



2011/2012  
COLLECTION



There is some depth to the brand now days. After 9 years of preparation the spirit and personality of 4FRNT has reached a point to where making skis has been branded into our daily lives. Our global reach has been made possible through the loyalty of our team and their passion to seek change.

The foundation of this project was poured in 2002, to create an authentic and signature product driven brand. With energy and ignorance on our side, we created our own outlet of expression and influence on the hill. My friends Eric Hjørleifson, Steele Spence, Vincent Dorion, Niklas Karlström, Wiley Miller and the late CR Johnson were some of those chosen to lead our mission and help navigate the exploration for which our brand has traveled. These are the most exciting years of our lives.

So you may ask where how might the “**YEAR OF THE LIVING...**” influence you like it has for us?

Think about those friends you may have lost in your life that once brought you so much joy to ski with? Think about the first time you won a pin at a Nastar race or completed a bump run without blowing out midway to the bottom? Think about the day you landed your first backflip? These are the moments when you felt life the most.

As we roll out next years’ collection, we remain enthused by the opportunity that lies ahead for us all. We are excited to share in what has become our most well rounded and diverse collection of products built to date. So come along and join us for a lap or two, for what is, the “Year of the Living...”

By Matt Sterbenz



Photo by Angel Rodriguez - Camp of Champions, Whistler BC

# SIGNATURE SERIES

The signature series is the pulse of our brand. Here is where you find the shapes straight from our pro team. The riders indulge in root geometries, flex indexing, materials then construction and all the way through to graphics. If you've ever wondered what a professional demands in a ski, this is the collection for you.



**RENEGADE**  
Deep Powder  
The White Room  
(pg 8)



**EHP**  
Big Mountain  
Signature Series  
(pg 10)



**YLE**  
Backcountry Freestyle  
Signature Series  
(pg 12)



**CRJ**  
Backcountry/Powder  
Signature Series  
(pg 14)



**MSP**  
All Mountain  
Signature Series  
(pg 16)



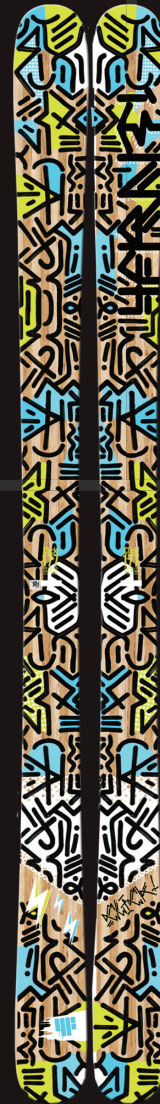
**TURBO**  
All Mountain/Backcountry  
Identity Series  
(pg 19)

# IDENTITY SERIES

The Identity Series opens doors to the wide world of freesking in ways that you never thought were possible. Using the cumulative knowledge and experience of our team we have designed ski shapes to handle whatever conditions the mountain can throw at you.



**SWITCHBLADE**  
Park/Pipe  
Identity Series  
(pg 20)



**CLICK!**  
Park/Pipe  
Identity Series  
(pg 21)



**PIQUE**  
All Mountain  
Identity Series  
(pg 22)



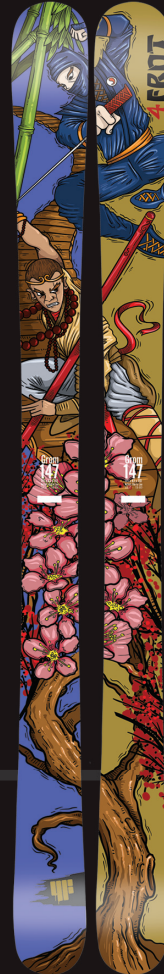
**ARETHA**  
All Mountain/Backcountry  
Identity Series  
(pg 23)



**MADONNA**  
All Mountain  
Identity Series  
(pg 24)

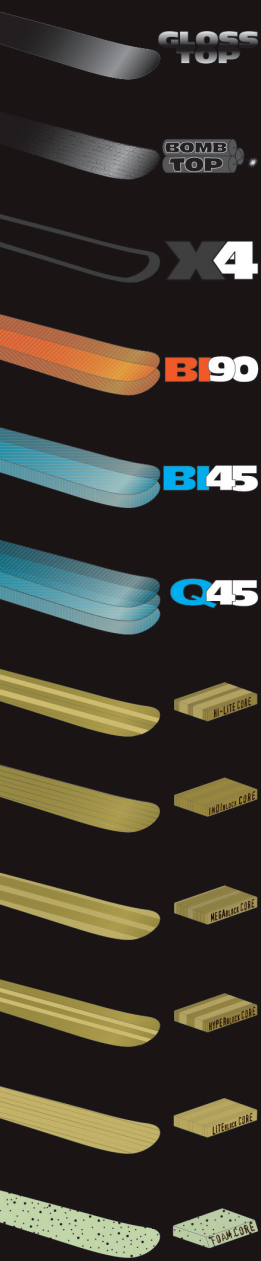


**BLONDIE**  
Park/Pipe  
Identity Series  
(pg 25)



**GROM**  
Jr. All Mountain  
Identity Series  
(pg 26)

# MATERIALS



## GLOSSTOP

4FRNT's GLOSSTOP topsheet material is the ultimate top foil. Our crystal clear glossy finish makes the graphics pop off the ski with brilliant color, while the 45° edge bevel minimizes chipping. GLOSSTOP scratch resistant surface defends against scrape marks and helps to keep your skis looking crisp and clean throughout the winter.

## BOMBTOP

This structured top sheet is the number one defense against chipping and scratching. It also has a 45° edge bevel to protect against nicks and topsheet damage. BOMBTOP is used on our park, pipe, and demo skis where the possibility of ski to ski contact is more likely.

## X4 Dampening System

The X4 is a full perimeter layer of elastometric rubber foil that is laminated between the metal edge, fiberglass and wood core. The X4 system creates unmatched stability and a smooth ride, especially at high speeds.

## Bi 90 Weave

A 90° layering of glass fibers creates a sensitive feel and responds well at slower speeds and jibs.

## Bi 45 Weave

A 45° dual-layering of glass fibers creates a sensitive yet solid feel with lots of pop and liveliness. The Bi-45 weave enables riders to achieve the best pop on takeoff and confident landings.

## Q 45 Weave

This is a high performance 45° tri-layering of glass fibers which makes skis longitudinally and torsionally stiff. The Q-45 Weave allows skis to respond well to variable snow conditions, high speeds and hard riding.

## Hi-Lite Core

Poplar and Beech create a snappy yet lightweight composition to support wider skis in soft snow.

## Indiblock Core

This indigenous Maple laminate coupled with a Poplar center delivers premium sensation from tip to tail with its even and stable flex.

## Megablock Core

Ash and Beech create our most dense and damp core composition used for all mountain dominance.

## Hyperblock Core

Poplar and Birch is the heart of our all-around freestyle core with intent to shred laps or just cruise the mountain.

## Liteblock Core

Poplar is the lone soldier composing this lightweight laminate. Primarily used in park and junior cores.

## Foam Core

High density foam is injected into state of the art 3D molds to enhance featherlight performance for juniors and young adults.



## ROCKER CAMBER

To maximize performance in deep snow conditions we adjust the camber and tip/tail radius which relieves pressure points and increases flotation and maneuverability in soft snow.



## DEFLECT SIDEWALLS

ABS premium blend material, stiff and supportive to maximize edge grip. Tri-bevel finish to support performance and protect against topsheet chipping.



## ISOSPORT SINTERED 2000

Sintered 2000 base, high performance, dense and fast.

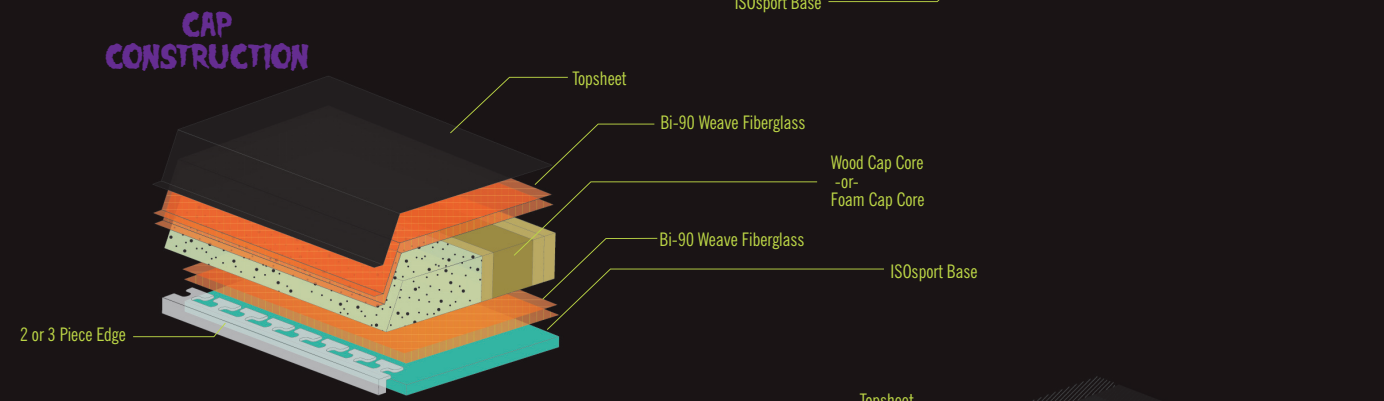
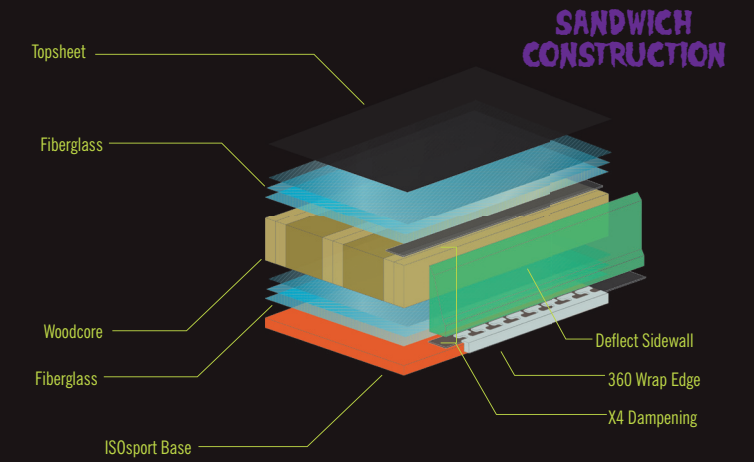


## ISOSPORT EXTRUDED

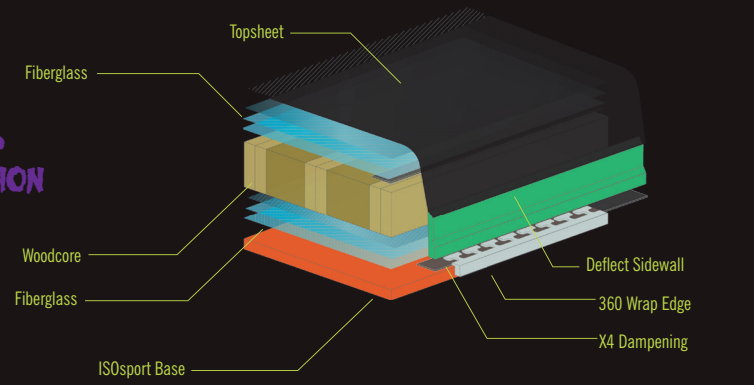
Extruded base, best for wax penetration and retention.

# CONSTRUCTION

**START TO FINISH QUALITY CONTROL**  
Building skis for us is similar to parenthood. We are involved in every aspect of our skis material preparation, assembly, pressing and finishing to ensure that when a 4FRNT is born it's healthy, well groomed and ready for the shred ahead. Everyone of our hand built skis are reviewed, tested and approved before they're ready for adulthood.

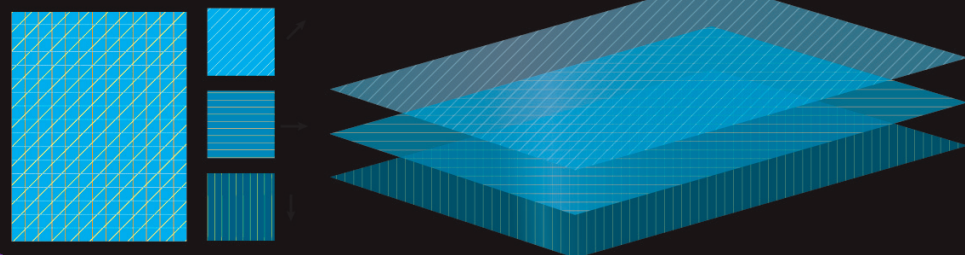


**New!**  
**SEMI-CAP CONSTRUCTION**



# LEADING THE WAY

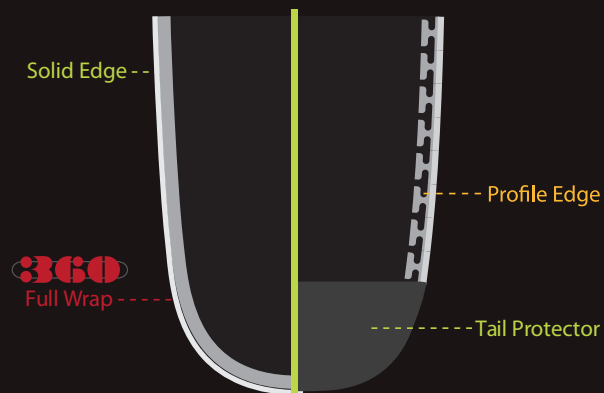
**Q45**



## TRUE RIDE

Fiberglass is the stabilizer you feel on edge when ripping across the fall line. Without it, your skis would twist and flatten out thus impacting your stability and grip on edge. Often times, other producers also rely on fiberglass to work as a stiffness agent to their skis flex. Although these materials will impact a skis flex, it's not a long lasting

component. Over time, the flexing of their skis will break down the fiberglass thus allowing for them to soften up and "break in." Our Q45 and Bi45 multi-layering system has each layer weave at a different direction to ensure that your skis feel the same on day 100 as they did on day 10.



## SOLID AND PROFILE EDGES

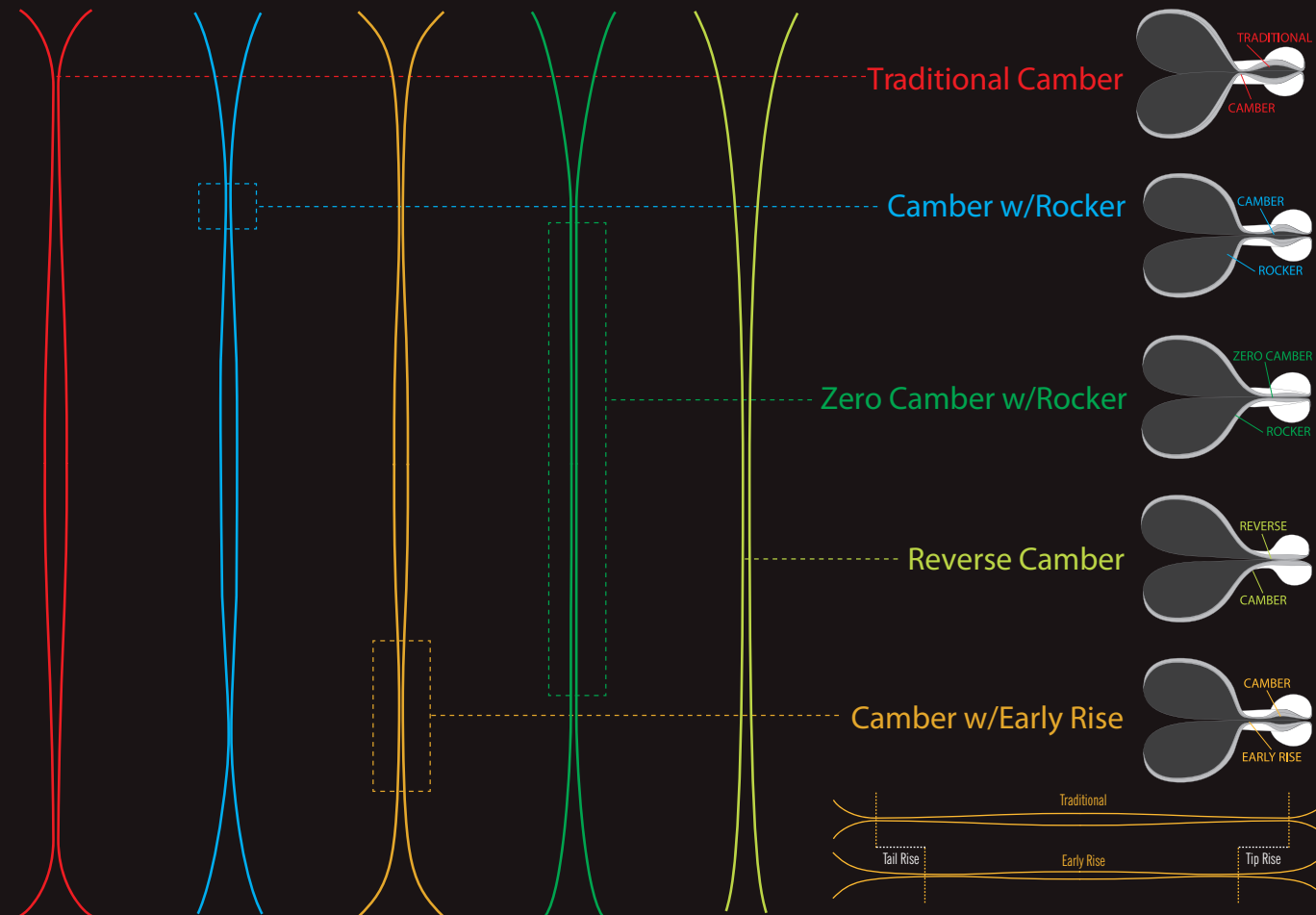
When a skier comes into contact with abrupt objects off the groomed, it's critical to ensure the edge has a really strong bond and is well supported. For this application, we have implemented our Profile Edge. Utilizing the teeth for maximum adhesion and general strength when core shots may appear near the edge.

For skiers commonly in the park and ripping everything in their way, we use the Solid Edge. This edge is fully supported inside the ski to protect against edge pull out.

## FULL WRAP EDGES AND TAIL PROTECTORS

Most common is our 360 wrap edge. This technique is found in our Solid Edge profile. This provides perimeter support for the skis tip and tail when in daily use around the mountain and during transport.

The Tail Protector is an insertion of the skis construction acting as a bumper for when skis are used as walking sticks or a support tool when touring around the backcountry. This bumper also accommodates the skiers touring interest by utilizing a material that can be customized to support the clips of skins and other touring applications.



## ROCKER VS. EARLY RISE

Alternative cambers are all the rage. Leave it to 4FRNT to fuel the fire with subtle camber options from the traditional release at the tip and tail to a full reverse camber. These results deliver a significant impact on how your skis perform all around the mountain.

## EARLY RISE

This benefit is achieved by eliminating the camber profile in the tip and tail thus allowing the contact points to rise up. The early rise benefit is for skiers looking to venture off the groomed where forgiveness in the shovel is desired yet full length running surface is required in and around the hard pack. Often confused with rocker, early rise is a subtle camber release rather than a radius.

## TRADITIONAL CAMBER

Is not DEAD yet. There is something about the way a ski feels when a traditional camber ski connects with the snow and grips across the fall-line. If you ski on predominantly hard snow or just want to feel the ski from tip to tail, traditional camber is where the most dynamic performance awaits you.

## ROCKER

The usage of this design can be seen in many of our products in conjunction with either traditional camber or zero camber under foot. This application provides responsiveness to a variety of snow conditions. Similar to a water skier outside the wake. This provokes maximum confidence on the groomed as well in deep, snowy conditions.

# 4FRNT GLOBAL TEAM



## CODY BARNHILL

AGE: 27  
HOMETOWN: Anchorage, AK  
RESIDENCE: Salt Lake City, UT  
HOME RESORT: Alta/Snowbird

"Cody Barnhill is a man of many talents and skills, his passion for skiing lays deep like the perfect powder snow that blankets the Wasach mountains. Never one to back down from a problem, he will quietly yet aggressively overcome any obstacle or challenge that my stand in the way of his meandering path. His crafty mind and resourcefulness allows him to live a free untethered life that compliments his alternative nature. One would assume a man of such intelligence and physical prowess would have the tendency to vocalize his extraordinary exploits, yet Cody's subtle nature allows him to drift quietly above the attention of the masses...." Eric Hjørleifson

## WILL BERMAN

AGE: 20  
HOMETOWN: Breckenridge, CO  
RESIDENCE: Breckenridge, CO  
HOME RESORT: Breckenridge, CO

"It has been said that style is a magic wand, and turns everything to gold that it touches. Will Berman has most definitely been touched by this wand, some might say that wand belongs to him. From the moment he wakes up in the morning, life is one smooth ride. Whether there are skis on his feet or he's simply cruising the street, Will carries himself with an effortless yet calculated demeanor that turns heads wherever goes. Focused, determined, and extremely talented, it's a combo that has Will set on a path to destroy everything he comes across this season with ease." Mack Jones

## ERIC HJØRLEIFSON

AGE: 27  
HOMETOWN: Canmore, AB  
RESIDENCE: Whistler, BC  
HOME RESORT: Whistler/Blackcomb

"Hoji is a wolf among dogs. While the others might be satisfied by dinner in the form of a can of gelatinous meat smoothie, Hoji's hunger goes unsatisfied with anything less than fresh rabbit's blood. While others might yearn eagerly to be chained to a miniature wooden house, painted red and white and thrown haphazardly in the yard, Hoji sleeps well only with the glare of the moon reflecting from his thick silvery pelt." Cody Barnhill

## WILEY MILLER

AGE: 26  
HOMETOWN: Billings, MT  
RESIDENCE: Salt Lake City, UT  
HOME RESORT: Alta, UT

"Wiley is a Cowboy amongst a flock of City-Slickers. While everyone else is complaining about their "boot problem" or whining about how they "just aren't feeling the jump today", Miller Time is neckdeep in stoke and hiking back up for Hit Number 2. He exemplifies a true Montana boy- He'll out ski you and out drink you, but somehow he'll never make you feel outdone." Finn Anderson

## FINN ANDERSON

AGE: 20  
HOMETOWN: Placerville, CA  
RESIDENCE: Bozeman, MT  
HOME RESORT: Sierra at Tahoe

"Super greasy little steez ball. A hippie at heart, and true to the soul of our sport. Good things to come from this dark horse from Tahoe!" Wiley Miller

## MACK JONES

AGE: 20  
HOMETOWN: Ottawa, ON  
RESIDENCE: Whistler, BC  
HOME RESORT: Whistler/Blackcomb

"Who?...Mack jones. There really isn't much to say about Mack except for the fact that he is the man. He charges just as hard as anyone while keepin everything smooth and stylish. Mack is definitely someone you are goin to want to watch out for in the future, Kids got mad skills." Will Berman

## NIKLAS KARLSTRÖM

AGE: 25  
HOMETOWN: Kiruna, Sweden  
RESIDENCE: Åre, Sweden  
HOME RESORT: Åre, Sweden

"This ink plated swedish freestyler ranks high among my list of who I'd want to ski with before my days are done. Niklas inspires and encompasses all aspects of skings' pure history. From pipe to backcountry to his indie-film making eye behind the lens of his annual release of SKI or DIE, Niklas encompasses all aspects of life as a skier and a friend I turn to for inspiration." Matt Sterbenz

## TORGRIM VOLE

AGE: 27  
HOMETOWN: Vågå, Norway  
RESIDENCE: Chamonix, FR  
HOME RESORT: Chamonix, FR

"Loose kanon? Some might say, someone that gives 100% I would say! Being the one that can stay at the bars until way past closing hours, then charge for the big stuff. Torgrim is living up to the Norwegian viking standards. Defining how hard a line can be skied, he is a profile easy to recognize! With and without his gear.." Eirik Finseth

## EIRIK FINSETH

AGE: 28  
HOMETOWN: Oppdal, Norway  
RESIDENCE: Oppdal, Norway  
HOME RESORT: Oppdal Så Klart

"A couple of years ago one kick-ass skier woke up from a three year sleep, and the world was never the same again. At a young age, ranked amidst the top junior skiers of the world, Eirik had enough hunger and left the circus in favor of more time to do his own things and not have to follow orders. This time around, he is back with his own agenda. With a soft spoken attitude and a far-from-soft skiing attitude the world is truly blessed. World Champion skier Aksel Lund Svindal once spoke of Eirik as the most skilled skier around. Enough said!" Torgrim Vole

# 4FRNT CREATIVE TEAM

## PAUL YIH



AGE: 28  
HOMETOWN: Williams Bay, WI  
RESIDENCE: Salt Lake City, UT  
Profession: 4FRNT Creative Director  
Skis Designed: Aretha, Pique, EHP

## YALE WOLF



AGE: 27  
HOMETOWN: Reno, NV  
RESIDENCE: Seattle, WA  
Profession: Industrial Designer  
Skis Designed: Click!, Blondie

## MAX NEURA



AGE: 32  
HOMETOWN: Santa Fe, NM  
RESIDENCE: Los Angeles, CA  
Profession: Artist/Musician  
Skis Designed: YLE

## HARRY LAU



AGE: 28  
HOMETOWN: Hong Kong, China  
RESIDENCE: Portland, OR  
Profession: Graphic Designer/Tattoo Artist  
Skis Designed: Madonna, Grom

## GREG LIPP



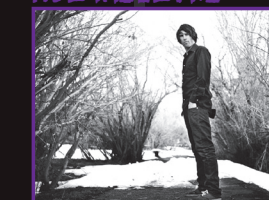
AGE: 36  
HOMETOWN: San Diego, CA  
RESIDENCE: Aspen, CO  
Profession: Artist/Renaissance Man  
Skis Designed: CRJ

## MIKE J.



AGE: Immortal  
HOMETOWN: Salt Lake City, UT  
RESIDENCE: Salt Lake City, UT  
Profession: BigDeluxeTattoo.com  
Skis Designed: Turbo

## ABE KISLEVITZ



AGE: 24  
HOMETOWN: Portland, OR  
RESIDENCE: Bay Area, CA  
Profession: Production Artist - GoPro  
Skis Designed: MSP

## JACOB VAN LEEUWEN



AGE: 22  
HOMETOWN: Placerville, CA  
RESIDENCE: Oakland, CA  
Profession: CG Artist  
Skis Designed: Switchblade



white  
room

The Renegade is the debut ski out of the White Room, located at our 4FRNT HQ in Salt Lake City. Each ski is hand built by team riders Eric Hjordleifson and Cody Barnhill.

The White Room will bring alternative construction techniques, refined camber profiles and innovative new materials into production skis. The White Room is our laboratory for the future. It is a place we hold sacred, and each pair of skis that it produces will be sacred in their own right.

The Renegade is constructed from our INDIBlock maple core, with full wood sidewalls. It is fully rockered, with a rocker profile that exactly matches the sidecut. This, along with its width and overall stiffness creates a ski like nothing ever seen before. It's at once stable at high speeds, but surprisingly nimble and maneuverable in variable, tight conditions.



Length 186  
Dimension 135 x122x129  
Turn Radius 35 m  
Edge 96 cm  
Weight 5.0 lbs. 2.2 kg

Length 196  
Dimension 137 x122x131  
Turn Radius 35 m  
Edge 106 cm  
Weight 5.2 lbs. 2.35 kg

# the White Room RENEGADE



"I've spent hundreds of hours polishing my new Renegade design while learning how to draft and most importantly how to build and test our prototypes. I was amazed at how much faster these skis felt in the powder and was immediately hooked on the matching 35-meter sidecut and reverse camber. Building these with our new full wood construction allowed me to ski the same pair for the entire filming season."

-Eric Hjordleifson,  
MSP and Field Productions film athlete

**MATERIALS:**  
IndieBlock Core  
Dampening System  
45° Q45 Fiberglass  
Glosstop Topsheet  
ISO-SPORT Sintered 2000 Base  
2-piece Edge

Artist: Eric Hjordleifson

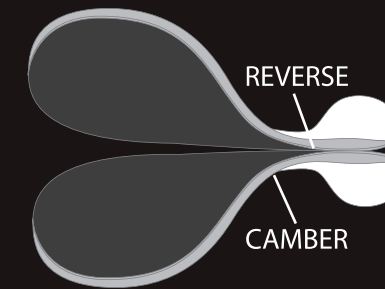


Photo: Brian Goldstone Skier: Eric Hjorleifson Location: Niseko, Japan



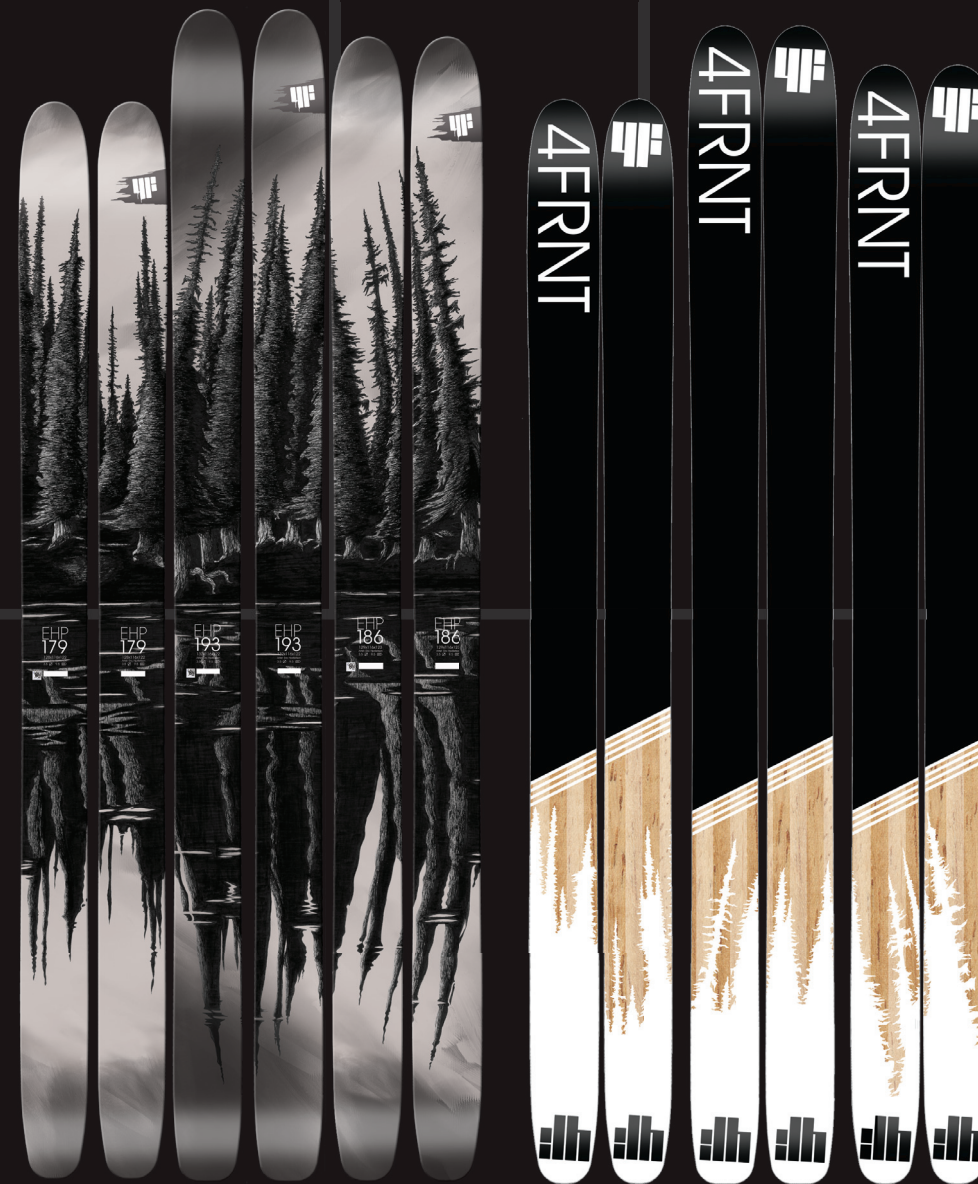
## SIGNATURE SERIES - EHP

"The EHP is the ski Eric cut his teeth with in ski design. Its been published that this model, although now in its 5th year on the market, has been through 18 different revisions. When it comes to Eric and ski design, every day that passes is another day to re-tool for tomorrow. The EHP has been our staple big mountain and powder ski. With its cruiser friendly design for total resort dominance, its no surprise this skis is an obvious best seller year after year."

- 4FRNT team rider/owner, Matt Sterbenz

"I created the EHP to utilize the reverse camber/sidecut concepts but still incorporated traditional ski design to provide a versatile, stable platform on and in all types of snow. Ultimately, I tried to find the perfect blend between traditional ski design and the new technology of reverse camber/sidecut concept skis. The design delivers incredible float and speed in soft snow but still has plenty of forgiveness and agility around the resort".

-Eric Hjorleifson, Whistler Blackcomb Freeride Team Member



Length	179	193	186
Dimension	128x116x122	132x116x122	129x116x123
Turn Radius	40 m	40 m	40 m
Edge	119 cm	138 cm	126 cm
Weight	4.9 lbs. 2.22 kg	5.5 lbs. 2.50 kg	5.2 lbs. 2.35 kg

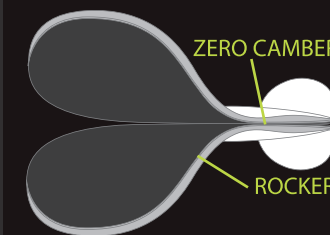


"shredding the POW never felt SO GOOD!"

- Eric Hjorleifson

**MATERIALS:**  
 MegaBlock Core  
 Deflect ABS Sidewall  
 Dampening System  
 45° Q45 Fiberglass  
 Glosstop Topsheet  
 ISO-SPORT Sintered 2000 Base  
 3-piece Edge

Artist: Eric Hjorleifson







## SIGNATURE SERIES - YLE

"When designing a ski with one of the most versatile skiers in the world, we had to start with the mindset that this ski needs to do everything he can and more. Whether it be jumps, both natural or manmade, landing switch in any conditions, heli-drops three thousand feet above the valley floor, or just lapping lifts until the sun goes down. The YLE is a symmetrical twin that is mounted near the center to give it a really balanced swing weight and feel.

The tip and tail have an exaggerated rocker profile for plenty of float in deep snow. The YLE was prototyped by hand in the White Room in Salt Lake City. Tested in the trenches of the Wasatch and developed exclusively by Wiley Miller. If you want to up your confidence and game in any terrain, you've found your tool."

-Cody Barnhill, 4FRNT Team Rider/Product Manager



Length	177	187
Dimension	138x118x138	140x119x140
Turn Radius	24 m	25 m
Edge	95 cm	100 cm
Weight	4.9 lbs. 2.22 kg	5.2 lbs. 2.35 kg

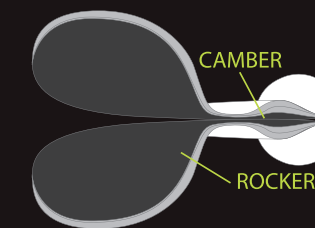
New!  
**YLE**  
rocker

"this ski makes the whole mountain your terrain park!"

-Wiley Miller

MATERIALS:  
Hi-Lite Woodcore Block  
Semi-Cap Construction  
ISO-SPORT Sintered 2000 Base  
360 Full Wrap Edge

Artist: Max Neutra





## SIGNATURE SERIES - CRJ

The CRJ is the Signature Ski for skiing legend CR Johnson. CR designed this ski to fit his vision of the mountain, where everything was a playground. The shape and flex pattern create an extremely nimble and versatile ski for all conditions.

On a big storm day you'll float down the hill, forward or switch, with the rockered tips and tails that have just the right amount of early taper. Then four days later in variable terrain you can steal some secret stashes in the trees, then beat all your buddies down the groomer to the lift with camber and traditional side-cut under foot.

"The 4FRNT CRJ is my first real pro model. I worked with an engineer for two months to develop the breakthrough: half normal camber and sidecut, half reverse camber and sidecut shape. This ski has revolutionized the sport of skiing for me by opening up a whole world of ways a ski can perform. Skiing will never be the same for me, and I have never been having so much fun."

-CR Johnson, former US Open Champion, 3rd place Linecatchers 2010



Length	164	172	180	188
Dimension	120x109x117	122x112x120	126x115x124	130x118x128
Turn Radius	25 m	26 m	27 m	28 m
Edge	99 cm	106 cm	113 cm	120 cm
Weight	4.1 lbs. 1.85 kg	4.6 lbs. 2.08 kg	4.9 lbs. 2.22 kg	5.2 lbs. 2.35 kg

# CRJ

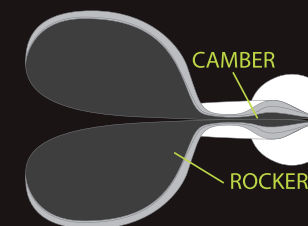
rocker

"OH buddy,  
its not  
even fair!"

- CR Johnson

**MATERIALS:**  
Hi-Lite Woodcore Block  
Deflect ABS Sidewall  
Dampening System  
45° Q45 Fiberglass  
Glosstop Topsheet  
ISO-SPORT Sintered 2000 Base  
360 Full Wrap Edge

Artist: Greg Lipp





## SIGNATURE SERIES - MSP

The MSP was the first ski to launch the 4FRNT ski company back in 2002. You could say it is the elder of the 4FRNT ski line receiving high praises in ski reviews every year. It has been one of our best selling skis to this day. It has a range of appeal from your all mountain charger to your aggressive park rat. It's dual turn radius and traditional camber make it a perfect ski for all mountain terrain or larger park features. The MSP utilizes sandwich construction along with a Mega-Block wood core which is our most dense and damp core. This enables the skier to engage variable conditions such as ice or tracked out chunder and maintain stability from tip to tail.

"Last January, I mounted up a pair of MSP 187's after a season long hiatus skiing rockered skis at Alta in all conditions. The MSP came back to me like a bad habit. I was floored with the response, agility, and forgiveness this ski possesses all around. The camber brought back sensations I had forgotten about while in my rockered hiatus and left me loving the resort for all it can offer all over again".

- Matt Sterbenz, Former X-Games Slopestyle Competitor.



Length	161	171	181	187
Dimension	107x83x99	114x87x105	122x92x112	128x96x117
Turn Radius	22.5/26 m	22.5/26 m	22.5/26 m	22.5/26 m
Edge	138 cm	146 cm	155 cm	161 cm
Weight	3.3 lbs. 1.49 kg	3.8 lbs. 1.72 kg	4.3 lbs. 1.95 kg	4.6 lbs. 2.08 kg

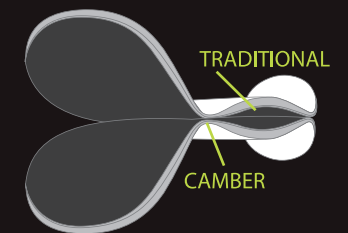
# MSP

"My all mountain weapon of choice."

-Matt Sterbenz  
(4FRNT Founder)

**MATERIALS:**  
Mega Block Woodcore  
Deflect ABS Sidewall  
Dampening System  
45° Q45 Fiberglass  
Glosstop Topsheet  
ISO-SPORT Sintered 2000 Base  
360 Full Wrap Edge

Artist: Abe Kislewitz



# IDENTITY SERIES

THE IDENTITY SERIES OPENS DOORS TO THE WIDE WORLD OF FREESKING IN WAYS THAT YOU NEVER THOUGHT WERE POSSIBLE. USING THE CUMULATIVE KNOWLEDGE AND EXPERIENCE OF OUR TEAM WE HAVE DESIGNED SKI SHAPES TO HANDLE WHATEVER CONDITIONS THE MOUNTAIN CAN THROW AT YOU.

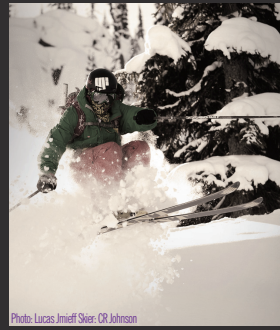


Photo: Cody Barnhill Skier: Wiley Miller Location: Alta, UT



Photo: Heath Carlsen Skier: Fredy Partridge Location: Snowmass, UT



# IDENTITY SERIES

## TURBO

### MATERIALS:

Hi-Lite Woodcore  
 Deflect ABS Sidewall  
 45° Q45 Fiberglass  
 X4 Dampening System  
 Glosstop Topsheet  
 ISO-SPORT Sintered 2000 Base  
 360 Full Wrap Edge

Artist: Mike J - Big Deluxe Tattoo SLC

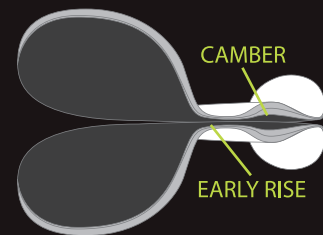


"If snow conditions are variable or uncertain, I take the Turbo. The early rise tip and tail with just the right stiffness really balances this ski out, especially in softer snow. The ski stomps and shreds in powder, yet has a sidecut and stiffness to enjoy on harder conditions. The perfect blend of rocker, sidecut, width, and stiffness make this ski go anywhere, anytime. I even brought a pair to Alaska with me."

-Wiley Miller, active TGR and Level 1 film athlete.



Length	189	182	175	168
Dimension	134x108x126	129x104x121	129x104x116	124x100x116
Tip/Tail Rise	220mm/170mm	195mm/125mm	155mm/65mm	125mm/25mm
Turn Radius	28 m	27.6 m	25.1 m	24 m
Edge	161 cm	151 cm	146 cm	140 cm
Weight	5.0 lbs. / 2.26 kg	4.6 lbs. / 2.08 kg	4.2 lbs. / 1.9 kg	3.8 lbs. / 1.72 kg



# IDENTITY SERIES

New!

## SWITCHBLADE

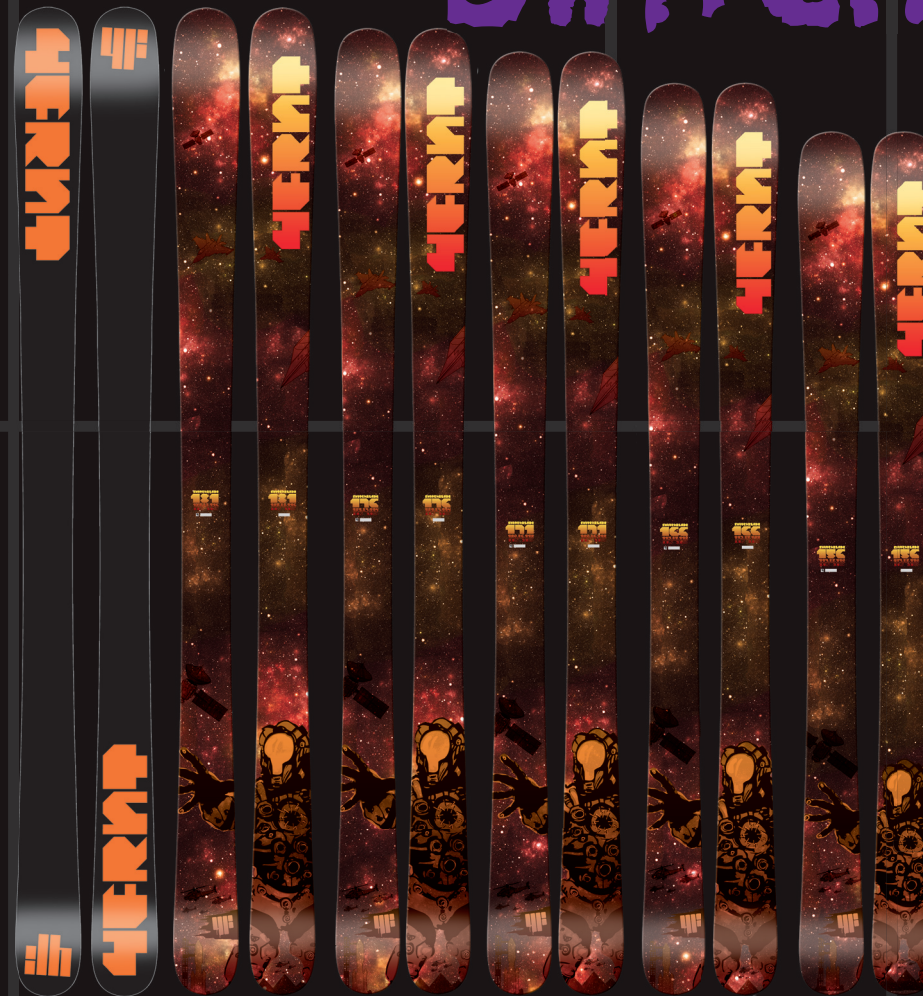
### MATERIALS:

Hi-Lite Woodcore  
 Semi-Cap Construction  
 45° Q45 Fiberglass  
 ISO-SPORT Sintered 2000 Base  
 360 Full Wrap Edge

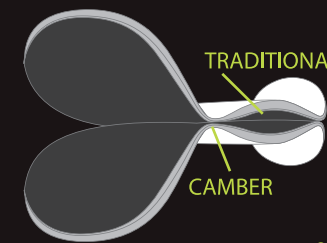
Artist: Jacob Van Leeven

"The Switchblade has stepped into place as our premier park ski. The semi-cap construction and Hi-lite core makes it poppy and responsive on all freestyle terrain. Whether it's halfpipe, rails or tabeltops, the Switchblade is your tool for all your park shredding."

- 4FRNT Product Development



Length	181	176	171	166	156
Dimension	122x88x116	121x89x114	120x86x112	119x85x112	117x83x110
Turn Radius	18.4 m	17.2 m	16.1 m	14.9 m	13.8 m
Edge	160 cm	155 cm	150 cm	145 cm	135 cm
Weight	4.4 lbs./2.04 kg	4.0 lbs./1.85 kg	3.7 lbs./1.61 kg	3.5 lbs./1.61 kg	3.1 lbs./1.4 kg

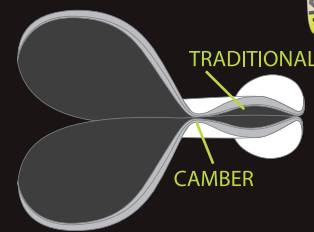
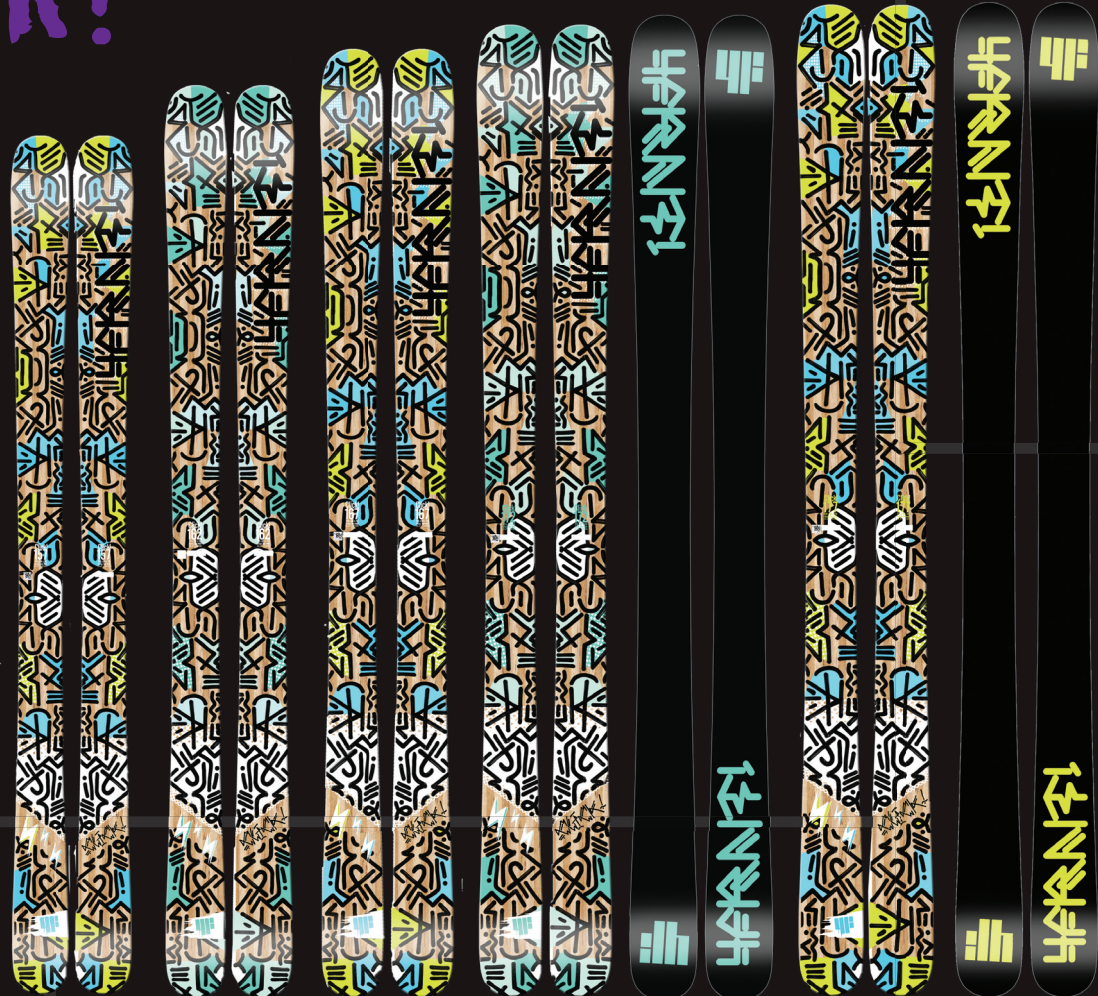


# IDENTITY SERIES

## CLICK!

**MATERIALS:**  
HyperBlock Woodcore  
Bi90 Fiberglass  
X4 Dampening System  
Glosstop Topsheet  
ISO-SPORT Extruded Base  
Artist: Yale Wolf

“The Click! is another entry into the park ski category. This ski utilizes cap-construction and our hyper-block wood core makes this ski perfect if you’re wanting a lighter, softer ski, or just starting to dabble in the terrain park.”  
- 4FRNT Product Development Team



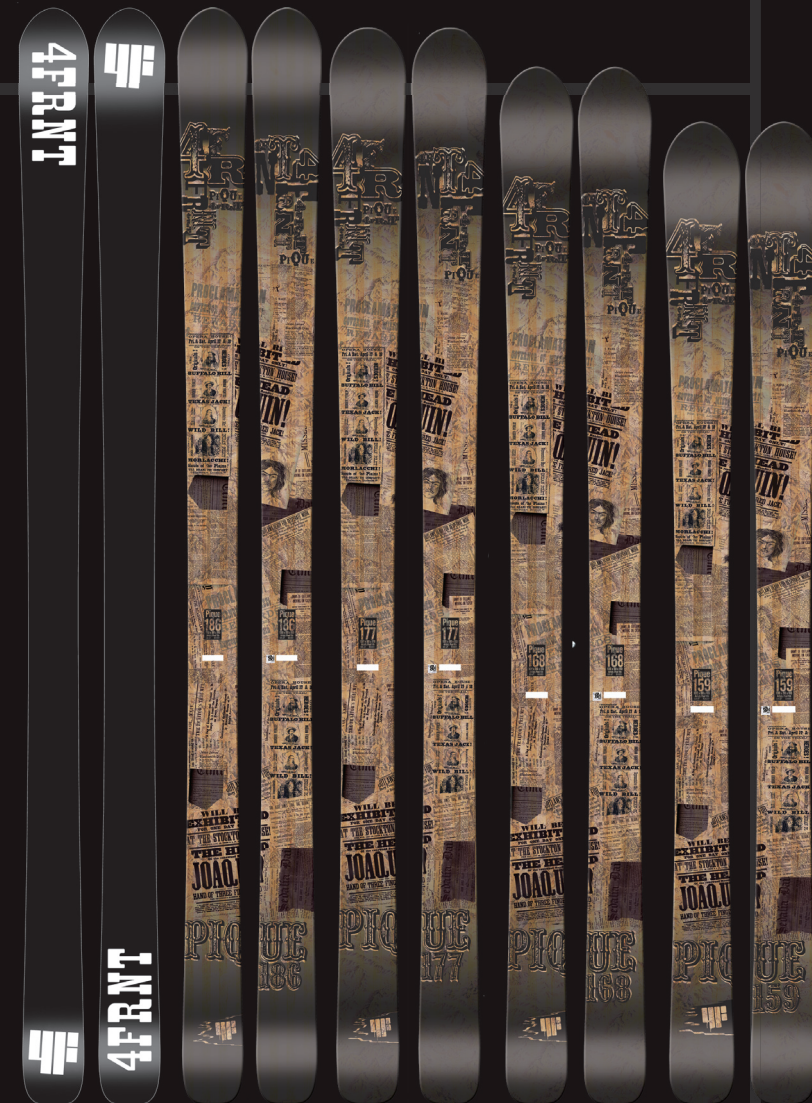
Length	157	162	167	172	177
Dimension	116x84x111	117x85x112	118x86x113	119x87x114	120x88x115
Turn Radius	15 m	16 m	17 m	18 m	19 m
Edge	130 cm	135 cm	142 cm	148 cm	155 cm
Weight	3.0 lbs. / 1.4 kg	3.4 lbs. / 1.55 kg	3.7 lbs. / 1.7 kg	4.0 lbs. / 1.85 kg	4.4 lbs. / 2.0 kg

# IDENTITY SERIES

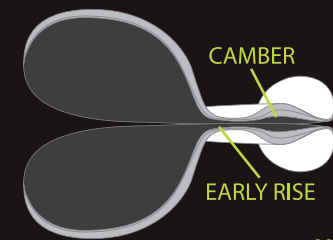
## PIQUE

**MATERIALS:**  
MegaBlock Woodcore  
Deflect ABS Sidewall  
X4 Dampening System  
Bombtop Topsheet  
ISO-SPORT Sintered 2000 Base  
360 Full Wrap Edge  
Artist: Paul Yih

“This gun slinging outlaw of a ski is the real deal. Looking for a ski that still crushes the all mountain category but veers’ clear of any twin and freestyle geometry, the Pique is your answer. Wide enough to be a single ski quiver, this resort and touring dominator just got even meaner with a square, customizable rubber tail insert and subtle early rise for those looking gunning for powder.”  
-4FRNT Product Development Team



Length	186	177	168	159
Dimension	130x90x112	130x90x110	130x90x110	130x90x110
Tip/Tail Rise	95mm/0mm	85mm/0mm	65mm/0mm	45mm/0mm
Turn Radius	23.1 m	21.1 m	19.4 m	16.8 m
Edge	161 cm	152 cm	141 cm	134 cm
Weight	4.5 lbs. / 2.04 kg	4.3 lbs. / 1.95 kg	3.9 lbs. / 1.76 kg	3.7 lbs. / 1.67 kg



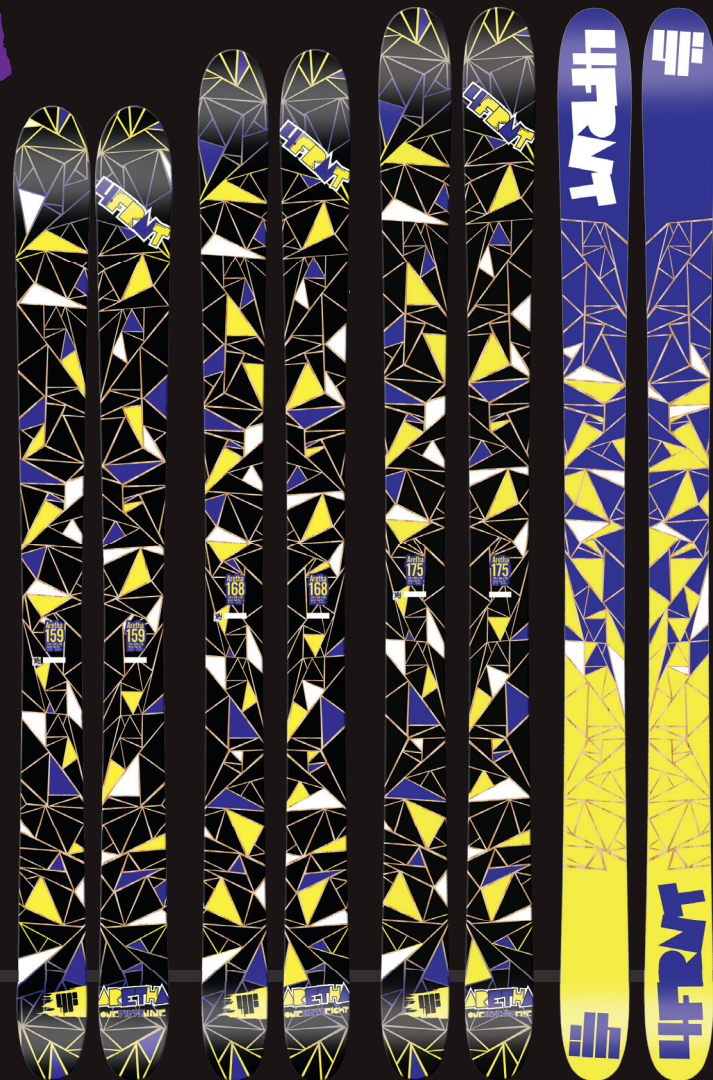
# IDENTITY SERIES ARETHA *New!*

**MATERIALS:**  
 Hi-Lite Block Woodcore  
 Deflect ABS Sidewall  
 45° Q45 Fiberglass  
 X4 Dampening System  
 Glosstop Topsheet  
 ISO-SPORT Sintered 2000 Base  
 360 Full Wrap Edge

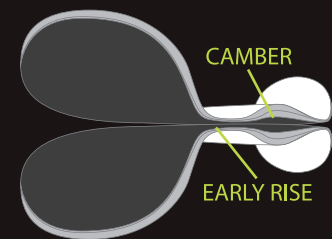
Artist: Paul Yih

"The Aretha takes women's specific construction and adds modern shapes and early-rise in the tip and tail. The Aretha is the do-it-all ski for hard charging women who want stability in all conditions: from powder, to crud, to mach-ing down the groomers on the way back to the lift. Throw on these skis, and you'll get all the R-E-S-P-E-C-T you need."

-4FRNT Product Development Team



Length	159	168	175
Dimension	124x100x116	124x100x116	129x104x116
Tip/Tail Rise	115mm/15mm	125mm/25mm	155mm/65mm
Turn Radius	23.1 m	24 m	25.1 m
Edge	140	140 cm	146 cm
Weight	3.2 lbs./1.51 kg	3.8 lbs. / 1.72 kg	4.2 lbs / 1.9 kg



# IDENTITY SERIES MADONNA

**MATERIALS:**  
 Mega Block Woodcore  
 Deflect ABS Sidewall  
 45° Q45 Fiberglass  
 X4 Dampening System  
 Glosstop Topsheet  
 ISO-SPORT Sintered 2000 Base  
 360 Full Wrap Edge

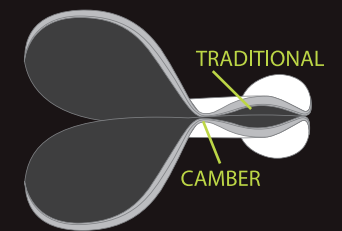
Artist: Harry Lau

"I live in Whistler, where I coach the Whistler Blackcomb freeride team. I spend my entire season in variable snow and weather conditions. Often times, my big skis leave me blazing past the tighter trees and steeps where the stashes are hiding. The Madonna is wide enough to get into those tighter areas yet has enough shape to rip it all around the resort for wide-open control on and off the groomed."

-Jen Ashton, 3-time Freeskiing World Champion



Length	175	165	155
Dimension	125x90x115	121x90x111	117x90x107
Turn Radius	21 m	19 m	16 m
Edge	140 cm	130 cm	120 cm
Weight	4.4 lbs. 2.0 kg	4.1 lbs. 1.85 kg	3.9 lbs. / 1.76 kg



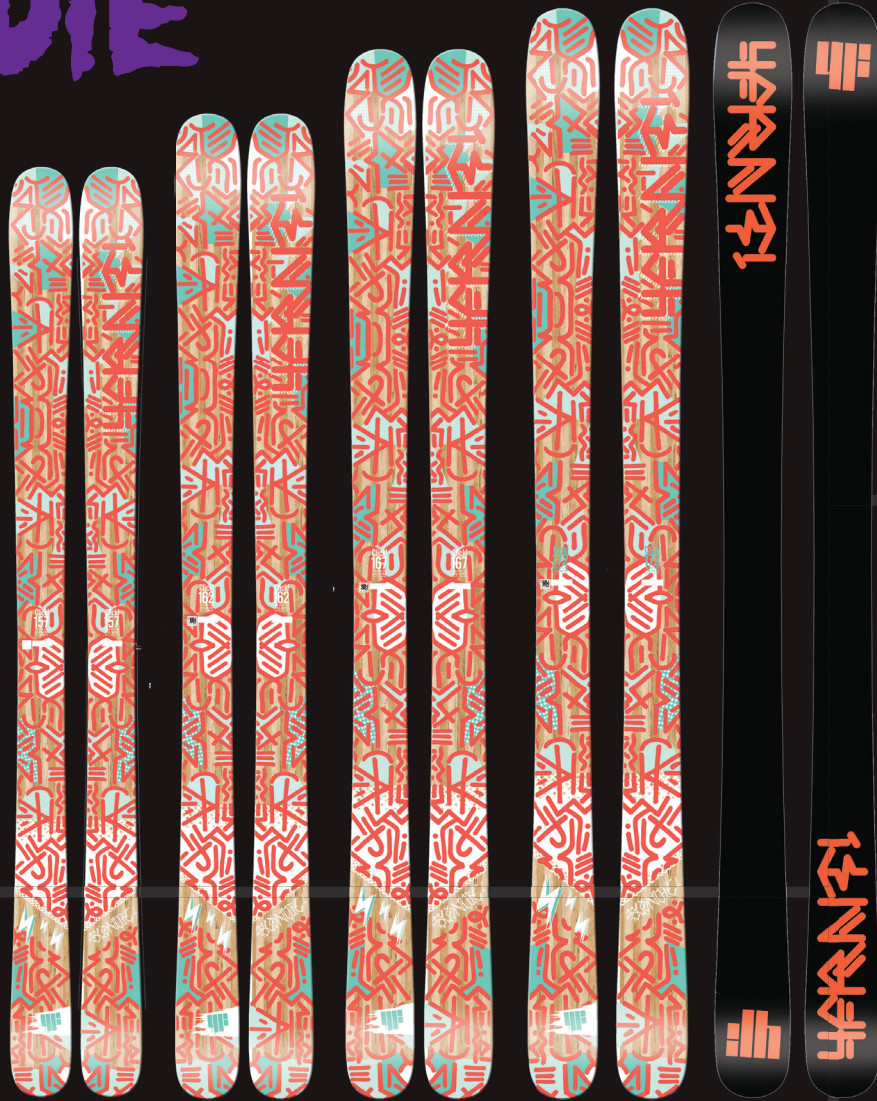
# IDENTITY SERIES *New!* BLONDIE

**MATERIALS:**  
Hyper Block Woodcore  
Bi90 Fiberglass  
X4 Dampening System  
Glosstop Topsheet  
ISO-SPORT Extruded Base

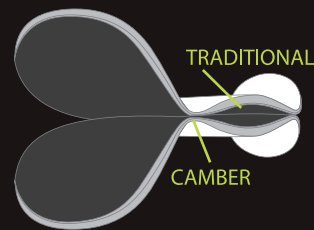
Artist: Yale Wolf

“New to the family of park and pipe skis, this women’s specific twin is benefitted by the lightweight cap construction and hyper-block core technology. The benefits go on with full wrap edges and a bi-90 weave for superior pop without the strain of an overly stiff flex.”

-4FRNT Product Development Team



\*please note that the color on the Blondie reflects more of a neon orange rather than a pink.



Length	157	162	167	172
Dimension	116x84x111	117x85x112	118x86x113	119x87x114
Turn Radius	15 m	16 m	17 m	18 m
Edge	130 cm	135 cm	142 cm	148 cm
Weight	3.0 lbs. / 1.4 kg	3.4 lbs. / 1.55 kg	3.7 lbs. / 1.7 kg	4.0 lbs. 1.85 kg

# IDENTITY SERIES GROM

**MATERIALS:**  
Foam Cap Core  
Bi90 Fiberglass  
X4 Dampening System  
Glosstop Topsheet  
ISO-SPORT Extruded Base

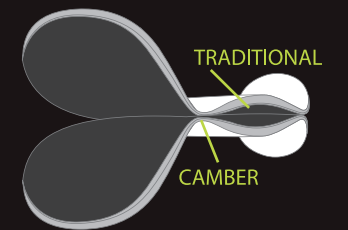
Artist: Harry Lau

“The Grom is a true jr all-mountain twin tip. Your young apprentice won’t have any trouble keeping up with Mom or Dad on the mountain or in the park.”

- 4FRNT Product Development Team



Length	107	117	127	137	147
Dimension	107x79x102	109x80x104	111x81x106	113x82x108	115x83x110
Turn Radius	10 m	11 m	12 m	13 m	14 m
Edge	104 cm	110 cm	116 cm	123 cm	128 cm
Weight	1.6 lbs. / 0.66kg	1.7 lbs. / 0.77kg	2.1 lbs. / 0.95kg	2.4 lbs. / 1.27kg	2.8 lbs. / 1.27kg

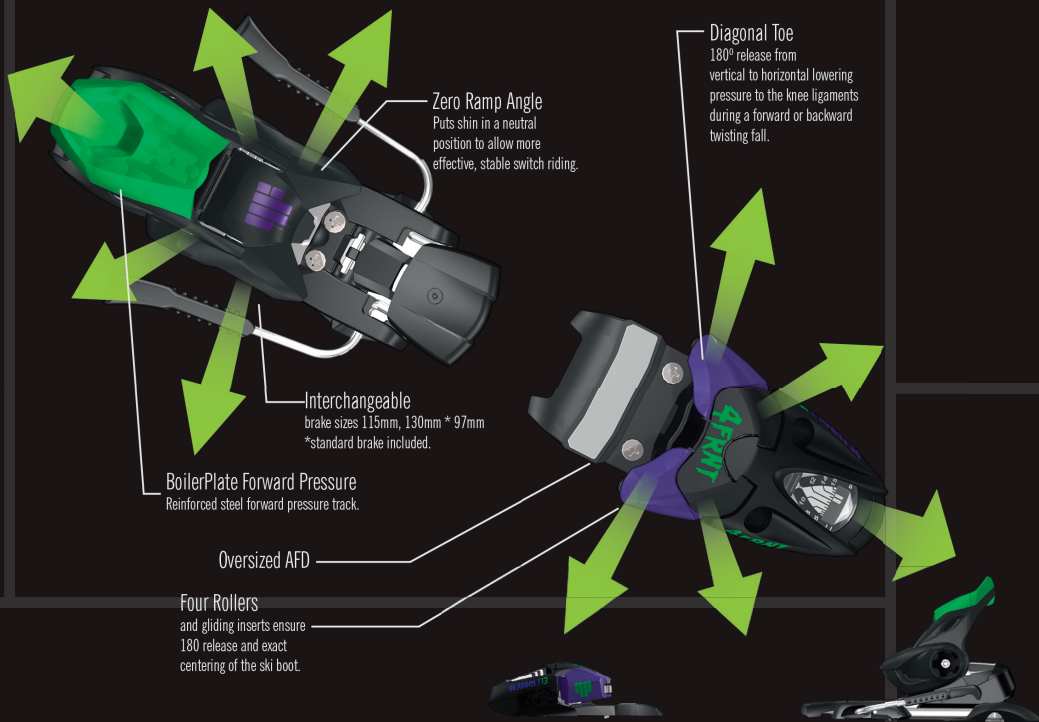




# DEADBOLT BINDING SERIES

## NIGHT OF THE LIVING DEADBOLT

4FRNT BINDINGS MATCH THE HIGH PERFORMANCE AND QUALITY OF OUR SKIS. FREESKIING REQUIRES SPECIFIC TECHNOLOGY AND SAFETY FEATURES THAT ARE DIFFERENT THAN THE TRADITIONAL RACE BINDING. OVER THE PAST FIVE YEARS OF RESEARCH AND DEVELOPMENT WE HAVE IMPLEMENTED THE FEEDBACK FROM OUR PRO TEAM AND DEVELOPED THE DEADBOLT TO MEET THE HIGH DEMANDS OF THE FREESKIING PUBLIC.



### MFD ALLTIME COMPATABLE

Free your Deadbolts! The engineers at MFD have created their new ALLTIME AT binding system to turn your 4FRNT Deadbolts into Alpine Touring machines!

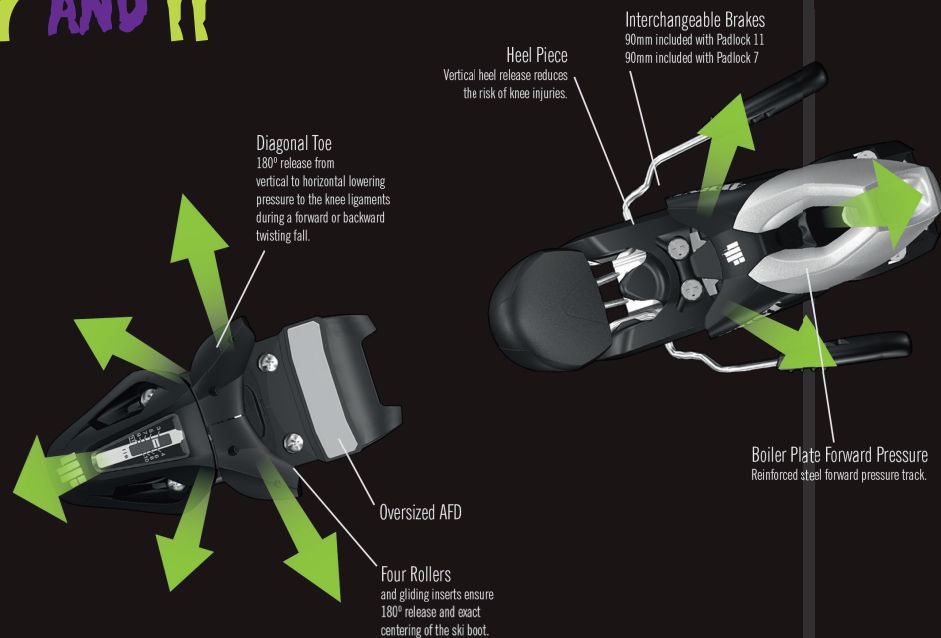
THE DEADBOLT'S TOOK ON A ZOMBIE THEME FOR THIS COMING SEASON. TIME AND TIME AGAIN WE SEE SAME OLD STANDARD BINDINGS. THIS YEAR WE ACCENTED THE TOE PIECES WITH ZOMBIE ILLUSTRATIONS ON EACH SIDE ALONG WITH PURPLE AND GREEN TOE WINGS.



# PADLOCK BINDING SERIES

## PADLOCK 7 AND 11

The Padlock provides a lightweight alternative for today's youth or intermediate adult skier. With active protection in all directions, the Padlock provides exceptional performance and safety for lighter riders.



New!  
Design

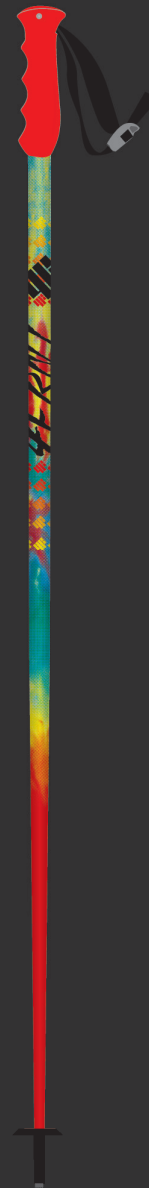


**Padlock 11**  
3-11 DIN  
90mm stock brake

**Padlock 7**  
2-7.5 DIN  
90mm stock brake

\*Padlock Series bindings are only made for adult boot soles, no jr's

\*Padlock Series bindings are only made for adult boot soles, no jr's



**Revolution**

Length: 100-135cm  
Composite Shaft  
Interchangeable Basket System  
POW + Disc baskets included



**Zombie**

Length: 100-135cm  
18mm 5085 Aluminum Shaft  
Interchangeable Basket System  
POW + Disc baskets included



**Art Crimes**

Length: 100-135cm  
18mm 5085 Aluminum Shaft  
Fixed Disc System  
Fixed Disc



**Bunga**

Length: 70-105 cm  
14mm 5085 Aluminum Shaft  
Fixed Disc System  
Fixed Disc

# POLES

Poles we know are important. A lifeline at times when out touring or just coming back from a long day of skiing out of bounds. We work with a long-standing European manufacturer to avoid any shortfalls in quality. Our interchangeable basket series offers a quick solution on the fly meanwhile our sleek single and dual density grips are tacky and comfortable.



# HEADWEAR



**UPTOWN**  
(fitted) Black



**METRO**  
(fitted) Maroon



**BIKE LANE**  
(adjustable) Tan



**HAMMS**  
(stitched logo)  
Charcoal, Navy, Green



**PBR**  
(embroidered logo)  
Blue, Gold, Orange



**HIGH LIFE**  
Blue, Green, Black



**SCHLITZ**  
(embroidered logo)  
Black, Maroon, Cyan



**SCHLITZ**  
(Cuffed)

# APPAREL

All 4FRNT apparel is custom made cut and sew. Just like our skis we want to ensure high quality apparel and have influence on all our designs. All our fabrics are dyed and cut to our specifications. All T-shirts are a Polyester Cotton blend



**BEDROCK PULL OVER HOODIE**  
CHARCOAL w/HEATHER - M/L/XL/XXL



**TREE LINE HOODIE**  
GREY w/GREEN - M/L/XL/XXL



**IRIS WOMEN'S HOODIE**  
PURPLE - S/M/L/XL



**INTERMOUNTAIN HOODED LONGSLEEVE**  
BLACK - M/L/XL/XXL



**VARSITY CREW SWEATSHIRT**  
BLACK w/HEATHER - M/L/XL/XXL



**BETTA BELIEVE**  
GREEN - M/L/XL/XXL



**CAMPAIGN**  
WHITE - M/L/XL/XXL



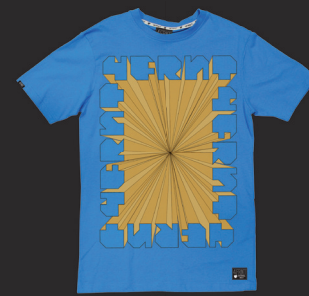
**INFANTREE**  
TAN - M/L/XL/XXL



**LIFE SUPPORT**  
PURPLE - M/L/XL/XXL



**FARM STAND**  
BLACK - M/L/XL/XXL



**LIGHTSPEED**  
CYAN - M/L/XL/XXL



**SKI'VILLE TALL T**  
Black - XL/XXL/XXXL



**SIDE COUNTRY THERMAL**  
NAVY - M/L/XL/XXL

# P.O.P. MERCHANDISE

ROCK IT LOUD, ROCK IT PROUD. CUSTOM BUILT POINT OF PURCHASE MERCHANDISE FOR SHOPS TO INCREASE AWARENESS AND SPREAD THE YEAR OF THE LIVING 4FRNT SPIRIT AROUND TOWN, SCHOOL AND YOUR LOCAL NEIGHBORHOOD ICE CREAM PARLOR.

TEAM POSTERS



MIXED STICKER PACK



SMALL P.O.P. SIGN - 8 IN. X 11 IN.  
CUSTOM RAISED 4F LOGO. VINYL LETTERING



MEDIUM P.O.P. SIGN - 21.5 IN. X 6 IN.  
DOUBLE SIDED. CUSTOM RAISED LETTERING



LARGE P.O.P. SIGN - 32 IN. X 9 IN.  
SINGLE SIDED. CUSTOM RAISED LETTERING



## INTERNATIONAL

AUSTRALIA  
RIDER PLUS  
DAVID@RIDERPLUS.COM.AU

AUSTRIA AND GERMANY  
TOBY HAMMER  
HAMMER-T@WEB.DE

CHILE  
DA'SKI  
INFO@DASKI.COM

CZECH REPUBLIC  
N. DISTRIBUTION  
OFFICE@NDISTRIBUTION.CZ

JAPAN  
POWWAVE DISTRIBUTION  
YOSHIZAWAHIDEO@MAC.COM

NORWAY  
VERTICAL PLAYGROUND  
TRYGVE@7BLANER.NO

SLOVENIA  
ENAINTRIDESET  
DAVID.FURLAN@ENAINTRIDESET.SI

SPAIN  
GOI  
GOUTDOOR@GOUTDOOR.COM

SWITZERLAND  
DAC SPORT  
NMETHEZ@DACSPORT.CH

FRANCE  
JCP  
DIR@JCP-FRANCE.COM

MATT STERBENZ  
EVERYWHERE ELSE  
MATT.STERBENZ@4FRNT.COM

## NORTH AMERICA

CHARLES LEGER  
QUEBEC  
CHARLES.LEGER@4FRNT.COM

COLE FAWCETT  
ATLANTIC PROVINCES  
COLE.FAWCETT@4FRNT.COM

DARREN MOONEY  
ONTARIO  
DARREN.MOONEY@4FRNT.COM

ANDREW CLOUGH  
BRITISH COLUMBIA/ALBERTA  
ANDREW.CLOUGH@4FRNT.COM

JOEY WEAMER  
IDAHO/MONTANA/WYOMING  
JOEY.WEAMER@4FRNT.COM

DAYNE ANDERSON  
SOUTHEAST  
DAYNE.ANDERSON@4FRNT.COM

KENNY MUSICK  
COLORADO/NEW MEXICO  
KENNY.MUSICK@4FRNT.COM

JEFF PEAY  
UTAH  
JEFF.PEAY@4FRNT.COM

RANDOLPH GREEN  
SOUTHWEST (CA/NV/AZ)  
RANDOLPH.GREEN@4FRNT.COM

ALLEN ALBEE  
NEW ENGLAND  
ALLEN.ALBEE@4FRNT.COM

RP OUTFITTERS  
MID ATLANTIC  
RALPH.PALLADINO@4FRNT.COM

BRYAN REUER  
NORTHWEST  
BRYAN.REUER@4FRNT.COM



AUSTRALIA // AUSTRIA // GERMANY // CHILE // CZECH REPUBLIC // JAPAN // NORWAY  
SLOVENIA // SPAIN // SWITZERLAND // FRANCE // CANADA // UNITED STATES OF AMERICA  
**4FRNT**SKIS LLC 2900 S. WEST TEMPLE SALT LAKE CITY, UTAH 84115  
801 975 9500 4FRNT.COM



PHOTOGRAPHY BY GABE L'HEUREUX  
CATALOG LAYOUT AND DESIGN BY PAUL YIH  
EXECUTIVELY PRODUCED BY MATT STERBENZ  
INSPIRED BY GHOULS AND GOBLINS