORE

Using select 375kg/m3 wood stringers that have unusually high strength-to-weight ratios, UltraLight cores allow our widest skis to maintain a light-yet-stable feel.



FLEET CORE

Similar to the Double Zone core, but with a slow taper to 45 degrees toward the tips and tails. This eases entry and exit into and out of turns.



AR50 HYBRID CORES

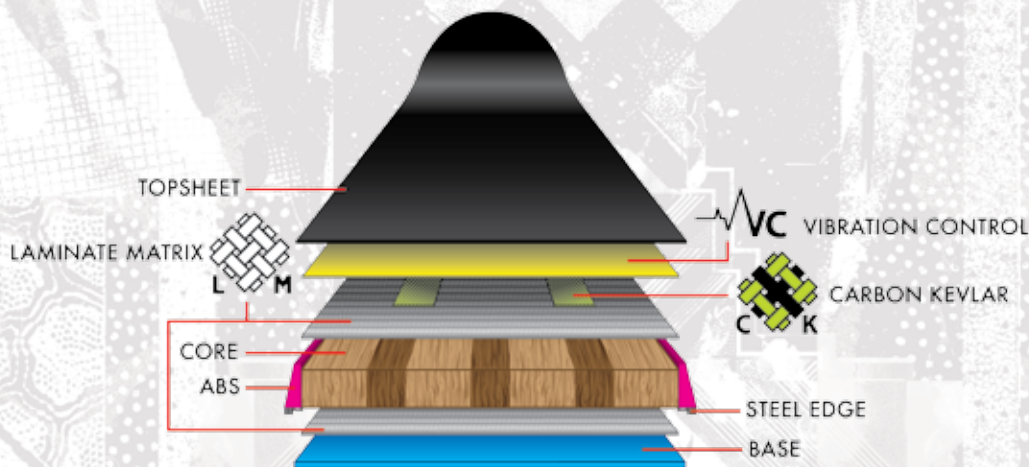
These core inlays are configured in the same way as the DoubleZone, TripleZone and UltraLight cores, but with pre-installed ABS layers laid alongside the core, directly under foot. Unique to our AR50 constructions, these cores concentrate the weight of the ski below the boot sole, increasing durability and lowering swing weight.



INJECT ZONE

Inject Zone - PU injected core that is lightweight, responsive yet dampens out harsh hits from rails, and hard landings.

TECH FEATURES



1.7 Edge

The edge height and width is deliberately smaller and the steel is heat-treated to a proprietary hardness to increase durability and decrease weight.

2.5 Edge

This edge has an oversized height and width and the steel is heat-treated to a proprietary hardness which helps resist breaking and tearing out from rails, ledges and any other abuse it might meet.



Comp Base

A World Cup-inspired base that requires higher maintenance than the S7, the Comp Series pays for the extra TLC it requires in one way: Speed.



S7 Base

The S7 base features a gliding additive for increased speed and longevity. Our toughest base, find the S7 on any ski that's looking for rails, ledges, and boxes as much as snow.



50/50 Base

As the name implies, the 50/50 is faster than the S7 and more rugged than the Comp Series.



Titanal

An aluminum laminate layer stiffens the side camber deflection of the ski, which allows for tighter turns and increased dampening. Used exclusively in the new Triumph, it creates a ski with exceptional hold—especially on ice.



Vibration Control

A thin layer of rubber in the tip and tail and above the steel edges and under the binding mat to control vibrations, which unchecked can negatively affect performance in hard pack conditions.



Laminate Matrix

We know from the core out exactly how each ski should react, so three kinds of fiberglass laminates are used in combination to deliver the exact amount of flex and torsional rigidity. Bi-axial fiberglass runs in an "x" pattern down the ski to control lateral flex. Uni-directional fiberglass controls flex along the length of the ski. And tri-axial fiberglass, with fibers running in three directions, beefs up the center of the ski. The permutations of the three fiberglasses are nearly limitless and allow us to precision tune the performance of every ski we make.



Carbon Kevlar

A blend of Carbon/Kevlar stringers that run along the tail of the skis to help stabilize it. This creates a better landing platform, especially when your weight is further back than intended. It also increases snap and adds pop to ollies.



Bevel

Our edges are beveled according to the ski's intended use. Freeride and all-mountain skis have less bevel to maximize edge grip, while park-specific models feature increased bevel to help avoid hang-ups on rails and boxes.



Step Drill System

The custom drill bit increases screw retention in Armada's skis by 20 percent.



GUS KENWORTHY

Limited. The skis in this Series are exactly that: Limited. We get access to a limited supply of the very best materials available; the fastest bases, the densest hardwoods, and the snappiest light woods. From this stock we make a predetermined number of competition ready skis that are all proven in their field.



ALPHA 1

PIPE CLEANER

UPDATED!



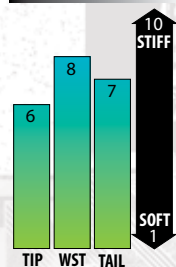
This ski is a proven competition dominator. Utilizing our patented EST Park Rocker in combination with the best and lightest materials possible, we provide you with a park ski without equal. A progressive park tool that will help you push yourself, and skiing, to the next level.



Terrain Scale

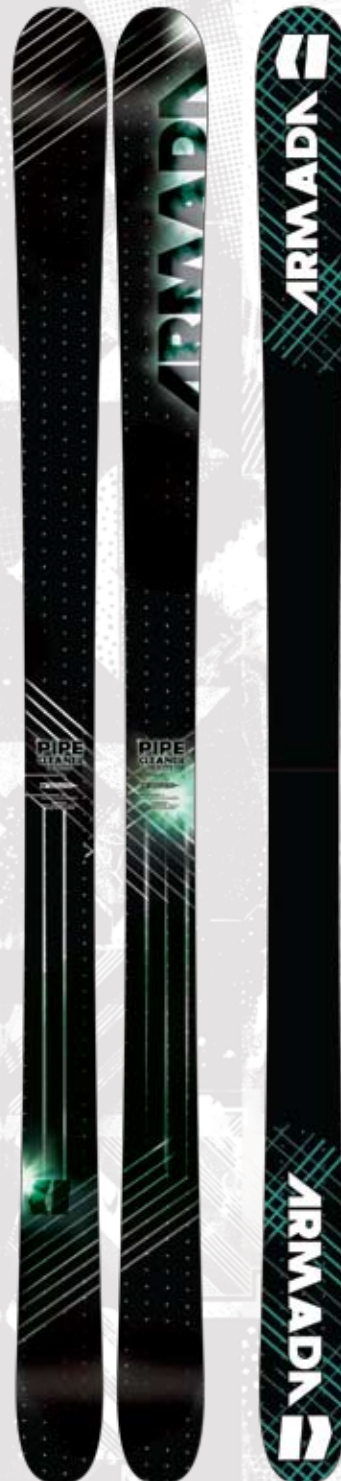


Flex Pattern



Tech Features:

- AR50 Sidewall
- Hybrid Triple Zone Core
- EST Park Rocker
- Comp Series Base
- CK Stringer
- Laminate Matrix
- 2.5 Impact Edge



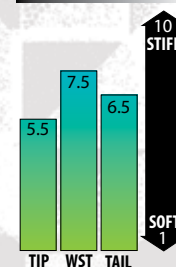
The most decorated pipe ski in existence. A tool proven to handle any condition in any pipe, from an X-Games or Dew-Tour worthy super pipe, to the bumpy slushy mud bowl at your local hill. This ski will let you stand at the top of any pipe with total confidence, and the knowledge that the skis under your feet are ready for anything you can throw at them.



Terrain Scale



Flex Pattern

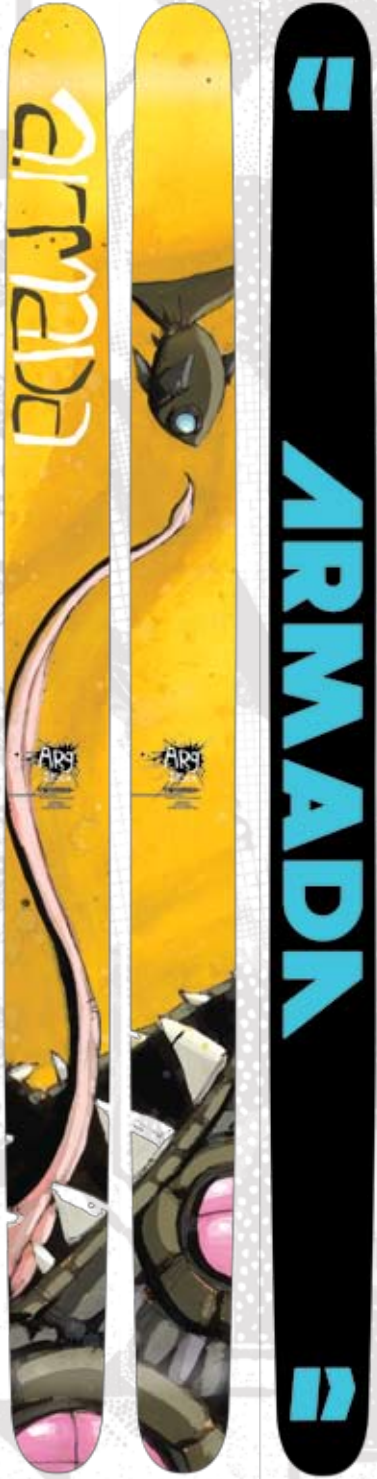


Tech Features:

- AR50 Sidewall
- Hybrid Double Zone Core
- Positive Camber
- Comp Series Base
- CK Stringer
- Laminate Matrix
- 2.5 Impact Edge

ARG

TRIUMPH

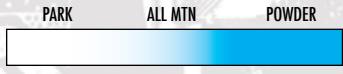


The forecast says "snow" and it's not gonna stop. When the weather gets like this and the powder gets deeper and deeper, snow performs much less like a solid and more like a liquid. With our patented EST Powder Rocker, the ARG mixes the necessary requirements of a ski with the principals of hydrodynamics to produce a tool that performs better the deeper the snow gets. And to top it all off, we throw 1mm of side-cut underfoot to make it easier for your friends to get back to the lift, because you'll probably only let them try it when the weather clears.



185cm
125-135-133-134-120

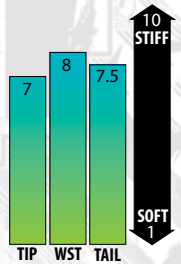
Terrain Scale



Tech Features:

- AR50 Sidewall
- Hybrid UltraLight Core
- EST Powder Rocker
- 50/50 Base
- CK Stringer
- Laminate Matrix
- 1.7 Impact Edge

Flex Pattern



The Triumph is all about speed and stability. It is a tool designed and built for something it will probably never encounter: a race course. Inspired by both the X-Games and a GS course, this ski will let you go as fast as you've ever wanted to and faster than you should. The dimensions of a pure-bred racer enable you to turn wherever you ask it to.



185cm 126-80-113 17m
178cm 123-79-110 16.4m
171cm 120-78-107 15.8m
164cm 117-77-104 15.3m

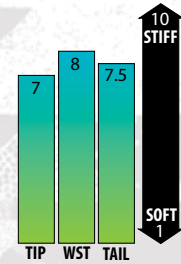
Terrain Scale



Tech Features:

- AR50 Sidewall
- Hybrid Double Zone Core
- Positive Camber
- Comp Series Base
- Titanal
- 1.7 Impact Edge

Flex Pattern





The skis in this Series contain the mark of their creators. An innovative piece of backcountry equipment that blends where the park ends and the mountain begins, designed by those who have perfected both arenas. An all-mountain/big-mountain stick that combines designs of the past with the most progressive new technology available, designed to commemorate an athlete whose future was bright and legacy will be long. And a progressive park tool, designed by the most influential park skier of our time. These three skis are intensely designed with deliberate functionality helping push the Athletes who sign them, and you, to skiing's next level.

SIGNATURE SERIES

JJ AND AK JJ

NEW!



If you simply want the best back and sidecountry ski available, the JJ is without question the ski for you. Patented EST Freeride Rocker and the UltraLight core combine to produce the most balanced big ski on the market. It handles blower pow with ease, transitions to busted crud without shifting gears, and it will carve a turn that will leave you speechless.

New for 11/12 is the AK JJ... an amped up version of the traditional JJ. Offered in 195, the AK JJ has a longer turning radius and is slightly stiffer than the traditional JJ. This ski is ready to charge big lines in Alaska or at your home hill.



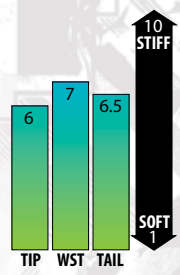
Terrain Scale



Tech Features:

- AR50 Sidewall
- Hybrid UltraLight Core
- EST Freeride Rocker
- 50/50 Base
- CK Stringer
- Laminate Matrix
- 1.7 Impact Edge

Flex Pattern



TST

NEW!

When Travis Steeger's "Sponsor Me" video made the rounds in the office at Armada, it was met with unanimous acclaim. It stars a skier with undeniable skill, an ear to ear smile, and a contagious love for skiing and snow. Watching it provides the viewer with a palpable connection to Travis, his love of skiing, and his desire to explore the mountains and make turns wherever possible. Travis was only starting this exploration in skiing when his life was tragically cut short. Yet in this minimal time his energy and desire to explore helped shape this ski.

TRAVIS STEEGER

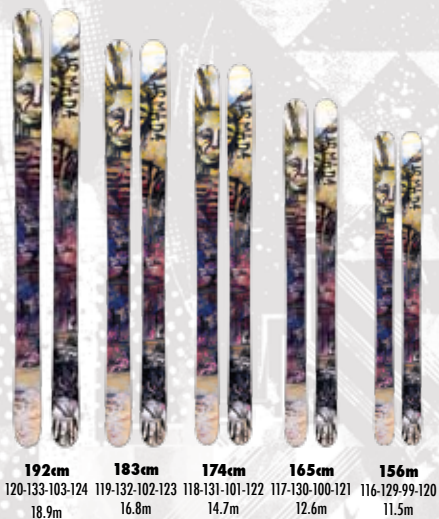


THALL



The TST is an all-mountain/big-mountain tool designed to let you explore the entire mountain; air the biggest cliffs, ski the deepest pow, and straight-line the steepest lines. With Armada's Patented EST All Mountain Rocker that boasts a progressive tip rocker and no tail rocker, there isn't a turn or jump on the mountain the TST can't make. This is the ski Travis was asking us to make for his every day ski at his home mountain of Whittowater BC. So next time you find yourself in the middle of a great day, or on a perfect run, or are just surrounded by all your friends; un-zip your coat, smile from ear to ear, and give'er for Travis.

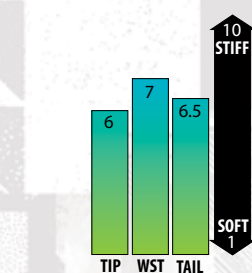
A portion of the proceeds of this ski are donated to Travis Steeger's Memorial Fund and the "Avalanche Awareness Beyond the Boundaries Society", which provides free avalanche skills training courses for youth.



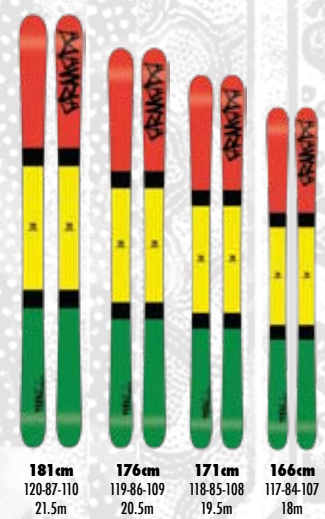
Terrain Scale



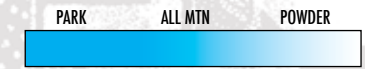
Flex Pattern



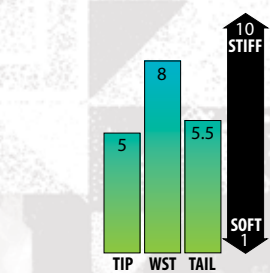
A jib-specific ski designed and engineered with the park as its playground. Designed with a core profile that provides a soft flex in the tip and tail making it ideal for nose and tail presses, yet still retains enough stability for the big jump in front of the sundeck.



Terrain Scale



Flex Pattern



Tech Features:

- AR50 Sidewall
- Hybrid UltraLight Core
- EST All Mtn Rocker
- 50/50 Base
- CK Stringer
- Laminate Matrix
- 1.7 Impact Edge

Tech Features:

- AR50 Sidewall
- Hybrid Triple Zone Core
- Positive Camber
- S7 Base
- CK Stringer
- Laminate Matrix
- 2.5 Impact Edge



TORIN YATER-WALLACE

The AR Series is the core of Armada; functional skis that are durable, responsive, and of the highest quality. Each ski in this series is a tool that will enable its rider to push their development and enjoy skiing more, everyday.





Creative application of our Patented EST Park Rocker to a park-specific chassis creates the next generation ski for carving between transitions, buttering off them, and floating beyond them. Stable under foot and loose and buttery at the tip and tails, the Halo slaughters the park.



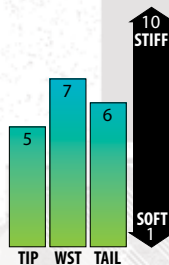
Terrain Scale



Tech Features:

- AR50 Sidewall
- Hybrid Double Zone Core
- EST Park Rocker
- S7 Base
- CK Stringer
- Laminate Matrix
- 2.5 Impact Edge

Flex Pattern



The best everyday ski for the all mountain park skier on the market today. Whether you prefer to slide rails in the park, hit mini-golf cliffs on the mountain, or anything in between, this ski can handle it. The AR7 can be playful and creative one second and stiff and stable the next, just like you.



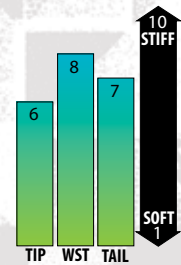
Terrain Scale



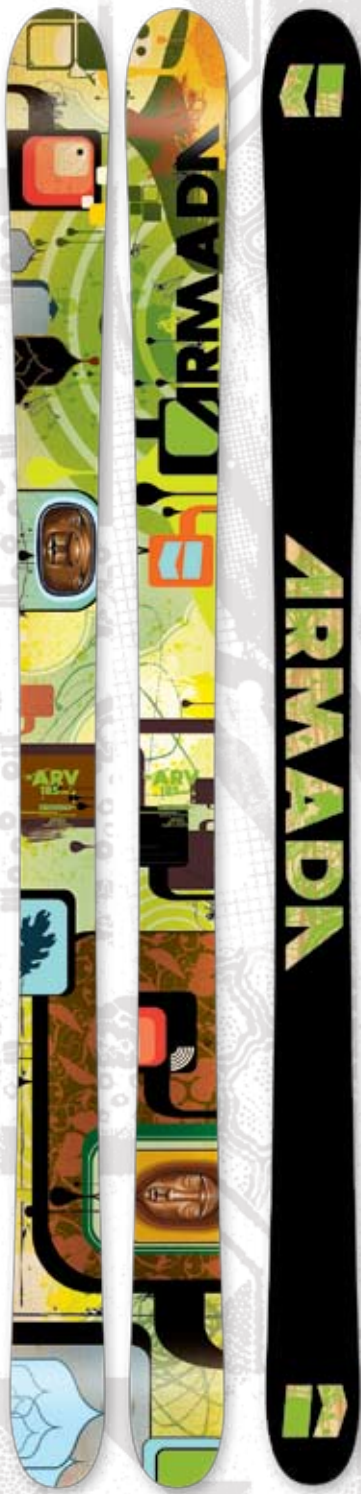
Tech Features:

- AR50 Sidewall
- Hybrid Triple Zone Core
- Positive Camber
- S7 Base
- CK Stringer
- Laminate Matrix
- 2.5 Impact Edge

Flex Pattern



ARV



Traditional camber and laminate sidewall construction make the ARV a reliable all mountain ski. Its mid-fat platform and double zone core produce the even balance desired between lively edge to edge snap, and the stability needed for long arc'd turns.

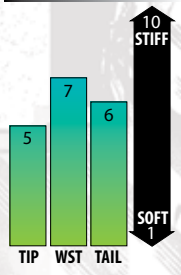


185cm 130-95-119 21.5m	175cm 125-92-114 20.5m	165cm 120-89-109 19m
-------------------------------------	-------------------------------------	-----------------------------------

Terrain Scale



Flex Pattern



Tech Features:

- ABS Sidewall
- Double Zone Core
- Positive Camber
- 50/50 Base
- CK Stringer
- Laminate Matrix
- 2.5 Impact Edge

EL REY

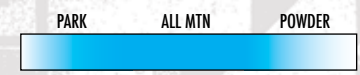


The stability of our fleet core wrapped with a laminate matrix torsion sock, El Rey comes out of the press ready to dominate the mountain. Light, responsive, and quick turning, this ski is great for first time park skiers, yet is a solid fixture in some of our pro's bags. It also is the wider platform choice many skiers are seeing for softer park conditions. Dollar for dollar the best way to spend your money.

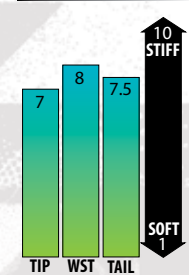


185cm 125-89-115 21m	178cm 123-87-113 19m	171cm 121-85-111 17.5m	164cm 119-83-109 16m	157cm 117-81-107 14m
-----------------------------------	-----------------------------------	-------------------------------------	-----------------------------------	-----------------------------------

Terrain Scale



Flex Pattern



Tech Features:

- Cap
- Fleet Core
- Positive Camber
- S7 Base
- Laminate Matrix
- 2.5 Impact Edge



Designed for younger lighter skiers building the strength and experience to dominate the entire mountain; the Coda is the groom's gateway to the park, pipe, and all-mountain fun.



150cm
114-78-104
13m

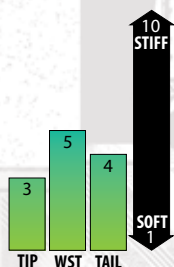
143cm
111-76-101
12m

136cm
108-74-98
11m

Terrain Scale



Flex Pattern



Tech Features:

- Cap
- Fleet Core
- Positive Camber
- S7 Base
- Laminate Matrix
- 2.5 Impact Edge



The Coda's little brother, the Bantam allows our youngest family members to join the fold. Its design encourages experimentation and its solid construction ensures it's built to be grown into.



125cm
95-68-88
11m

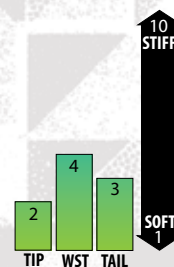
115cm
93-68-86
10m

105cm
90-68-84
9m

Terrain Scale



Flex Pattern



Tech Features:

- Cap
- InjectZone Core
- Positive Camber
- S7 Base
- Laminate Matrix
- 1.7 Impact Edge

You are not out there trying to look cute and coy, or posing as someone's accessory. You rip; you are as proficient at slaying turns on the mountain as you are at turning down dates with ski-bums in the Main Lodge bar. You ski because you love to ski.

We have dedicated a Series to you and developed skis just for you. It takes reconfiguring the materials and re-working the flex, along with real world testing, by real world women, to produce a legitimate ski that is truly built for women. This is a new idea to some; to us it is who we are.

WOMENS
SERIES



DANIA ASSALY

VJJ

NEW!



Flawless. You're the girl who has no problem leading the pack, the girl who's ready for the next lap while the others are still catching their breath. But when the snow got deep there wasn't a proper tool for you. Stuck with either over-sized men's skis or under-sized women's versions, no superior women's backcountry rockered ski ever existed. And for that purpose we're stoked to introduce the VJJ. A women's specific version of the original JJ utilizing the patented EST Freeride Rocker but with all the requirements to validate it with the ladies.



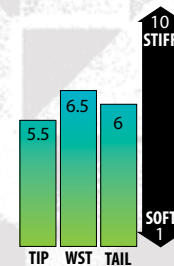
175cm
126-136-115-133-123
12m

165cm
126-136-115-133-123
12m

Terrain Scale



Flex Pattern



Tech Features:

- AR50 Sidewall
- Hybrid UltraLight Core
- EST Freeride Rocker
- 50/50 Base
- CK Stringer
- Laminate Matrix
- 1.7 Impact Edge

TSTw

NEW!



Innovative. You're the all mountain ripper and you need a forgiving and responsive ski that will allow you to shred with style and grace. The TSTw has Armada's patented EST All Mountain Rocker with entry rocker with no tail rocker providing unequaled edge hold, core protection, and stability.

A portion of the proceeds of this ski are donated to Travis Steeger's Memorial Fund and the "Avalanche Awareness Beyond the Boundaries Society", which provides free avalanche skills training courses for youth.



174cm
118-131-101-122
14.7m

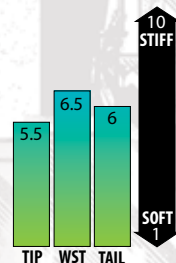
165cm
117-130-100-121
12.6m

156cm
116-129-99-120
11.5m

Terrain Scale



Flex Pattern



Tech Features:

- AR50 Sidewall
- Hybrid UltraLight Core
- EST All Mtn Rocker
- 50/50 Base
- CK Stringer
- Laminate Matrix
- 1.7 Impact Edge

ARVw



Complete. The ARVw is our women's specific version of the ARV with the specs tweaked to make a comfy all mountain ride for the ladies. Stable, reliable, and lively edge to edge, the ARVw will keep you shredding all day long.

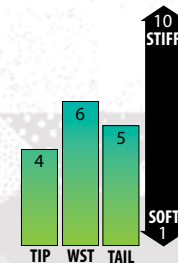


165cm
120-89-109
19m

Terrain Scale



Flex Pattern



Tech Features:

- ABS Sidewall
- UltraLight Core
- Positive Camber
- 50/50 Base
- CK Stringer
- Laminate Matrix
- 2.5 Impact Edge

CANTIKA

ARW

UPDATED!



Proven. Whether you are taking your first steps into the freeskiing world or you are simply in need of a forgiving, stable and durable all mountain ski the Cantika is just for you. The Cantika is a proven all mountain performer with a price that belies its quality.



164cm
119-83-109
16m

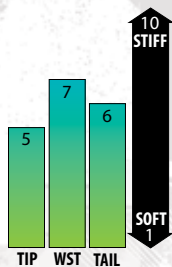
157cm
117-81-107
14m

150cm
114-78-104
13m

Terrain Scale



Flex Pattern



Tech Features:

- Cap
- Fleet Core
- Positive Camber
- S7 Base
- Laminate Matrix
- 2.5 Impact Edge



Perfect. That's what the Freeskiing ski test rated the 10/11 ARW. We say perfection is unattainable, but it's the only thing we consider worth striving for. We added AR50 construction to decrease swing-weight and improve durability; our athletes have already given the 11/12 ARW a rating of 21 out of 20 for the park and pipe.



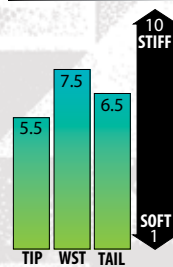
166cm
117-84-107
18.5m

161cm
116-83-106
17.5m

Terrain Scale



Flex Pattern



Tech Features:

- AR50 Sidewall
- Hybrid Double Zone Core
- Positive Camber
- S7 Base
- CK Stringer
- Laminate Matrix
- 1.7 Impact Edge

MAKAI

NEW!



Grow. You might be young, but that doesn't mean you shouldn't have the proper tools to rip. We've designed the Makai for younger, lighter skiers who are building the strength and experience to conquer the entire mountain. The Makai is the young ladies ticket to the park, pipe, and all mountain fun.



143cm
111-76-101
12m

136cm
108-74-98
11m

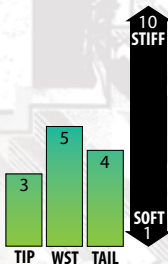
Terrain Scale



Tech Features:

- Cap
- Fleet Core
- Positive Camber
- S7 Base
- Laminat Matrix
- 2.5 Impact Edge

Flex Pattern

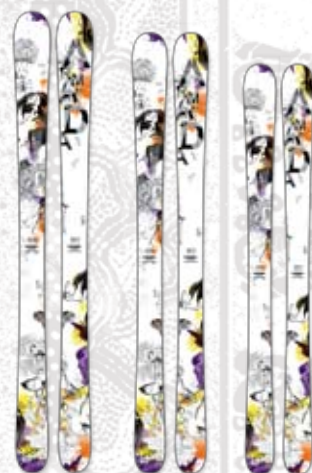


KIRTI

NEW!



Play. You're the grom who others are struggling to keep up with. With a responsive and playful design backed by solid construction Kirti lets our youngest ladies experience all mountain fun.



125cm
95-68-88
11m

115cm
93-68-86
10m

105 cm
90-68-84
9m

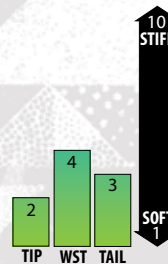
Terrain Scale



Tech Features:

- Cap
- InjectZone Core
- Positive Camber
- S7 Base
- Laminat Matrix
- 1.7 Impact Edge

Flex Pattern



BC POLE



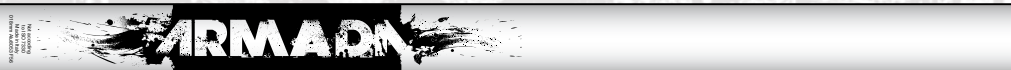
- +7075 2 section 18mm/16mm Aluminum Shaft
- +Power Lock adjustable 2 section adjustment system
- +Removable basket system, 60mm Basket & 85mm Basket & 100mm Basket
- +PU Grip
- +Adjustable from 105/150cm

LEGION POLE



- +7075 18mm Aluminum Shaft
- +Removable basket system, 60mm Basket & 85mm Basket
- +PU Grip
- +Available sizes 90, 95, 100, 105, 110, 115, 120, 125cm

MOTIVE POLE



- +5083 18mm Aluminum Shaft
- +Removable basket system, 60mm Basket & 85mm Basket
- +PU Grip
- +Available sizes 90, 95, 100, 105, 110, 115, 120, 125cm

TRIAD POLE



- +5083 18mm Aluminum Shaft
- +Removable basket system, 60mm Basket
- +PE Grip
- +Available sizes 90, 95, 100, 105, 110, 115, 120,

LEGION JUNIOR POLE



- +5083 16mm Aluminum Shaft
- +Removable basket system, 50mm Basket
- +PE Grip
- +Available sizes 70, 75, 80, 85cm

Armada Outerwear... year one it was a risk that became a craze; year two it was revelation that became the style; year three it becomes a necessity. Our third generation outerwear line is the proven option for the skier that wants it all: state of the art technology, uncompromising function and fit, and colors and style that get the shot.

OUTERWEAR

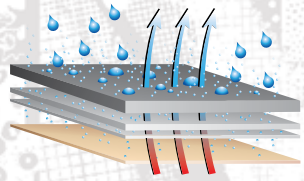


KIM BOBERG

FABRIC

DRY REX

WATERPROOF TECHNOLOGY
20,000mm/20,000gm



DryRex fabric was developed with one thing in mind; to keep you dry and comfortable in the worst weather imaginable. This is wearable technology providing durable waterproofing, complete wind protection and excellent breathability to keep you dry from the inside out. DryRex fabric utilizes 3-layer construction to create the most durable fabric in a lightweight package.

MEGA REX

20 MM

Developed to deliver a high standard of performance and a multitude of looks, our MegaRex Fabric is a two-layer fabric with a waterproof/breathable laminate or coating plus DWR finish. MegaRex is durable, delivering excellent waterproofing and breathability in two ratings: 10,000mm/10,000g and 20,000mm/20,000g.

MEGA REX

10 MM

FITS

STANDARD FIT

Roomy without being baggy, and comfortable at play or rest, the Standard Fit is the latest generation of our signature fit.



LONG FIT

A common refrain among some team members was "not wider, just longer." Our Long Fit delivers, adding 2-to-4 inches of length to the garment without the extra width from sizing-up.

PROGRESSIVE FIT

A new fit demanded by our athletes, the Progressive Fit is baggy in the hip and lower leg with a tapered knee for a more tailored look.

FEATURES



Our PolyFill insulation is a lightweight material made from polyester fibers that insulates even when wet.

down

Our down insulation is intended for use in the coldest conditions. The high quality, 550 fill-power down offer the highest-level warmth to weight ratios making it lightweight and extremely compressible.

Our down jacket is constructed with a technique to deliver complete waterproofing with 100% taped seams. This construction allows the down insulation to do its job even in the wettest conditions, guaranteeing you stay warm.



At Armada we strongly support mountain safety and avalanche education in the backcountry. If you spend any time out of bounds, we urge you to get educated and be properly equipped. It is in this spirit we are very proud of our partnership with RECCO and feature their reflectors in our line.

RECCO® is an avalanche rescue system utilized worldwide to facilitate the rapid location of burials. The two parts—reflector and detector—enable rapid pinpointing using harmonic radar but are not a substitute for transceiver use. Complementary in function, the RECCO system increases the chance of being found in time.



All Armada Outerwear is 100% seam sealed. Every seam is welded or taped to guarantee the waterproofing of the garment.



The gold standard in wind and water-resistant zipper technology, every component of Riri's AQUAzip™ is engineered and tested to keep you drier, warmer, and on the hill longer. First, a water-resistant film is laminated to the zipper tape. Then each tooth is bonded directly to the zipper tape with every half tooth offset to create a "shingle effect" that locks out wind and water. The zipper slider rides right on the teeth for smoother operation and increased durability.



New for 11/12, our pant cuffs are reinforced with Bemis Overlay Film to increase abrasion-resistance and overall strength.



YKK Zippers are used as our standard throughout the line to provide quality zippers you can count on. We use YKK Water Repellent Zippers on some of our garments to help seal them off from the elements.



The Reactive Hood System provides the ability to easily react to changing mountain weather. The system utilizes a 3-way adjustment, accessible from inside and outside the jacket, and a quick release pull to instantly loosen the hood. All excess bungee stores out of your way inside the jacket.

SUPERFLO LINING SYSTEM

Our SuperFlo Lining System is our strategically placed lining system for our 2-layer garments. It was developed to maximize function and comfort by allowing heat and moisture to escape easily, and provide snag-free layering and extra warmth in just the right places.

Our jackets are lined with reverse tricot fleece in the shoulders to provide warmth while its smooth face allows the jacket to slide during activity and allow proper alignment. Two types of mesh line the rest of the interior. Our custom JJ-printed mesh is used in the body for the combination of warmth and breathability while its slick-face ensures great mobility by allowing snag-free movement between layers. Last, the under arm area is lined with a large open-mesh for maximum airflow and quick temperature regulation.

The SuperFlo Lining in the pants utilizes fleece in the seat, open mesh in the inner leg area and the JJ-printed mesh for the rest.





No Snag Mesh-Lined Pit Vents



External Access Music Pocket



Headphone Port



RF Sleeve Pocket



Lycra Hand Gator & Adjustable Cuff



Microfleece Goggle Pocket



RECCO® Avalanche Rescue System



Jacket to Pant Interface



Bemis Reinforced Cuff



Retractable Pass Pocket



Helmet Compatible Removable Hood



Reactive Hood System

OUTERWEAR FEATURES



Riri AquaZip™ Zippers



Microfleece Chin Guard



Adjustable Inner Waistband



Boot Gussets



Metal Logo Detail



Boot Gaiter with Lycra Suspension



RECCO® Avalanche Rescue System



No Snag Mesh-Lined Inner Leg Vents



YKK Water-Repellant Zippers



Adjustable and Stashable Powder Skirt



100% Seam Sealed





VECTOR SERIES

It has long been understood that the key to comfort in the cold and wet is layering. But any layering system is only as strong as the layer that stands between you and your environment. The barrier created by Vector jackets and pants is uncompromising in its defense from the elements, while simultaneously unparalleled in its venting of metabolic moisture.



ANGLE JACKET

DryRex 3L 20,000mm/20,000g

11MJA-ANG



Black



Streak



Teal

*Certified Mountain Guides only

DRY REX 3L 100% SEAM SEALED riri RECCO STANDARD FIT

- +RECCO® Avalanche Rescue System
- +Riri AQUAZip™ Water-Resistant Zippers
- +100% Seam Sealed
- +Chest Pockets
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port

- +Radio Sleeve Pocket
- +Adjustable Cuffs
- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Lyca Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lyca Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

BLEED PANT

DryRex 3L 20,000mm/20,000g

11MPA-BLE



Black



Streak

DRY REX 3L 100% SEAM SEALED riri RECCO STANDARD FIT

- +RECCO® Avalanche Rescue System
- +Riri AQUAZip™ Water-Resistant Zippers
- +100% Seam Sealed
- +Cargo Pockets
- +Adjustable Inner-waistband
- +Gusseted Crotch
- +No Snag Mesh-lined Inner Leg Vents

- +Boot Gaiter with Lyca Suspension
- +Boot Hook
- +Lower Boot Gussets
- +Bemis Reinforced Cuff
- +Pant to Jacket Interface
- +Standard Fit
- +XS-XXL

BALANCE SERIES

"Balance," as in the perfect balance between function and comfort. "Balance," as in the combination of protection from our custom MegaRex Fabric and breathable warmth from our SuperFlo Lining System. "Balance," as in the broadest range of styles and colorways for every consumer.

CAMBER JACKET

MegaRex 2L 20,000mm/20,000g
SuperFlo Lining System with JJ Print

11MJA-CAM



MEGA REX 2L 100% SEAM SEALED SUPERFLO LINING RECCO STANDARD FIT

- +RECCO® Avalanche Rescue System
- +100% Seam Sealed
- +YKK Water Repellent Zippers
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +RF Sleeve Pocket

- +Retractable Pass Pocket
- +Adjustable Cuffs
- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lykra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lykra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

HYPERSONIC JACKET

MegaRex 2L 10,000mm/10,000g
SuperFlo Lining System with JJ Print

11MJA-HYP



MEGA REX 2L 100% SEAM SEALED SUPERFLO LINING STANDARD FIT

- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +RF Sleeve Pocket
- +Retractable Pass Pocket

- +Adjustable Cuffs
- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lykra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lykra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

SILENCE JACKET

MegaRex 2L 20,000mm/20,000g
SuperFlo Lining System with JJ Print

11MJA-SIL



MEGA REX 2L 100% SEAM SEALED SUPERFLO LINING STANDARD FIT

- +100% Seam Sealed
- +YKK Water Repellent Zippers
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +Retractable Pass Pocket

- +Adjustable Cuffs
- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lykra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lykra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

RECKONING JACKET

MegaRex 2L 10,000mm/10,000g
SuperFlo Lining System with JJ Print

11MJA-REC



MEGA REX 2L 100% SEAM SEALED SUPERFLO LINING LONG FIT

- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Removable Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +Retractable Pass Pocket
- +Adjustable Cuffs

- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lykra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lykra Suspension
- +Jacket to Pant Interface
- +Long Fit
- +XS-XXL

DEPARTURE JACKET

MegaRex 2L 10,000mm/10,000g
SuperFlo Lining System with JJ Print

11MJA-DEP



Black

Deep Teal

Lime

Purple



- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +RF Sleeve Pocket
- +Retractable Pass Pocket

- +Adjustable Cuffs
- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lyca Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lycra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

BEACON JACKET

MegaRex 2L 10,000mm/10,000g
SuperFlo Lining System

11MJA-BEA



Black

Deep Purple

Lime

Glacier

Sun



- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +Adjustable Cuffs

- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Adjustable and Stashable Powder Skirt with Lycra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

OVERSHOOT PANT

MegaRex 2L 20,000mm/20,000g
SuperFlo Lining System with JJ Print

11MPA-OVE



Blue Atmosphere

Deep Teal

Lime

Moss



- +RECCO® Avalanche Rescue System
- +100% Seam Sealed
- +YKK Zippers
- +Cargo Pockets
- +Adjustable Inner-waistband
- +Gusseted Crotch
- +No Snag Mesh-lined Inner Leg Vents

- +Boot Gaiter with Lycra Suspension
- +Boot Hook
- +Lower Boot Gussets
- +Bemis Reinforced Cuff
- +Pant to Jacket Interface
- +Standard Fit
- +XS-XXL

STABILIZER PANT

MegaRex 2L 10,000mm/10,000g
SuperFlo Lining System with JJ Print

11MPA-STA



Black

Green Atmosphere

Orange

Purple



- +100% Seam Sealed
- +YKK Zippers
- +Cargo Pockets
- +Adjustable Inner-waistband
- +Gusseted Crotch
- +No Snag Mesh-lined Inner Leg Vents

- +Boot Gaiter with Lycra Suspension
- +Boot Hook
- +Lower Boot Gussets
- +Bemis Reinforced Cuff
- +Pant to Jacket Interface
- +Standard Fit
- +XS-XXL

TORQUE PANT

MegaRex 2L 10,000mm/10,000g
SuperFlo Lining System with JJ Print

11MPA-TOR

VELOCITY PANT

MegaRex 2L 10,000mm/10,000g
SuperFlo Lining System

11MPA-VEL



Lime

Sun

Teal

Black

Deep Purple



- +100% Seam Sealed
- +YKK Zippers
- +Adjustable Inner-waistband
- +Gusseted Crotch
- +No Snag Mesh-lined Inner Leg Vents

- +Boot Gaiter with Lycra Suspension
- +Boot Hook
- +Lower Boot Gussets
- +Bemis Reinforced Cuff
- +Pant to Jacket Interface
- +Standard Fit
- +XS-XXL



Deep Teal

Glacier

Orange

Black

Copper



- +100% Seam Sealed
- +YKK Zippers
- +Adjustable Inner-waistband
- +Gusseted Crotch
- +No Snag Mesh-lined Inner Leg Vents
- +Boot Gaiter with Lycra Suspension

- +Boot Hook
- +Lower Boot Gussets
- +Pant to Jacket Interface
- +Progressive Fit
- +XS-XXL



GUS KENWORTHY

SNOW PARK NZ

SNOW PARK NZ

SNOW PARK NZ

Snowpark, NZ

KIM BOBERG



THERMIC SERIES

At the most basic level, all outerwear is about one thing: warmth. Thermic jackets and pants focus here with down and polyfill insulations proven to stand up to the coldest, dampest winter environments. Paired with our custom MegaRex fabrics to promote breathability, Thermic outerwear turns the mountain's coldest days into the warmest.



TORIN YATER-WALLACE

VORTAC DOWN JACKET

MegaRex 2L 10,000mm/10,000g
Down Insulation - 550 Fill Power

11MJA-VOR



Black



Orange



Teal



- +100% Seam Sealed
- +YKK Water Repellent Zippers
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +Adjustable Cuffs

- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lybra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lybra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

ARMORY JACKET

MegaRex 2L 10,000mm/10,000g
PolyFill Insulation - 80g body, 60g sleeves

11MJA-ARM



Black



Deep Purple



Deep Teal



Green Atmosphere



- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +Retractable Pass Pocket
- +Adjustable Cuffs

- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lybra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lybra Suspension
- +Jacket to Pant Interface
- +Long Fit
- +XS-XXL

TERRA JACKET

MegaRex 2L 20,000mm/20,000g
PolyFill Insulation - 80g body, 60g sleeves

11MJA-TER



Black



Deep Teal



Orange



- +RECCO® Avalanche Rescue System
- +100% Seam Sealed
- +YKK Water Repellent Zippers
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +RF Sleeve Pocket

- +Retractable Pass Pocket
- +Adjustable Cuffs
- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lybra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lybra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

REM JACKET

MegaRex 2L 10,000mm/10,000g
PolyFill Insulation - 80g body, 60g sleeves

11MJA-REM



Black



Glacier



Lime



Purple



- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with External and Internal Access and Quick-release Tab
- +Helmet Compatible Fixed Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +Retractable Pass Pocket
- +Adjustable Cuffs

- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Microfleece Goggle Pocket
- +Lybra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lybra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XXL

SHAMBLES PANT

MegaRex 2L 20,000mm/20,000g
PolyFill Insulation - 40g

11MPA-SHA



Blue Atmosphere



Deep Purple



Lime



Orange



- +RECCO® Avalanche Rescue System
- +100% Seam Sealed
- +YKK Zippers
- +Cargo Pockets
- +Adjustable Inner-waistband
- +Gusseted Crotch
- +No Snag Mesh-lined Inner Leg Vents

- +Boot Gaiter with Lycra Suspension
- +Boot Hook
- +Lower Boot Gussets
- +Bemis Reinforced Cuff
- +Pant to Jacket Interface
- +Standard Fit
- +XS-XXL

MASON PANT

MegaRex 2L 10,000mm/10,000g
PolyFill Insulation - 40g

11MPA-MAS



Blood



Black



Green Atmosphere



Glacier

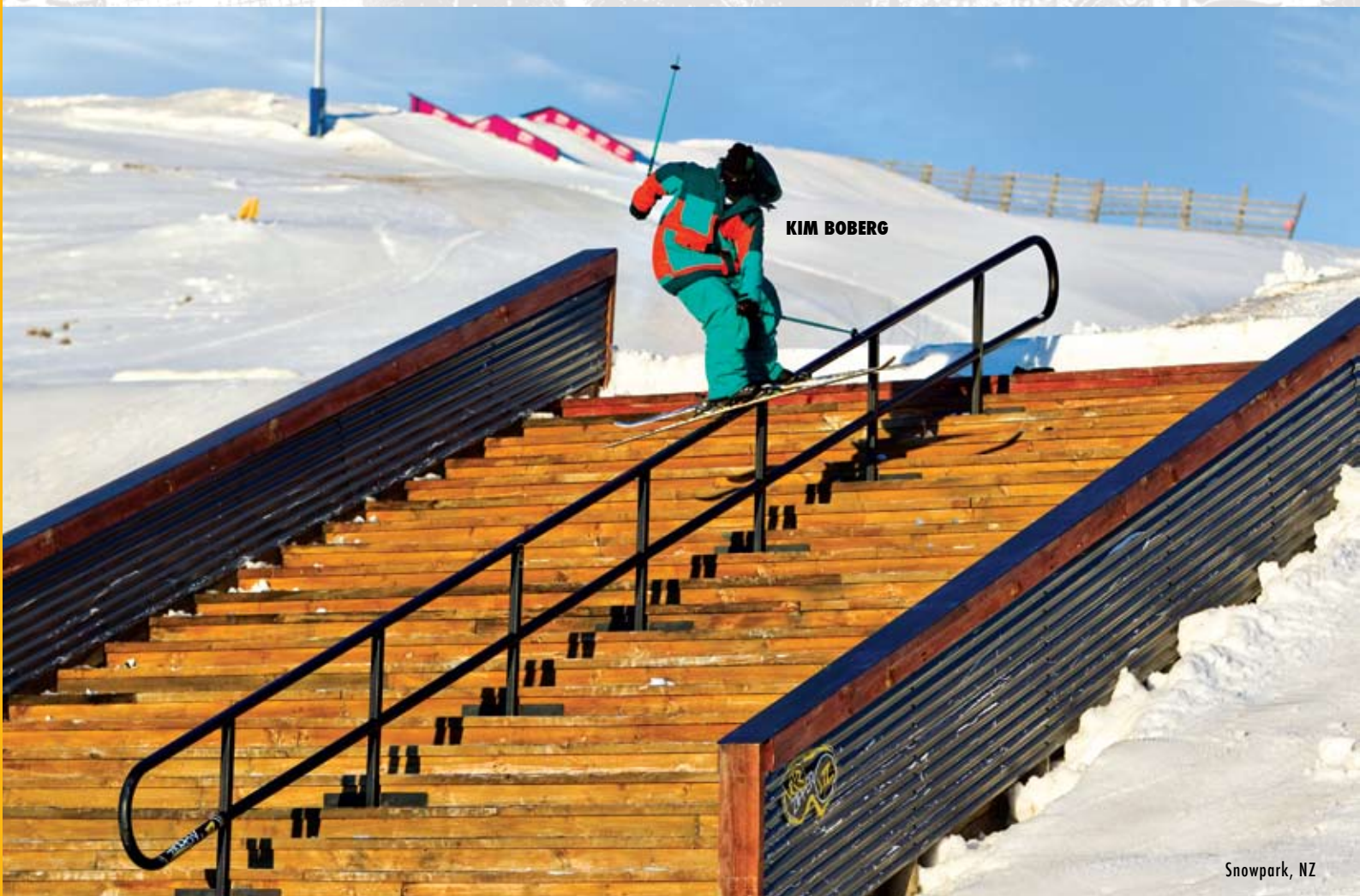


Teal



- +100% Seam Sealed
- +YKK Zippers
- +Cargo Pockets
- +Adjustable Inner-waistband
- +Gusseted Crotch
- +No Snag Mesh-lined Inner Leg Vents

- +Boot Gaiter with Lycra Suspension
- +Boot Hook
- +Lower Boot Gussets
- +Bemis Reinforced Cuff
- +Pant to Jacket Interface
- +Standard Fit
- +XS-XXL



KIM BOBERG



GUS KENWORTHY

LAYERING

BRIDGER TECH HOODY

100% Polyester MegaWick Fleece + Wicking Treatment

11MFL-BRI



Black

Deep Teal



- +Quick Drying
- +Wicking Treatment
- +Low Profile Hood for Layering
- +High Collar + Chin Guard

- +Hand Warmer Pockets
- +Thumb Holes
- +Long Fit
- +S-XXL

Tech Hoody
Made with MegaWick Fleece, our Tech Hoodies are designed to complement our outerwear as a functional mid-layer but with the style and comfort to wear everyday. The slim, long silhouette and a low profile hood provide the ideal fit to wear under your jacket or on its own.

Tech Tees
Armada Tech Tees are designed with the relaxed fit of a tee shirt, but work about a million times better than cotton for your base layer.

MegaWick Fleece
MegaWick Fleece is a lightweight polyester fleece with a wicking treatment to keep you warm and dry on the hill.

Long Fit
Our Tech Hoody and Tech Tees come standard with our Long Fit to look steazy or stayed tucked in on those powder days.

MegaWick Jersey
MegaWick Jersey is a fast drying polyester knit with a wicking and anti-microbial treatment to keep you dry and smelling nice.

CENTIGRAY TECH TEE L/S

100% Polyester MegaWick Jersey + Wicking & Antimicrobial Treatment

11MTE-CEN



Black



Teal



- +Quick Drying
- +Wicking Treatment
- +Antimicrobial Finish

- +Layer Under or Over
- +Long Fit
- +S-XXL

BLAZED TECH TEE S/S

100% Polyester MegaWick Jersey + Wicking & Antimicrobial Treatment

11MTE-BLA



Orange



Black



Purple



- +Quick Drying
- +Wicking Treatment
- +Antimicrobial Finish
- +Short Sleeves

- +Layer Under or Over
- +Oversized, Long Fit
- +S-XXL

GLOVES



Ltd. Leather
Naturally waterproof and dexterous, this imported Japanese leather is the highest quality available.



AR Leather
Our standard leather is high quality leather that is exceptionally durable and naturally waterproof.

Hipora Insert

HIPORA is a breathable fabric that consists of a three-layer microporous coating structure. The first layer incorporates pores less than 0.5µ in diameter, preventing water penetration and peeling of the coating. The second layer consists of a honeycomb-like structure. This porous layer achieves moisture permeability and resistance to water penetration. The third layer has a very thin, dense structure that increases water resistance. Combined, these three complex layers provide optimal comfort.



Thinsulate™



The unique microfibers of Thinsulate insulation are ten times smaller than the fibers of other synthetic insulations, which means they're much more efficient at trapping air and more effective at keeping you warm. Thinsulate is breathable, moisture-resistant and washable.



Silly Print
Our Silly (silicon) print delivers graphics along with some extra waterproofing and exceptional grip.



Microfleece Liner
Our liner was selected for the warmth and comfort fleece provides and its moisture-wicking qualities that help keep you dry.



Lazy Fingers
Lazy Fingers is a design that incorporates the natural curve of your hand into the glove's construction—because you're fingers have enough work to do just keeping warm.

RIOT GLOVE

11MGL-RIO

EIGHT MITT

11MGL-EIG



Black

Deep Teal



- +Ltd. Leather
- +Hipora Insert
- +Thinsulate™ Insulation 70g
- +Padded Knuckles and Handback
- +Lazy Fingers Tech
- +Microfleece Liner
- +S-XL



Black



Lime



Moss



- +AR Leather
- +Hipora Insert
- +Thinsulate™ Insulation 70g
- +Lazy Fingers Tech
- +Microfleece Liner
- +S-XL

DOUBLE GLOVE

11MGL-DOU

THRILLER LEATHER PIPE GLOVE

11MGL-THR



Black



Lime



Moss



Sun



- +AR Leather
- +Nylon
- +Hipora Insert
- +Thinsulate™ Insulation 40g
- +Silly Print
- +Lazy Fingers Tech
- +Microfleece Liner
- +S-XL



Black



Deep Teal



Lime



- +AR Leather
- +Lazy Fingers Tech
- +Microfleece Liner
- +Armada Metal Badge
- +S-XL

THROTTLE PIPE GLOVE

11MGL-TPG



Blood



Black



Purple



Teal



- +Neoprene
- +Silly Palm Print
- +Lazy Fingers Tech
- +Microfleece Liner
- +Armada Wrist Closure
- +S-XL



GUS KENWORTHY

TORIN YATER-WALLACE

FLEECE

Tech Fleece 3L

Our Tech Fleece 3L offers excellent weather protection with a waterproof, wind-proof, and breathable membrane that's laminated to our DWR-treated stretch polyester fabric and signature soft fleece interior.

Tech Fleece 2L

Our Tech Fleece 2L provides highly breathable comfort and light weather protection by bonding a DWR-treated stretch polyester to a comfy polyester fleece.

Standard Fleece

Our standard fleece is made of buttery soft cotton fleece to keep you warm and comfy during your daily routine.

Aquaphobic Fleece

Our Aquaphobic Fleece features a unique polyester/cotton blend that strategically places the water-resistant treated polyester on the face to shed moisture while the interior is comprised of soft cotton. This combo makes it the ultimate all-round hoody.

Slub Fleece

Our Slub Fleece features a two-tone slub knit with the same composition as our Standard Fleece.

MIKE HORNBECK



MIKE HORNBECK



GUS KENWORTHY



LODGE SOFTSHELL 3L

Tech Fleece 3L 5,000mm/3,000g

11MFL-LOD



Black



Streak

- +Riri Décor Zippers
- +Welded Chest Pocket
- +Reactive Hood System with External and Internal Access and Quick-release Pull
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +Hand-warmer Pocket with Zipper
- +S-XXL

ANGULAR SOFTSHELL 2L

Tech Fleece 2L

11MFL-ANG



Blue Atmosphere



Lime



Purple

- +Adjustable Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +Hand-warmer Pocket with Zipper
- +Armada Metal Logo
- +S-XXL

RAMPAGE FLEECE

Aquaphobic Fleece 320g, Mesh Lining

11MFL-RAM



Black



Lime



Purple

- +Full Zip
- +Adjustable Hood
- +Hand-warmer Pocket with Zipper
- +Internal Music Pocket with Headphone Port
- +S-XXL

LAYERS FLEECE

Standard Fleece 360g, Mesh Lining

11MFL-LAY



Black



Deep Teal



Orange

- +Full Zip
- +Adjustable Hood
- +Hand-warmer Pocket with Zipper
- +Internal Music Pocket with Headphone Port
- +S-XXL

RATION FLEECE

Aquaphobic Fleece 320g

11MFL-RAT



Black



Lime

LONG FIT

- +Full Zip
- +Adjustable Hood
- +Hand-warmer Pocket with Zipper
- +Long Fit
- +S-XXL

CHILLER FLEECE

Slub-Fleece 320g

11MFL-CHI



Black



Deep Teal

LONG SLIM FIT

- +Full Zip
- +Adjustable Hood
- +Hand-warmer Pocket with Zipper
- +Slim Fit
- +Long Fit
- +S-XXL

FIEVEL FLEECE

Standard Fleece 360g

11MFL-FIE



Black



Glacier



Orange

LONG FIT

- +Full Zip
- +Adjustable Hood
- +Hand-warmer Pocket with Hidden Phone Pocket
- +Long Fit
- +S-XXL

REPRESENT FLEECE

Standard Fleece 360g

11MFL-REP



Black



Lime



Teal

- +Full Zip
- +Adjustable Hood
- +Hand-warmer Pocket with Zipper
- +S-XXL

BYAM PULLOVER FLEECE

Standard Fleece 300g

11MFL-BYA



Black



Glacier



Purple

- *Pullover
- *Adjustable Hood
- *Kangaroo Pocket
- *Hidden Phone Pocket
- *S-XXL



GUS KENWORTHY



MIKE HORNBECK

TEES

FADED TEE

100% Cotton, 170 g.

11MTE-FAD



Black



Deep Teal

- +Acid Wash
- +Screen Print
- +Woven Label
- +S-XXL

OWENS TEE

100% Cotton, 170 g.

11MTE-OWE



Purple



Teal

- +Screen Print
- +Woven Label
- +S-XXL

ALSEK TEE

100% Cotton, 170 g.

11MTE-ALS



Black



Deep Purple



Orange

- +Screen Print
- +Woven Label
- +S-XXL

OMNIPOTENT TEE

100% Cotton, 170 g.

11MTE-OMN



Glacier



Lime



White

- +Screen Print
- +Woven Label
- +S-XXL

HALO TEE

100% Cotton, 170 g.

11MTE-HAL



Black



Deep Purple



Lime

- +Screen Print
- +Woven Label
- +S-XXL

JJ TEE

100% Cotton, 170 g.

11MTE-JJX



Blood



Black



Deep Teal

- +Screen Print
- +Woven Label
- +S-XXL

ICON TEE

100% Cotton, 170 g.

11MTE-ICO



Black



Orange



Purple



Teal

- +Screen Print
- +Woven Label
- +S-XXL



ACCESSORIES

MIKE HORNBECK

BASIC BEANIE

95% Acrylic, 5% Elastane

11MBE-BAS



Blood



Black



Deep Purple



Lime

- +Extra Soft Feel
- +Woven Label
- +Logo Emb
- +OSFA

FINE KNIT STRIPE BEANIE

95% Acrylic, 5% Elastane

11MBE-FIN



Deep Teal



Ice



Yellow

- +Extra Soft Feel
- +Long Fit
- +Woven Label
- +Logo Emb
- +OSFA

DOUBLE BEANIE

100% Acrylic

11MBE-DOU



Blood



Purple



Deep Teal

- +Fold Up
- +Metal Label
- +OSFA

ARTRACK BEANIE

100% Acrylic

11MBE-ART



Blood



Black



Orange

- +Fold Up
- +Armada Patch
- +OSFA

BL BEANIE

100% Acrylic

11MBE-BLX



Black



Moss



Orange



Teal

- +Long Fit
- +Woven Label
- +Emb Logo
- +OSFA

TRI JAQ BEANIE

100% Acrylic

11MBE-TRI



Black



Deep Teal



Orange

- +Woven Label
- +Emb Logo
- +OSFA

BIG BRAND BEANIE

100% Acrylic

11MBE-BIG



Lime

Purple

Black

- +Long Fit
- +Fold Up
- +OSFA

SONIC BEANIE

100% Acrylic

11MBE-SON



Blood

Black

Deep Purple

Glacier

- +Sonic Weld Logo
- +Woven Label
- +Long Fit
- +OSFA

COLOR STORY BEANIE

100% Acrylic

11MBE-COL



Black

White

Yellow

- +Long Fit
- +Woven Label
- +Emb Logo
- +OSFA

UINTA BEANIE

100% Acrylic Icelandic Yarn

11MBE-UI



Black

Deep Teal

Moss

- +Fleece Band Lining
- +Hand Knit
- +Metal Label
- +OSFA



MIKE HORNBECK

GUS KENWORTHY

MIKE HORNBECK

TEETER 210 FLEXFIT HAT

80% Acrylic, 11% Wool, 2% Spandex

11MHA-TEE

MIKE HORNBECK SIG MODEL 'HOMEWRECKA' HAT

97% Cotton, 3% Spandex

11MHA-HOM



Glacier



Black



Moss



Black



White

+210 Fit
+Wool Blend
+3D Emb
+6 7/8" - 7 and 7 - 7 5/8

BEDROCK HAT

100% Cotton

11MHA-BED

+Flex Fit
+OSFA

ICON 210 FLEXFIT HAT

80% Acrylic, 11% Wool, 2% Spandex

11MHA-ICO



Orange



Black



Purple



Black



Deep Teal

+Adjustable Back
+Flat Brim
+OSFA

+210 Fit
+Wool Blend
+Flat Emb
+6 7/8" - 7 and 7 - 7 5/8

ANCHORAGE SKI BAG

600D Polyester + PVC Coating

11ACC-ANC



ID Slot and Carry Handle



Black

Heavy Duty Wheels



Primary Rubber Pull Handle



Blue Atmosphere

- +Heavy Duty Wheels
- +Primary Rubber Pull Handle
- +6 Carry Handles
- +Interior Pockets for Additional Storage
- +Internal Ski and Pole Straps
- +Fits two skis and poles up to 191cm

BALLERKLAVA

100% Polyester

11ACC-BAL



Black

- +Fast Wicking
- +Quick Drying
- +Full Stretch
- +Armada Print
- +OSFA

SEVEN BANDANA

100% Polyester

11ACC-SEV

SEQUENCE BANDANA

100% Cotton

11ACC-SEQ



Orange

Teal



Purple

White

- +Fast Wicking
- +Quick Drying
- +Full Stretch
- +22" x 22"

- +Full Stretch
- +22" x 22"

RECKON BELT

100% Genuine Leather

11ACC-REC

TIMBER BELT

100% Woven Polyester

11ACC-TIM



Black



Moss



Black



Orange



Teal

- +Removable Metal Buckle
- +Embossed, Perforated Leather
- +Sizes: S, M, L

- +Matte Black Metal Buckle with Bottle Opener
- +OSFA

SURPLUS SUSPENDERS

11ACC-SUR

TALLY WALLET

11ACC-TAL



Black

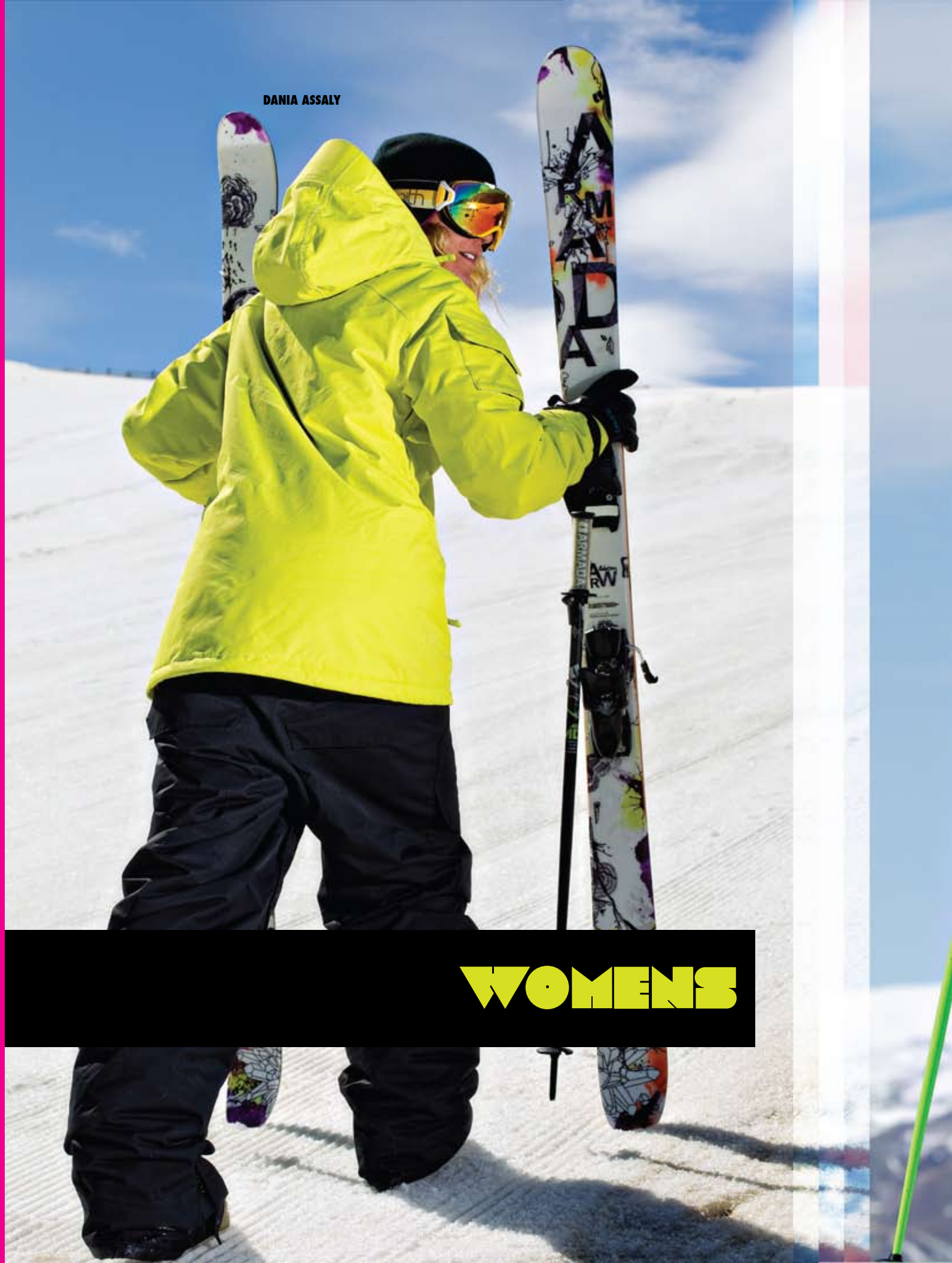


Black

- +Extra Long Length for Super Sagging
- +Front and Back Adjustments to Fit both Saggars and Slednecks
- +Embossed Leather Logo
- +Armada Print

- +Perforated Faux-Leather (PU)
- +Metal Badge

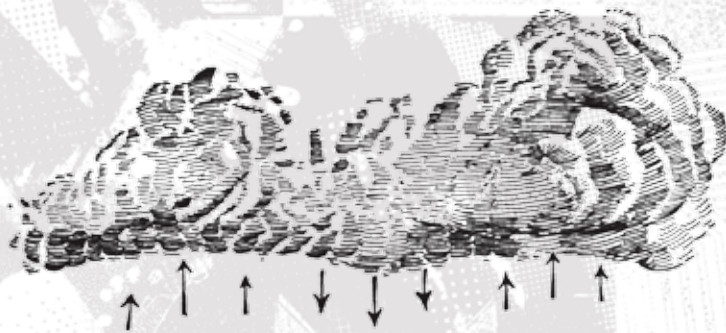
DANIA ASSALY



WOMENS



Women should not suffer the disaster that comes with sacrificing function for frills. That's why we are proud to release our first complete line of Women's Outerwear. Our women's-specific line is crafted by female designers; with concise input from athletes who intimately understand the trials of bad fit and the tribulations of a carelessly placed seam or zipper. We've got all the techs and specs that women have demanded, with all the right sizes and cuts to let you slay turns on the mountain all day long. It's the ladies that run the show. If you're ready for some on-hill domination, we've got you covered.



FITS

There's a quality of imagination and individuality you express in your skiing, and we know each of you has a distinct way you like to wear your gear too. We've developed specific fits to suit your individual preference.



STANDARD FIT

An intermediate fit with subtle shaping and generous length for the ultimate in comfort and mobility.



LONG FIT

A more tailored fit, coupled with an extra 2" of length for a longer, slimmer silhouette.



SLIM FIT

A more tailored fit through the hips and thigh with a tapered knee and flared hem.

Relaxed FIT

An all-over looser fit, inspired by some of our most progressive female team riders.



FABRIC

Developed to deliver a high standard of performance and a multitude of looks, our MegaRex Fabric is a two-layer fabric with a waterproof/breathable laminate or coating plus DWR finish. MegaRex is durable, delivering excellent waterproofing and breathability in two ratings: 10,000mm/10,000g and 20,000mm/20,000g.

SUPERFLO LINING SYSTEM

Our women's SuperFlo Lining System was developed to maximize function by providing excellent breathability, warmth in just the right places, and unhindered mobility in a lightweight package. Reverse tricot fleece in the shoulders adds warmth while its slick face allows the jacket to slide during activity. A smooth mesh is used in the body for the combination of warmth and breathability, and provides snag-free movement between layers. An open-mesh in the underarm area allows maximum airflow and quick temperature regulation.

The SuperFlo Lining in the pants utilizes fleece in the seat and thighs, open mesh in the inner leg area and the birdeye mesh for the rest.

THERMAL LINING SYSTEM + softWICK

Softwick is an ultra-plush pile fabric that provides the optimum in comfort and warmth. The soft fibers safeguard your heat stores while wicking away body moisture so you feel dry and cozy, not balmy.

POLY FILL

Our PolyFill insulation is a lightweight material made from polyester fibers that insulates even when wet.

DOWN

Our down insulation is intended for use in the coldest conditions. The high quality, 550 fill-power down offer the highest-level warmth to weight ratios making it lightweight and extremely compressible.

Our down jacket is constructed with a technique to deliver complete waterproofing with 100% taped seams. This construction allows the down insulation to do its job even in the wettest conditions, guaranteeing you stay warm.

RECCO

At Armada we strongly support mountain safety and avalanche education in the backcountry. If you spend any time out of bounds, we urge you to get educated and be properly equipped. It is in this spirit we are very proud of our partnership with RECCO and feature their reflectors in our line.

RECCO® is an avalanche rescue system utilized worldwide to facilitate the rapid location of burials. The two parts-reflector and detector-enable rapid pinpointing using harmonic radar but are not a substitute for transceiver use. Complementary in function, the RECCO system increases the chance of being found in time.

100% SEAM SEALED

All Armada Outerwear is 100% seam sealed. Every seam is welded or taped to guarantee the waterproofing of the garment.

FEATURES

RIRI

The gold standard in wind and water-resistant zipper technology, every component of RiRi's AQUAZip™ is engineered and tested to keep you drier, warmer, and on the hill longer. First, a water-resistant film is laminated to the zipper tape. Then each tooth is bonded directly to the zipper tape with every half tooth offset to create a "shingle effect" that locks out wind and water. The zipper slider rides right on the teeth for smoother operation and increased durability.



Our mesh goggle pocket stretches to securely hold your bulky accessories, and is strategically placed, so these items contour to the narrowest part of your body to preserve mobility, comfort, and appearance.

THERMAL LINING SYSTEM

Our Thermal Lining System was designed to enhance the performance of our insulated garments by providing warmth with brushed tricot fleece panels at the upper shoulders and core, while the smooth taffeta panels provide mobility and reduce bulk for better articulation. The pit area is lined with large open-mesh to conduct excessive heat and moisture away from your body in the area you generate it most.

The Thermal Lining System in the Pants utilizes brushed tricot fleece in the seat and thighs, open mesh in the inner leg area, and taffeta for the rest



No Snag Mesh-Lined Pit Vents



External Access Music Pocket



Headphone Port



RF Sleeve Pocket



Lycra Hand Gator & Adjustable Cuff



Microfleece Goggle Pocket



RECCO® Avalanche Rescue System



Jacket to Pant Interface



Thermal Lining System + Softwick



Retractable Pass Pocket



Custom Metal Trims



Reactive Hood System

OUTERWEAR FEATURES



Riri AquaZip™ Zippers



Microfleece Chin Guard



Adjustable Inner Waistband



Boot Gussets with Bemis Reinforced Cuffs



Metal Logo Detail



Boot Gaiter with Lycra Suspension



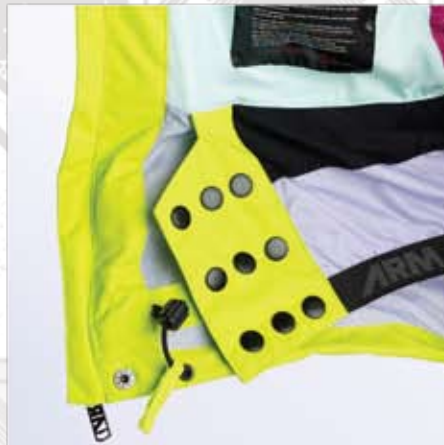
RECCO® Avalanche Rescue System



No Snag Mesh-Lined Inner Leg Vents



YKK Water-Repellant Zippers



Adjustable and Stashable Powder Skirt



SuperFlo Lining



DANIA ASSALY



KINDLE JACKET

MegaRex 2L 20,000mm/20,000g
SuperFlo Lining System

11WJA-KIN

DECKER PANT

MegaRex 2L 20,000mm, 20,000g
SuperFlo Lining System

11WPA-DEC



MEGA REX 2L 100% SEAM SEALED
riri RECCO® SLIM FIT RECCO® SUPERFLO LINING
STANDARD FIT
Black Lime

MEGA REX 2L 100% SEAM SEALED
SLIM FIT RECCO® SUPERFLO LINING
Black Fuchsia Lime Lilac

- +RECCO® Avalanche Rescue System
- +Riri® Chest Pocket Zipper
- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with Quick-release Tab
- +Helmet Compatible Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +RF Sleeve Pocket and Retractable Pass Pocket

- +Adjustable Cuffs
- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Mesh Goggle Pocket
- +Lyca Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lycra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XL

- +Recco® Avalanche Rescue System
- +100% Seam Sealed
- +YKK Zippers
- +Cargo Pockets
- +Adjustable Inner-Waistband
- +No Snag Mesh-lined Inner Leg Vents

- +Boot Gaiter with Lycra Suspension
- +Boot Hook + Lower Boot Gussets
- +Bemis Reinforced Cuff
- +Pant to Jacket Interface
- +Slim Fit
- +XS-XL

DANIA ASSALY



Snowpark, NZ

IVER DOWN JACKET

MegaRex 2L 10,000mm, 10,000g
Thermal Lining System + Softwick with Down Insulation - 550 Fill Power

11WJA-IVE



Black

Lilac

MEGA 2L down 100% SEAM SEALED FIT THERMAL LINING SYSTEM + SOFTWICK

- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with Quick-release Tab
- +Helmet Compatible Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +RF Sleeve Pocket and/or Retractable Pass Pocket
- +Adjustable Cuffs

- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Internal Goggle Pocket
- +Lykra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lykra Suspension
- +Jacket to Pant Interface
- +XS-XL

INO JACKET

MegaRex 2L 10,000mm, 10,000g
Thermal Lining System with Polyfill - 80g Body/60g Sleeves

11WJA-INO



Black

Lime

Prism

MEGA 2L 100% SEAM SEALED FIT POLY FILL THERMAL LINING SYSTEM

- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with Quick-release Tab
- +Helmet Compatible Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +RF Sleeve Pocket and/or Retractable Pass Pocket
- +Adjustable Cuffs

- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Mesh Goggle Pocket
- +Lykra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lykra Suspension
- +Jacket to Pant Interface
- +Long Fit
- +XS-XL

KAYO JACKET

MegaRex 2L 10,000mm, 10,000g
Thermal Lining System with Polyfill Insulation 40g

11WJA-KAY



Black

Deep Teal

Fuchsia

MEGA 2L 100% SEAM SEALED POLY FILL THERMAL LINING SYSTEM STANDARD FIT

- +100% Seam Sealed
- +YKK Zippers
- +Reactive Hood System with Quick-release Tab
- +Helmet Compatible Hood
- +Ergonomic Hood Profile
- +Reinforced Brim
- +External-access Music Pocket with Headphone Port
- +RF Sleeve Pocket and/or Retractable Pass Pocket
- +Adjustable Cuffs

- +Reactive Hem with Inner-pocket Adjustment and Quick-release Tab
- +Microfleece Chin Guard
- +No Snag Mesh-lined Pit Vents
- +Mesh Goggle Pocket
- +Lykra Wrist Gaiters
- +Adjustable and Stashable Powder Skirt with Lykra Suspension
- +Jacket to Pant Interface
- +Standard Fit
- +XS-XL

ASTRA PANT

MegaRex 2L 10,000mm, 10,000g
Thermal Lining System with Polyfill Insulation 40g

11WPA-AST



Black

Deep Teal

Ice

Prism

MEGA 2L 100% SEAM SEALED POLY FILL REINFORCED THERMAL LINING SYSTEM

- +100% Seam Sealed
- +YKK Zippers
- +Cargo Pockets
- +Adjustable Inner-Waistband
- +No Snag Mesh-lined Inner Leg Vents
- +Boot Gaiter with Lykra Suspension

- +Boot Hook
- +Lower Boot Gussets
- +Bemis Reinforced Cuff
- +Pant to Jacket Interface
- +Relaxed Fit
- +XS-XL

DANIA ASSALY

**WOMENS
FLEECE**

VELA TECH HOODY

100% Polyester MegaWick Fleece + Wicking Treatment

11WFL-VEL



Black



White



- +Raglan Zipper
- +Side seam Hand-warmer Pockets
- +Thumb Holes on Cuff
- +Long Fit
- +XS-XL

TAIGA FLEECE

Standard Fleece 250 g.

11WFL-TAI



Deep Teal



Fuchsia

- +Super Soft Lightweight Fleece
- +Adjustable Draw String Hood
- +Kangaroo Pocket with Hidden Phone Holder
- +Thumb Holes On Cuff
- +XS-XL

SHELTER FLEECE

Standard Fleece 360g.

11WFL-SHE



Black



Heather Gray

- +Full Zip
- +Adjustable Draw String Hood
- +Kangaroo Pocket with Hidden Phone Holder
- +Thumb Holes on Cuff
- +XS-XL

I.W. FLEECE

Standard Fleece 360g.

11WFL-IWX



Black



Lilac

- +Full Zip
- +Adjustable Draw String Hood
- +Side seam Hand-warmer Pockets
- +Thumb Holes On Cuff
- +XS-XL



**WOMENS
TEES**

ARDEN TEE

100% Cotton

11WTE-ARD



Lime



White

Relaxed

+Relaxed Fit
+XS-XL

KODI TEE

100% Cotton

11WTE-KOD



Deep Teal



Lilac

Relaxed

+Relaxed Fit
+Puffy Print
+XS-XL

BOREUS TEE

100% Cotton

11WTE-BOR



Black



White

+XS-XL

ICON TEE

100% Cotton

11WTE-ICO



Black



Fuchsia



Ice

+XS-XL

DANIA ASSALY

WOMENS ACCESSORIES



ASHES BEANIE

100% Acrylic

11WBE-ASH

HANDS DOWN BEANIE

100% Acrylic

11WBE-HAN



Fuchsia



Lilac



Ice



Lime



Deep Teal



Fuchsia

- +Emb Logo
- +Long Fit
- +OSFA

- +Reversible
- +Sonic Logo
- +Emb Logo
- +Extra Soft Feel
- +OSFA

SORA BEANIE

100% Acrylic

11WBE-SOR



Black



Deep Teal

- +Emb Logo
- +Novelty Knit
- +Fold Up
- +OSFA

NEVA BEANIE

100% Acrylic

11WBE-NEV



Black



Lilac

- +Woven Label
- +OSFA

HANDS DOWN NECK WARMER

100% Acrylic

11WAC-HAN



Black



Deep Teal



Lilac

- +Reversible
- +Emb Logo
- +Extra Soft Feel
- +OSFA

DANIA ASSALY





LOOKBOOK PRESENTED BY

Samsung Challenged our photographer, Chris O'Connell to shoot some shots for the catalog on their EX1 point and shoot and NX 10 compact cameras. No need for professional equipment to shoot shots for the Armada Catalog right? Chris gladly accepted the challenge because he's lazy and doesn't like carrying so much expensive heavy professional equipment up the mountain. In addition to many of the shots in the Catalog, the following Lookbook is comprised entirely of photos that were taken with the Samsung Cameras. Enjoy!













PRODUCT ROUNDUP

PARK

ALPHA 1



182cm
96-113-83-102-87
15.5m

176cm
95-112-82-101-86
14m

170cm
94-111-81-100-85
12.5m

PIPE CLEANER



181cm
119-86-109
20.5m

176cm
118-85-108
19m

171cm
117-84-107
17.5m

166cm
116-83-106
16.5m

THALL



181cm
120-87-110
21.5m

176cm
119-86-109
20.5m

171cm
118-85-108
19.5m

166cm
117-84-107
18m

ALL MOUNTAIN

TRIUMPH



185cm
126-80-113
17m

178cm
123-79-110
16.4m

171cm
120-78-107
15.8m

164cm
117-77-104
15.3m

ARV

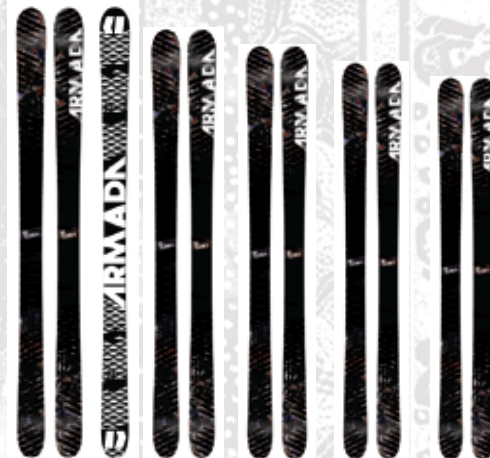


185cm
130-95-119
21.5m

175cm
125-92-114
20.5m

165cm
120-89-109
19m

EL REY



185cm
125-89-115
21m

178cm
123-87-113
19m

171cm
121-85-111
17.5m

164cm
119-83-109
16m

157cm
117-81-107
14m

WOMENS

ARW



166cm
117-84-107
18.5m

161cm
116-83-106
17.5m

ARVw



165cm
120-89-109
19m

CANTIKA



164cm
119-83-109
16m

157cm
117-81-107
14m

150cm
114-78-104
13m

TSTw



174cm
118-131-101-122
14.7m



165cm
117-130-100-121
12.6m



156cm
116-129-99-120
11.5m

VJJ



175cm
126-136-115-133-121
12m

165cm
126-136-115-133-121
12m

HALO



182cm
96-113-83-102-87
15.5m



176cm
95-112-82-101-86
14m



170cm
94-111-81-100-85
12.5m

AR7



181cm
119-86-109
20.5m



176cm
118-85-108
19m



171cm
117-84-107
17.5m



166cm
116-83-106
16.5m



161cm
116-83-106
17.5m

POLES

BC



LEGION



TRIAD



MOTIVE



LEGION JUNIOR



POWDER

ARG



185cm
125-135-133-134-120

JJ



195cm
131-141-120-138-126
18m



185cm
126-136-115-133-121
14m



175cm
126-136-115-133-121
12m



165cm
126-136-115-133-121
12m

TST



192cm
120-133-103-124
18.9m



183cm
119-132-102-123
16.8m



174cm
118-131-101-122
14.7m



165cm
117-130-100-121
12.6m



156cm
116-129-99-120
11.5m

YOUTH

CODA



150cm
114-78-104
13m



143cm
111-76-101
12m



136cm
108-74-98
11m

BANTAM



125cm
95-68-88
11m



115cm
93-68-86
10m



105cm
90-68-84
9m

MAKAI



143cm
111-76-101
12m



136cm
108-74-98
11m

KIRTI



125cm
95-68-88
11m



115cm
93-68-86
10m



105cm
90-68-84
9m

VECTOR SERIES

ANGLE JACKET



Black Streak Teal

BLEED PANT



Black Streak

CAMBER JACKET



Black Moss Lime

SILENCE JACKET



Black Ice Orange

HYPERSONIC JACKET



Black Glacier Purple

RECKONING JACKET



Lime Moss Orange

DEPARTURE JACKET



Black Deep Teal Lime Purple

BEACON JACKET



Black Deep Purple Glacier Lime Sun

BALANCE SERIES

OVERSHOOT PANT



Blue Atmosphere Deep Teal Lime Moss

STABILIZER PANT



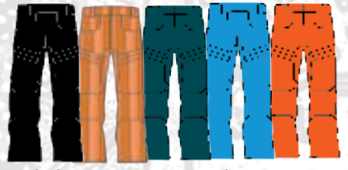
Black Green Atmosphere Orange Purple

TORQUE PANT



Black Deep Purple Lime Sun Teal

VELOCITY PANT



Black Copper Deep Teal Glacier Orange

VORTAC DOWN JACKET



Black Orange Teal

TERRA JACKET



Black Deep Teal Orange

ARMORY JACKET



Black Deep Purple Deep Teal Green Atmosphere

THERMIC SERIES

REM JACKET



Black Glacier Lime Purple

SHAMBLES PANT



Blue Atmosphere Deep Purple Lime Orange

MASON PANT



Blood Black Green Atmosphere Glacier Teal

LAYERING

BRIDGER TECH



Black Deep Teal

CENTIGREY TECH TEE L/S



Black Teal

BLAZED TECH TEE S/S



Black Orange Purple

RIOT



Black Deep Teal

EIGHT



Black Lime Moss

DOUBLE



Black Lime Moss Sun

THRILLER



Black Lime Deep Teal

THROTTLE



Blood Black Purple Deep Teal

LODGE SOFTSHELL



Black Streak

ANGULAR SOFTSHELL



Blue Atmosphere Lime Purple

RAMPAGE



Black Lime Purple

LAYERS



Black Deep Teal

RATION



Black Lime

CHILLER



Black Deep Teal

FIEVEL



Black Glacier Orange

REP



Black Deep Teal Lime

BYAM



Black Glacier Purple

FADED



Black Deep Teal

OWENS



Purple Teal

ALSEK



Black Deep Purple Orange

OMNIPOTENT



Glacier Lime White

HALO



Black Deep Purple Lime

JJ



Blood Black Deep Teal

ICON



Black Orange Purple Teal

GLOVES

FLEECE

TEES

BEANIES

BASIC



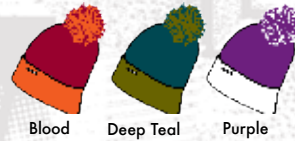
Blood Black Deep Purple Lime

FINE KNIT



Deep Teal Ice Yellow

DOUBLE



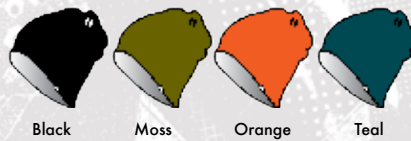
Blood Deep Teal Purple

ARTRACK



Blood Black Orange

BL



Black Moss Orange Teal

TRI JAQ



Black Deep Teal Orange

BIG BRAND



Black Lime Purple

SONIC



Blood Black Deep Purple Glacier

COLOR STORY



Black White Yellow

UINTA



Black Deep Teal Moss

HATS

TEETER



Black Glacier Moss

HOME WRECKA



Black White

BEDROCK



Black Orange Purple

ICON



Black Deep Teal

ACCESSORIES

ANCHORAGE SKI BAG



Blue Atmosphere

Black

BALLERKLAVA



Black

SEVEN BANDANA



Orange

Teal

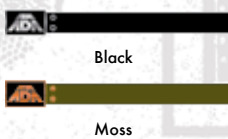
SEQUENCE BANDANA



Purple

White

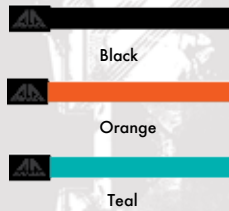
RECKON BELT



Black

Moss

TIMBER BELT



Black

Orange

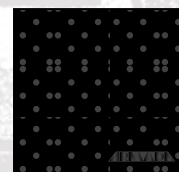
Teal

SURPLUS SUSPENDER



Black

TALLY WALLET



MENS	S	M	L	XL	XXL
Waist	30/32	32/34	34/36	36/38	38/40
Inseam	29/31	30/32	32/33	33/34	33/34
Chest	36/37	38/39	40/41	42/44	46/48
Outseam	38/40	40/42	42/44	43/45	43/45
Sleeve Length	32/33	34/35	35/36	36/37	36/37

WOMENS	S	M	L
Waist	26/28	28/30	30/32
Chest	33/35	35/37	37/39
Sleeve Length	27/29	28/30	29/31

KINDLE JACKET



Black Lime

DECKER PANT



Black Fuchsia Lime Lilac

WOMEN'S
BALANCE SERIES

IVER DOWN JACKET



Black Lilac

INO JACKET



Black Lime Prism

KAYO JACKET



Black Deep Teal Fuchsia

WOMEN'S
THERMIC SERIES

ASTRA PANT



Black Deep Teal Ice Prism

VELA TECH HOODY



Black White

SHELTER



Black Heather Grey

TAIGA



Deep Teal Fuchsia

IW



Black Lilac

WOMEN'S
FLEECE

ARDEN



Lime White

KODI



Deep Teal Lilac

BOREUS



Black White

ICON



Black Fuchsia Ice

WOMEN'S
TEES

ASHES



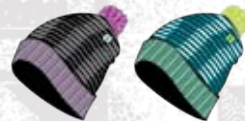
Fuchsia Ice Lime

HANDS DOWN



Deep Teal Fuchsia Lilac

SORA



Black Deep Teal

NEVA



Black Lilac

HANDS DOWN NECK WARMER



Black Deep Teal Lilac

WOMEN'S
BEANIES



ARMADA

World Headquarters
1987 Placentia Ave. Costa Mesa, Ca 92627
Europe
Butzenstrasse 60 CH-8038 Zurich, Switzerland