



GIRO WINTER 2011

GOGGLES

Manifest	8
Basis	12
Basis PK	16
Station	20
Station PK	24
Signal	28
Verse	32
Grade Plus	36
Grade	38
Chico	40

HELMETS

Chapter	52
Shiv	56
Revolver	60
Encore 2	64
Omen	70
Seam	72
G10 MX	76
G10	80
G9	82
Remedy S	86
Sheer	90
Prima	94
Grove	98
Ember	102
Streif	106
Talon	108
Sestriere	110
G9 Jr	114
Tag	118
Slingshot	122

SUNGLASSES

Tone	132
Coy	134
Fader	136
Cymbal	138



Ski

ANDREAS HATVEIT
AJ KEMPPAINEN
CALLUM PETTIT
COLBY WEST
DAN TREADWAY

DARON RAHLVES
INGRID BACKSTROM
JP AUCLAIR
JESS CUMMING
JOSSI WELLS

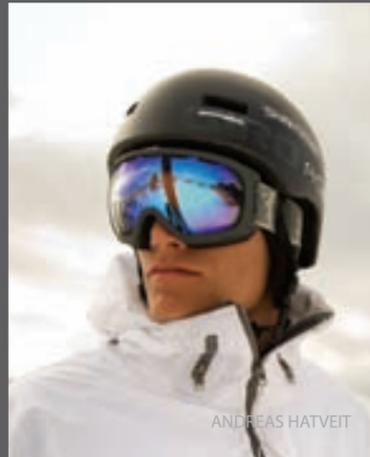
MARCO SULLIVAN
MIRJAM JAEGER
PETER OLENICK
SEAN PETTIT
SIMON DUMONT

TJ LANNING
THOMAS KRIEF
VIRGINIE FAIVRE
XAVIER BERTONI

Board

ANDY FINCH
ANTTI AUTTI
CLAIR BIDEZ
GRETCHEN BLEILER
JUUSO LAIVISTO

KELLY CLARK
RISTO MATTILA
STEVE FISHER
WYATT CALDWELL



ANDREAS HATVEIT



JESS CUMMING



XAVIER BERTONI



KELLY CLARK



ANTTI AUTTI



CLAIR BIDEZ



COLBY WEST



PETER OLENICK



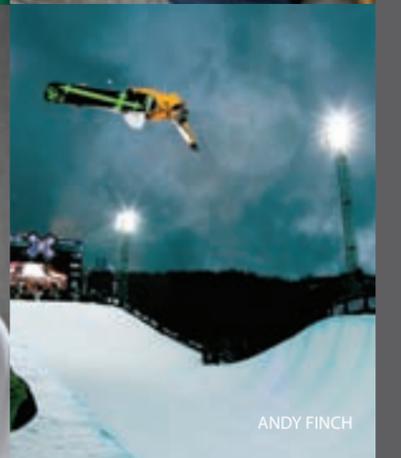
PETER OLENICK



STEVE FISHER



JUUSO LAIVISTO



ANDY FINCH



SIMON DUMONT



INGRID BACKSTROM



COLBY WEST



WYATT CALDWELL



WYATT CALDWELL



GRETCHEN BLEILER





TECHNOLOGY KEY



SUPER FIT ENGINEERING

Super Fit™ Engineering is the foundation of our product design process. Every new Giro product is designed with reference to our database of anatomic measurements and rider input. We then test the design repeatedly in the lab and in the hands of riders so we can gather feedback and make refinements to create a final product that fits and performs at the highest level.



PARK STRAP

By replacing the plastic buckles on the goggle with a fully-adjustable hook-and-loop closure that is woven directly into the strap fabric, Park Strap™ allows you to run your goggle under your helmet comfortably. Available in the Basis™ PK and Station™ PK models only.



TRUE SIGHT LENSES MADE BY CARL ZEISS VISION

True Sight™ lenses are engineered to maximize optical performance. By taper correcting the lens, we are able to minimize prismatic distortion and provide superior optics. In addition, Giro True Sight lenses are spherical in shape; this mimics the form of the human eye to provide better optics, and increases air volume inside the goggle to help prevent fogging. The manufacturing and quality testing of True Sight lenses is performed by Carl Zeiss Vision, the leading name in optics quality worldwide.



POP TOP TECHNOLOGY

Pop Top™ is a revolutionary lens interchange system that makes it easy to swap the lenses in our Manifest™ goggle quickly and without any hassle. The system also reduces stress on the lenses and frame. Changing lenses with Pop Top is easy, and takes only a few seconds.



INJECTION MOLDED CYLINDRICAL

Injection molding a cylindrical lens helps refine optics and minimize distortion that can occur in thermo formed cylindrical lenses. We offer a full range of performance-engineered lens tints and mirror coatings that help to enhance your vision, and every lens is protected by a durable hard coating that resists scratches.

OPTIMIZED LENSES AND LENS TINTS

Giro offers a full assortment of performance-engineered polycarbonate lenses in a wide range of lens tints to enhance your vision in conditions ranging from blue bird, to full storm. Every lens filters 100% of harmful UV, and features durable coatings that resist fogging and scratches. Select lens tints include flash mirror coatings that tune light transmission for optimal vision.



Clear 92 (92% VLT)
A very high quality clear lens for use at night or in extreme low light conditions.



Persimmon Boost (50-60% VLT*)
A proprietary tint with multi-layer flash coating that heightens detail and depth perception in low light conditions. This is a great storm tint.



Persimmon 57 (57% VLT)
A performance tint that heightens detail and contrast when light is flat.



Vermilion 57 (57% VLT)
A great rose-based tint that heightens detail and contrast when light is flat.



Rose Silver 30 (30% VLT)
A rose-based tint that enhances depth perception combined with a single-layer silver flash that tunes light transmission for medium light conditions.



Amber 26 (26% VLT)
A classic amber tint that heightens definition in bright light conditions.



Amber Gold 24 (24% VLT)
Our classic amber tint with a gold flash mirror that boosts definition in bright light conditions.



Amber Scarlet 24 (24% VLT)
A high-performance amber base tint with multi-layer flash coating that heightens detail and depth perception in variable light conditions.



Black Limo (15-18% VLT*)
A classic grey lens with a deep black mirror treatment that allows true color perception with enhanced definition in very bright conditions.



Bronze Mirror 11 (11%VLT)
A deep bronze base tint lens with a silver flash mirror for relaxed vision and enhanced depth perception in bright conditions.

* VLT rating may vary slightly between spherical and cylindrical lenses due to manufacturing processes.



WYATT CALDWELL THE MANIFEST GOGGLE

Manifest™

The Manifest is a full-size, spherical lens goggle with our revolutionary Pop Top™ system that allows you to change lenses in seconds without the usual hassle. The Super Fit™ engineered frame provides an exceptional field of view and an amazing fit.

KEY FEATURES:

- 01 Super Fit™ Full Size Adult
- 02 True Sight™ Spherical dual lens
- 03 Pop Top™ interchangeable lens
- 04 Helmet compatible design
- 05 Dual-density face foam with micro fleece facing
- 06 Includes 2nd lens

Accessory Lenses



White/Tech Dash White
Amber 26 + Persimmon 57

2020362 MSRP \$169.00





Matte Black/Tech Dash Black
Persimmon Boost 60 + Black Limo 15
2020326 MSRP \$209.00



Matte Black/Tech Dash Black
Persimmon 57 + Amber 26
2020327 MSRP \$169.00



White/Tech Dash White
Persimmon Boost 60 + Rose Silver 30
2020361 MSRP \$209.00



Matte Titanium/Big Icon Titanium
Persimmon Boost 60+ Rose Silver 30
2020363 MSRP \$209.00



Matte Titanium/Big Icon Titanium
Persimmon 57+ Amber 26
2020364 MSRP \$169.00



Black/Ornate Rhone
Persimmon Boost 60 + Amber Scarlet 24
2020365 MSRP \$209.00



Gold/Urbanity
Persimmon Boost 60 + Amber Gold 24
2020366 MSRP \$209.00



POP TOP TECHNOLOGY

Pop Top™ is a revolutionary lens interchange system that makes it easy to swap the lenses in our Manifest™ goggle quickly and without any hassle. The system also reduces stress on the lenses and frame.

Changing lenses with Pop Top is easy, and takes only a few seconds:

- Step 1 - Open the Pop Top latch on the top of the frame
- Step 2 - Rotate the outrigger hinge and push the outrigger back to release frame and lens
- Step 3 - Pull the lens assembly up and out of the frame
- Step 4 - Slide the new lens into position
- Step 5 - Close the Pop Top latch to secure the lens
- Step 6 - Pull outriggers forward to locked position and you're done





COLBY WEST
THE BASIS
GOGGLE &
REVOLVER
HELMET

Basis™

The Basis features a clean, Full-size frame that delivers comfort and a wide-open field of view. The spherical dual lens is a crisp, clear window that is complemented by the frame's massive interior.

KEY FEATURES:

- 01 Super Fit™ full size adult frame
- 02 True Sight™ spherical dual lens
- 03 Helmet compatible design
- 04 Dual-density face foam with micro fleece facing

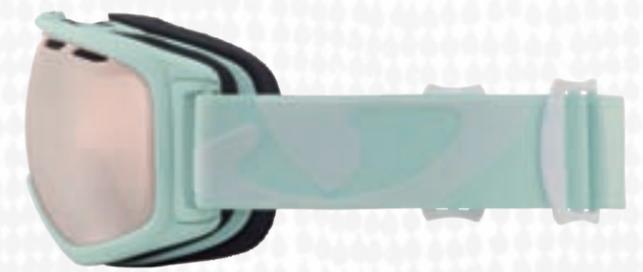
Accessory Lenses



Matte Soda/Tonal Soda
Rose Silver 30

2020386

MSRP \$114.00





Matte Black/Tonal Black
Persimmon 57

2020367 MSRP \$89.00



Matte Black/Tonal Black
Persimmon Boost 60

2020368 MSRP \$114.00



Matte Black/Tonal Black
Rose Silver 30

2020369 MSRP \$114.00



Matte Black/Tonal Black
Amber 26

2020370 MSRP \$89.00



Matte Black/Tonal Black
Black Limo 15

2020371 MSRP \$114.00



White/Tiles White
Persimmon 57

2020372 MSRP \$89.00



White/Tiles White
Persimmon Boost 60

2020373 MSRP \$114.00



White/Tiles White
Black Limo 15

2020374 MSRP \$114.00



Black/Tiles Cyan
Persimmon 57

2020375 MSRP \$89.00



Black/Tiles Cyan
Black Limo 15

2020376 MSRP \$114.00



White/Ornate White
Persimmon Boost 60

2020377 MSRP \$114.00



White/Ornate White
Rose Silver 30

2020378 MSRP \$114.00



Matte White/Dada White
Amber Scarlet 40

2020380 MSRP \$114.00



Matte White/Dada White
Persimmon 57

2020379 MSRP \$89.00



Matte Brown/Low
Persimmon 57

2020381 MSRP \$89.00



Matte Brown/Low
Amber Gold 24

2020382 MSRP \$114.00



Orange/Tulips
Amber Scarlet 40

2020383 MSRP \$114.00



Black/Hindsight
Persimmon Boost 60

2020384 MSRP \$114.00



Black/Hindsight
Rose Silver 30

2020385 MSRP \$114.00



White/Gamma's Couch
Amber Gold 24

2014091 MSRP \$114.00



White/Gamma's Couch
Persimmon Boost 60

2014092 MSRP \$114.00





Basis™ PK

The Basis PK combines the performance of the Basis goggle with the versatility of our Park Strap system which allows you to wear your goggle under your helmet without pressure points from strap buckles. The Super Fit™ engineered Full-size frame is a clean, modern design that supports a big spherical dual lens that provides incredible optics and great peripheral vision.

KEY FEATURES:

- 01 Super Fit™ full size adult frame
- 02 True Sight™ spherical dual lens
- 03 Helmet compatible design
- 04 Dual-density face foam with micro fleece facing
- 05 Park Strap™

Accessory Lenses



Matte White/Tiles Butter
Amber Gold 24

2020390

MSRP \$114.00



STEVE
FISHER
THE BASIS PK
GOGGLE
& SHIV
HELMET





Matte Black/Tiles Black
Persimmon 57

2020387 MSRP \$89.00



Matte Black/Tiles Black
Black Limo 15

2020388 MSRP \$114.00



Matte White/Tiles Butter
Persimmon 57

2020389 MSRP \$89.00



Rhone/Tiles Rhone
Persimmon Boost 60

2020391 MSRP \$114.00



Rhone/Tiles Rhone
Amber 26

2020392 MSRP \$89.00

DREW DOUGHERTY

With 20 years of branding, advertising, marketing and design for clients such as Giro, Camelback, Felt bikes, Quiksilver, Foam Magazine, Boost Mobile and Hasbro, Drew has an impressive portfolio. He continues to be an integral part of all projects run through his design shop, BXC. Prior to launching BXC, he was the Global Creative Director for O'Neill. His work has been recognized by Print magazine, the Addy's and SIMA.



Tag Helmet pg 119
Grade Plus Goggle pg 37



G10 Helmet pg 79
Basis Goggle pg 14

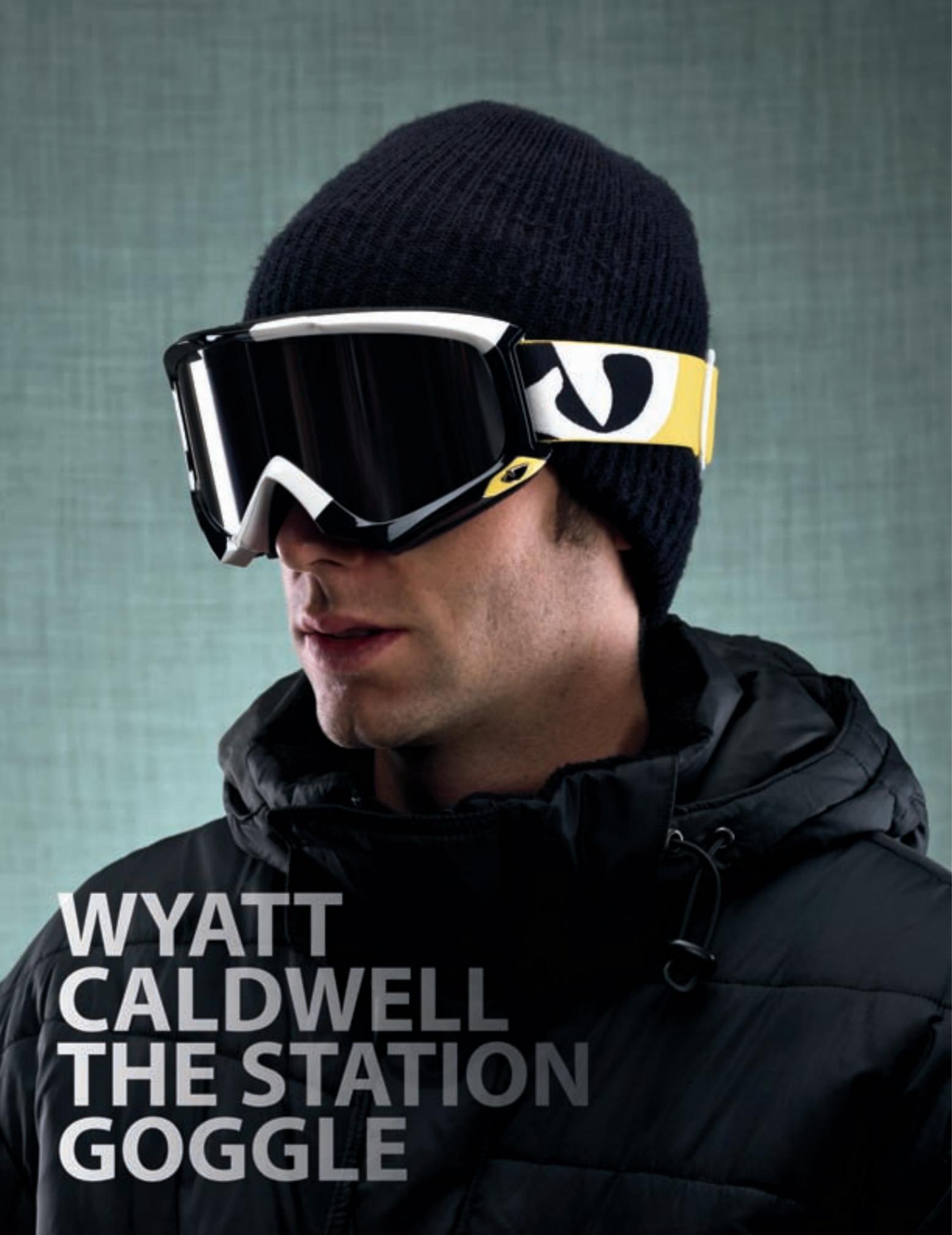


G10 MX Helmet pg 76



Basis Goggle pg 14





WYATT
CALDWELL
THE STATION
GOGGLE

Station™

The Station features a huge, injection molded lens that offers a wide-open field of view. Plush dual-density face foam is finished with high-performance fleece facing to seal out the elements and keep your vision clear and focused on riding.

KEY FEATURES:

- 01 Super Fit™ full size adult frame
- 02 Injection molded cylindrical lens
- 03 Helmet compatible design
- 04 Plush tailored face foam with micro fleece facing

Accessory Lenses



Black/Mask
Amber Gold 24

2020395

MSRP \$85.00





Black/Mask
Persimmon 57

2020393 MSRP \$65.00



Black/Mask
Persimmon Boost 60

2020394 MSRP \$85.00



Black/Big Icon Butter
Black Limo 15

2020402 MSRP \$85.00



Green/Tiles Bright
Black Limo 15

2020403 MSRP \$85.00



Matte White/Family Gathering
Persimmon 57

2020396 MSRP \$65.00



Matte White/Family Gathering
Rose Silver 30

2020397 MSRP \$85.00



Matte Black/New Basic Black
Persimmon 57

2020082 MSRP \$65.00



Matte Black/New Basic Black
Persimmon Boost 60

2020404 MSRP \$85.00



Matte Titanium/Big Icon Titanium
Persimmon Boost 60

2020398 MSRP \$85.00



Matte Titanium/Big Icon Titanium
Amber Scarlet 40

2020399 MSRP \$85.00



Matte Black/New Basic Black
Black Limo 15

2020405 MSRP \$85.00



Matte Titanium/Big Icon Titanium
Amber 26

2020400 MSRP \$65.00



Black/Big Icon Butter
Persimmon 57

2020401 MSRP \$65.00



ANTTI AUTTI
THE STATION PK
GOGGLE &
SHIV HELMET

Station™ PK

The Station PK combines the team driven design of the Station goggle with the versatility of our Parkstrap system for under-helmet use. It features a huge, injection molded lens that offers a wide-open field of view and a dialed fit with or without a helmet.

KEY FEATURES:

- 01 Super Fit™ full size adult frame
- 02 Injection molded cylindrical lens
- 03 Helmet compatible design
- 04 Plush tailored face foam with micro fleece facing
- 05 Park Strap™

Accessory Lenses



- SUPER FIT ENGINEERED
- INJECTION MOLDED CYLINDRICAL
- PARK STRAP

Soda/Static Soda
Rose Silver 30

2020409

MSRP \$85.00





Black/Static Cyan
Persimmon 57

2020406 MSRP \$65.00



Black/Static Cyan
Black Limo 15

2020407 MSRP \$85.00



Soda/Static Soda
Persimmon Boost 60

2020408 MSRP \$85.00



Matte Black/Dada Tan
Persimmon 57

2020410 MSRP \$65.00



Matte Black/Dada Tan
Amber Scarlet 40

2020411 MSRP \$85.00



Matte White/Dada White
Persimmon Boost 60

2020412 MSRP \$85.00



Matte White/Dada White
Amber 26

2020413 MSRP \$65.00



PARK STRAP

By replacing the plastic buckles on the goggle with a fully-adjustable hook-and-loop closure that is woven directly into the strap fabric, Park Strap™ allows you to run your goggle under your helmet comfortably. Available in the Basis™ PK and Station™ PK models only.





Signal™

The Signal is a great value for a goggle that is ready to perform. A full size frame and the same lens optics as our rider backed Station goggle make this an easy choice. Lock it up with everything from a Tag to our new Chapter.

KEY FEATURES:

- 01 Super Fit™ full size adult frame
- 02 Injection molded cylindrical lens
- 03 Helmet compatible design
- 04 Plush tailored face foam with micro fleece facing

Accessory Lenses



Black/Hindsight
Rose Silver 30

2020429

MSRP \$70.00



CLAIR BIDEZ THE SIGNAL GOGGLE





Matte Black/Tonal Black
Persimmon 57

2020414 MSRP \$50.00



Matte Black/Tonal Black
Persimmon Boost 60

2020415 MSRP \$70.00



Rhone/New Materialism
Persimmon 57

2020424 MSRP \$50.00



Rhone/New Materialism
Rose Silver 30

2020425 MSRP \$70.00



Matte Black/Tonal Black
Amber Scarlet 40

2020416 MSRP \$70.00



Matte Black/Tonal Black
Amber 26

2020417 MSRP \$50.00



White/Roses
Persimmon 57

2020426 MSRP \$50.00



White/Roses
Rose Silver 30

2020427 MSRP \$70.00



Matte White/Ornate White
Persimmon 57

2020418 MSRP \$50.00



Matte White/Ornate White
Persimmon Boost 60

2020419 MSRP \$70.00



Black/Hindsight
Persimmon 57

2020428 MSRP \$50.00



Butter/Tonal Butter
Persimmon 57

2020430 MSRP \$50.00



Matte White/Ornate White
Rose Silver 30

2020420 MSRP \$70.00



Matte Titanium/Exploded Argyle
Persimmon 57

2020421 MSRP \$50.00



Butter/Tonal Butter
Amber Scarlet 40

2020431 MSRP \$70.00



Matte Titanium/Exploded Argyle
Persimmon Boost 60

2020422 MSRP \$70.00



Matte Titanium/Exploded Argyle
Black Limo 15

2020423 MSRP \$70.00





Verse™

You won't find a better goggle for the money. The classic lines of the Verse emphasize pure, functional performance and a seamless fit with a wide range of helmet styles. We finish it up with plush, fleeced face foam that seals out the elements and hugs your face with a level of comfort you have to feel to believe.

KEY FEATURES:

- 01 Super Fit™ full size adult frame
- 02 Thermoformed cylindrical lens
- 03 Helmet compatible design
- 04 Plush tailored face foam with micro fleece facing



Black/New Basic Black
Bronze Mirror 11

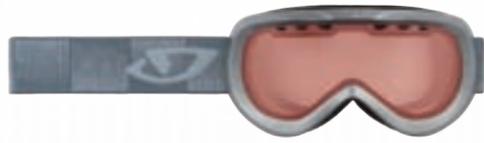
2020443

MSRP \$40.00



THE VERSE GOGGLE & G9 HELMET





Titanium/New Basic Titanium
Vermillion 57

2020441 MSRP \$40.00



Titanium/New Basic Titanium
Bronze Mirror 11

2020442 MSRP \$40.00



Red/New Basic Red
Vermillion 57

2014075 MSRP \$40.00



Black/New Basic Black
Vermillion 57

2014069 MSRP \$40.00



White/New Basic White
Vermillion 57

2009740 MSRP \$40.00



White/New Basic White
Bronze Mirror 11

2014071 MSRP \$40.00





Grade™ Plus

The Grade Plus delivers everything our Grade model does with the addition of a mirrored lens and enhanced graphics. A dual lens resists fogging and delivers good optics while dual density face foam provides a snug, comfortable fit. This is a perfect Youth goggle and also a good fit for adults with narrower temples.

KEY FEATURES:

- 01 Super Fit™ compact size frame
- 02 Thermoformed cylindrical lens
- 03 Helmet compatible design
- 04 Plush tailored face foam with micro fleece facing



**Red/Blurb
Persimmon Boost 50**
2020432 MSRP \$55.00



**Black/Static Cyan
Persimmon Boost 50**
2020433 MSRP \$55.00



**White/Roses
Black Limo 18**
2020435 MSRP \$55.00



**Black/Blocks
Black Limo 18**
2020434 MSRP \$55.00

THE GRADE PLUS GOGGLE & G9 JR HELMET





THE GRADE GOGGLE & TAG HELMET

Grade™

The Grade is a great goggle for at a great price. A dual lens resists fogging and delivers good optics while dual density face foam provides a snug, comfortable fit. This is a perfect Youth goggle and also a good fit for adults with narrower temples.

KEY FEATURES:

- 01 Super Fit™ compact size frame
- 02 Thermoformed cylindrical lens
- 03 Helmet compatible design
- 04 Plush tailored face foam with micro fleece facing



SUPER FIT
ENGINEERED



Black/Big Icon Black
Vermillion 57

2020436

MSRP \$35.00



Red/Big Icon Red
Vermillion 57

2020437

MSRP \$35.00



White/Cherry Blossom Mint
Vermillion 57

2020438

MSRP \$35.00



Black/Cherry Blossom Pink
Vermillion 57

2020439

MSRP \$35.00



Matte Titanium/Alien Camo
Vermillion 57

2020440

MSRP \$35.00





Chico™

The child-specific design of the Chico provides the ultimate in performance and value for kids ages 2-5. The Super Fit™ engineered Child Size frame gives young riders a wide-open field of view and ensures a snug fit with a wide array of children's helmet styles, especially our market-leading Slingshot. The dual lens resists fogging, and comfortable face foam seals out cold and snow.

KEY FEATURES:

- 01 Super Fit™ child size frame (ages 2-5)
- 02 Thermoformed cylindrical lens
- 03 Helmet compatible design
- 04 Plush tailored face foam with micro fleece facing



Matte White/Happy Girl
Vermillion 57

2020445

MSRP \$25.00



THE CHICO GOGGLE & SLINGSHOT HELMET





Matte Black/Logo Streak Black
Vermillion 57

2020444 MSRP \$25.00



Matte Blue/Polar Bear
Vermillion 57

2020446 MSRP \$25.00



Matte White/Core Julius
Vermillion 57

2020447 MSRP \$25.00



Matte Black/Bolt Skurvy
Vermillion 57

2020448 MSRP \$25.00



Matte Pink/Butterfly Hearts
Vermillion 57

2014088 MSRP \$25.00



Matte Black/Black Flames
Vermillion 57

2014090 MSRP \$25.00





TRUE SIGHT LENSES MADE BY CARL ZEISS VISION

True Sight™ lenses are engineered to maximize optical performance. By taper correcting the lens, we are able to minimize prismatic distortion and provide superior optics. In addition, Giro True Sight lenses are spherical in shape; this mimics the form of the human eye to provide better optics, and increases air volume inside the goggle to help prevent fogging. The manufacturing and quality testing of True Sight lenses is performed by Carl Zeiss Vision, the leading name in optics quality worldwide.



INJECTION MOLDED CYLINDRICAL

Injection molding a cylindrical lens helps refine optics and minimize distortion that can occur in thermo formed cylindrical lenses. We offer a full range of performance-engineered lens tints and mirror coatings that help to enhance your vision, and every lens is protected by a durable hard coating that resists scratches.

THERMO FORMED LENS

Thermo formed lenses are made by forming a flat piece of material into the appropriate lens shape. They provide good lenses at a great price.

MANIFEST™



Clear 92
2021561
MSRP \$30.00



Persimmon Boost 60
2021562
MSRP \$55.00



Persimmon 57
2021563
MSRP \$30.00



Rose Silver 30
2021564
MSRP \$55.00



Amber 26
2021565
MSRP \$30.00

BASIS™ and BASIS™ PK



Clear 92
2021566
MSRP \$30.00



Persimmon Boost 60
2021567
MSRP \$55.00



Persimmon 57
2021568
MSRP \$30.00



Rose Silver 30
2021569
MSRP \$55.00



Amber 26
2021570
MSRP \$30.00

STATION™ and STATION™ PK



Clear 92
2021571
MSRP \$30.00



Persimmon Boost 60
2021572
MSRP \$55.00



Persimmon 57
2021573
MSRP \$30.00



Rose Silver 30
2021574
MSRP \$55.00



Amber 26
2021575
MSRP \$30.00

SIGNAL™



Clear 92
2021576
MSRP \$30.00



Persimmon Boost 60
2021577
MSRP \$55.00



Persimmon 57
2021578
MSRP \$30.00



Rose Silver 30
2021579
MSRP \$55.00



Amber 26
2021580
MSRP \$30.00

