



9th Ninthward WINTER 2011/12



WHAT WE'RE ABOUT

In the summer of 2003 in Mammoth Lakes, California, a tight group of industry veterans and professional athletes began to conceptualize a culturally diverse project in order to support the diverse paths they followed. At the time there was no name for the company. Reminiscing on the couch one summer day, someone said "This company reminds me of the "Ninthward", a hard core street project in New Orleans, Louisiana. This project adjacent to the French Quarter has a strong camaraderie among the Citizens. The name "Ninthward" stuck and the company began developing skis and clothing products with world renowned snowsport professionals. Ninthward soon developed engineered products that exceeded the industry norm in performance, graphics, and core genre. The garage days of ski manufacturing began in the winter of 2003; engineered snow skis were handcrafted which lead the acceleration of future ski technology by Ninthward.

The next 2 years, team performance and larger manufacturing facilitated the Ninthward Company into a fully functional ski venture. As the Ninthward subculture and company platform excelled, popularity began to increase. In the winter of 2005 Ninthward introduced an outerwear line that influenced other independent ski companies to do the same. Ski models expanded and international exposure boosted, allowing Ninthward to acquire distribution around the globe.



As time unveiled a world class ski team and podium placements the powerful Ninthward Company, along with their influential direction and superior design perspective, entered the competitive marketplace. The team and product attraction set the course to create a powerful and motivated culture allowing Ninthward to retain the original core components of the company.

Today Ninthward offers an aggressive, alternative choice to all skiers looking for a product to increase their ability. Public acceptance throughout the snowsport community enhances the company profile and challenges other corporate ski companies. The collaboration of art, culture, music and performance set the trend and direct the snowsports industry. Ninthward naturally utilizes their cohesive brand message that leverages them over a culturally dull competitive market.

Product testing is maintained as new innovative designs, engineering shapes and sizes are developed to increase attraction to the sport and more importantly, make skiing comfortable while excelling the sport to the next level. Ninthward is proud of what they have created and executes the freedom of self expression. Ninthward delivers independent company values with unbeatable performance in our products. We guarantee your satisfaction.



9 FOR LIFE



WHAT WE'RE SLANGIN'



URBAN TWIN



TRUE TWIN



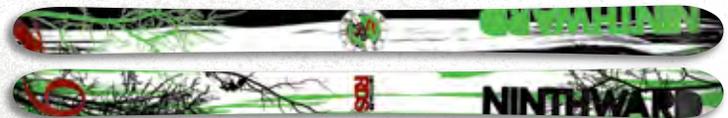
**HHP
HENRIK HARLAUT PRO**



**COMTE PRO
MICKAEL DESCHENAUX**



B MURDAH



**RDS
RORY SILVA PRO**



WORLD CUP PIPE



THE EARLY RISE



THA 187



THA 190

NINTHWARD CONSTRUCTION

All Ninthwards are manufactured with the highest quality ISO material in the world produced in the best European manufacturing on the planet. Every Ninthward ski has a 25 point visual inspection during production and one final inspection before "A" quality is specified. All Ninthward skis are flexed tested to match its partner to facilitate the most consistent pair of snow skis on the market. Whether you need a ski to kill rails in the city or slay some AK powder or anything in between, Ninthward's got you covered.

Core Materials



Standard Issue Core

This is a poplar laminate core. The core provides a stable platform with excellent strength, edge hold and flexibility. It is our platform in which all of our other cores are based.



Carbon Core

Our standard core with a full length, tip to tail carbon runner.



Carbon Core / Beech Insert

The standard core, with a carbon runner and beech inserts. Beech inserts provide great binding retention and moisture resistance.



Titanal Core

Our standard core with a full length, tip to tail titanal runner.

Edges



Double Thick Edge

This edge is double the industry standard.



HyperEdge

This edge is our lightweight edge. It is standard thickness but lightweight and not recommended for handrails or features.



Park Tune

Park Tune is a factory de-tune. Out of the box, these skis are handrail ready.

Sidewalls



Standard Thickness Sidewall

This is the industry standard thick sidewall.



Double Thickness Sidewall

This is double the industry standard.

Bases & Epoxy



Die-Cut Base

This is a die-cut logo base. The base material is Ninthward standard base.



Race Base

This is a world cup quality base. High strength low resistance base material. Made for speed.



9th Standard Base

This is our standard base material, ISO 7500.



Formula 9

Formula 9 is our own mix of epoxy. We like glue.

URBAN TWIN

The new Urban Twin series is a beefed up version of the original urban park ski series from Ninthward. The Urban Twins are manufactured with double thick custom park tuned rail ready edges. Ninthward applies a double thick 8.5mm ABS sidewall to achieve a high level of impact resistance. A strong laminated Poplar core with Formula 9 lightweight epoxy decreases weight and maintains a consistent flex for aggressive carving off ramp. Extruded TH CENE sublimated base material provides fast momentum while the chip resistant PA 12 sublimated top sheet maintains composure. The Urban Twins enables technical park and rail skiing with damage control on its mind. This new breed of urban ski has finally entered the market.



Standard Issue Core



Double Thick Edge



Park Tune



Double Width Sidewall 8.5mm



Formula 9 Epoxy

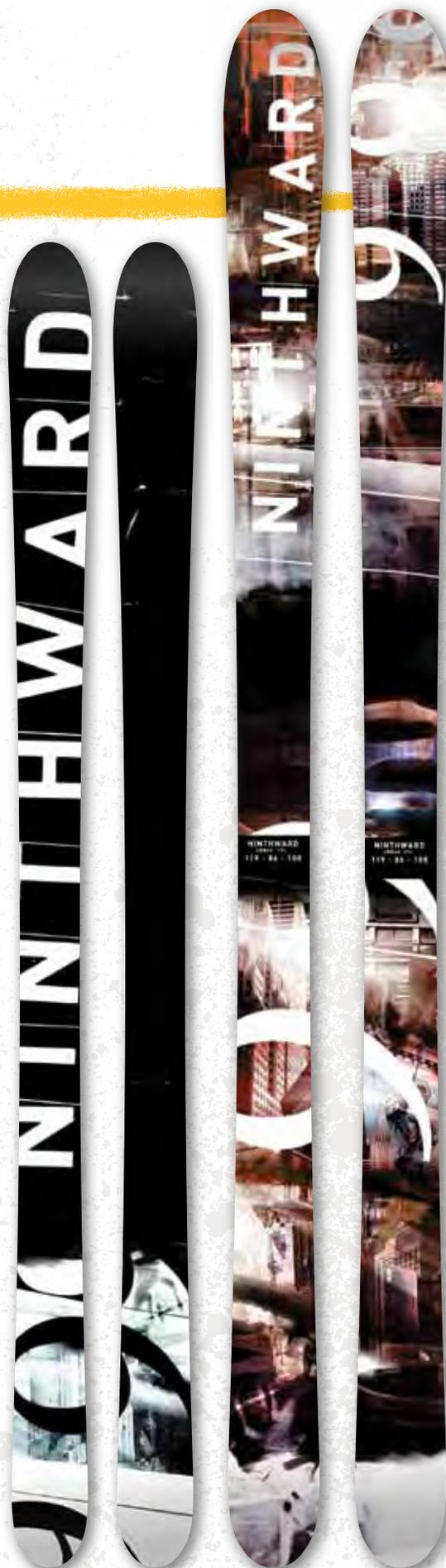
Sizes & Specs

Length	Tip	Waist	Tail
170cm	110	78	100
174cm	121	86	110

Traditional Camber



Standard issue Core / Park Tune



TRUE TWIN

The Ninthward symmetrical early rise park True Twin ski was specifically developed to enhance multi-butter capabilities with your creative skills in the park. The symmetrical side cut measures even contact points creating optimum platform balance delivering precise control and identical turning radiuses in both directions. The carbon calibrator construction loads energy to maximize pop at binding location. Extra wide edges stabilized under double thick 8.5mm ABS sidewalls are bonded with Formula 9 lightweight epoxy to the durable Poplar core. A center mounting point is provided that centralizes your position. All the required elements including a IS 7500 base pushes evolution and park performance to the next level.



Standard Issue
Core



Double Thick
Edge



Double Width
Sidewall 8.5mm



Formula 9
Epoxy

Sizes & Specs

Length	Tip	Waist	Tail
178cm	113	82	113
183cm	113	82	113



Early Rise Camber

The diagram shows a curved line representing the camber of the ski. The line starts at a low point on the left, rises to a peak in the middle, and then falls to a low point on the right. The line is colored red on the left and blue on the right.

Standard issue Core with Carbon Calibrators



HHP - HENRIK HARLAUT PRO

“E Dollo’s” creation of talent influentially drives the development of Henrik’s pro model ski series. Ambitious behavior throwing critical park skills with vital landings is Henrik’s forte allowing Ninthward to develop world class freestyle ski essential for master performances. Constructed with a Poplar/Carbon core runner for maximum Ollie energy transfer sandwiched together with double thick edges, singlewide 5.5 ABS sidewalls and a secret mix of formula 9 epoxy manufactured with a race quality construction. Specifically developed for both intermediate skiers looking to progress quicker and for the most talented skier on the hill, this full series grabs the attention of every young ripper.



Carbon Core



Double Thick Edge



Single Width Sidewall 5.5mm



Formula 9 Epoxy

Sizes & Specs

Length	Tip	Waist	Tail
145cm	107	74	99
155cm	114	75	103
165cm	115	76	105
172cm	116	82	105
176cm	118	80	106

Traditional Camber

Carbon Core



Mickael Deschenaux Comte Pro

Classified as "The Best Park Ski" in Europe, the Mickael Deschenaux-Comte Pro model has influenced creativity and style enabling the most technical tricks possible. The two sizes enables you to maximize park skiing and half pipe velocity for the person looking for a mid range length or a longer version of this award winning shape and design. Poplar/Beech carbon core construction and double thick 8.5mm ABS sidewalls bonded with Formula 9 lightweight epoxy converts performance into athletic technique. This model will make your park skiing talent increase dramatically without durability sacrificed as double thick edges are manufactured into this world class park ski. Step into this ski and accelerate your progression faster than ever.



Carbon / Beech
Insert Core



Double Thick
Edge



Double Width
Sidewall 8.5mm



Formula 9
Epoxy

Sizes & Specs

Length	/	Tip	/	Waist	/	Tail
176cm	/	118	/	80	/	106
182cm	/	113	/	82	/	104

Traditional Camber



Carbon / Beech Insert Core



B MURDAH

The B Murdah has been re-designed to bring the classy universal all mountain go anywhere ski with more spice than ever before. Re-designed engineering enhances this ski and achieves the highest levels of performance possible. A Carbon Poplar core maintains the most aggressive dampening capabilities and offers superior edge control in all conditions. Double edge thickness and single wide 5.5mm ABS sidewalls provides the most durable structure on the market deflecting damaging obstacles you may encounter in an all sectors of a freeride, park, or big mountain. Standard Formula 9 lightweight epoxy bonds a clean die-cut base to keep your investment as attractive and sturdy as possible. Three sizes offer any small to large skier a ski for everyday use. This will be the most universal ski in your quiver for years to come.



Carbon Core



Double Thick Edge



Single Width Sidewall 5.5mm



Die-Cut Base



Formula 9 Epoxy

Sizes & Specs

Length	Tip	Waist	Tail
165cm	120	90	110
175cm	125	90	115
185cm	124	92	114

Traditional Camber



Carbon Core



RDS - RORY SILVA PRO

The RDS is the rocker shape designed by Ninthward to achieve a rocker style performance maintaining consistent contact points to keep you on track in all conditions. The tip and tail has a minimal rocker rise with camber under foot for the quick edge-to-edge turning and maneuverability enhancing flotation. The shape is an all mountain backcountry freestyle ski with the best high performance components available. A standard Poplar core transfers high speed energy into clean turns and the single wide 5.5mm ABS sidewall with Hyper Edge and formula 9 epoxy technology decreases weight to make you feel more weightless than ever before. Carbon fiber calibrators throughout the tip and tail maximize Ollie pop, sharp die-cut base keep things fresh and clean. Powerful engineering wrapped up in this beautiful product keep you proud for days allowing you to constantly push limits.



Standard Issue Core



Hyper Edge



Single Width Sidewall 5.5mm



Die-Cut Base



Formula 9 Epoxy

Sizes & Specs

Length	Tip	Waist	Tail
173cm	132	103	122
178cm	137	111	128
183cm	140	113	130

Early Rise Camber



Standard issue Core with Carbon Calibrators



WORLD CUP PIPE

Introducing the first world cup pipe ski of its kind, the World Cup Pipe will advance half pipe skiing into the next level. The components manufactured within this ski are of the highest quality performance materials known to man. A Carbon Poplar core with Beech wood inserts helps with binding retention during the most excessive levels of force of aggressive skiing. A World Cup Race Base is used to maintain the fastest speeds possible. Hyper Edges and Formula 9 lightweight epoxy create the lightest product available to maximize adjustment and maneuverability in the air. Standard 5.5mm Sidewalls and die-cut bases provide a clean sturdy platform to drive you through transition for powerful inertia and highest amplitude possible. The World Cup Pipe will drastically change the game of half pipe skiing as we know it.



Carbon / Beech
Insert Core



Hyper Edge



Single Width
Sidewall 5.5mm



Race Base



Die-Cut
Base



Formula 9
Epoxy

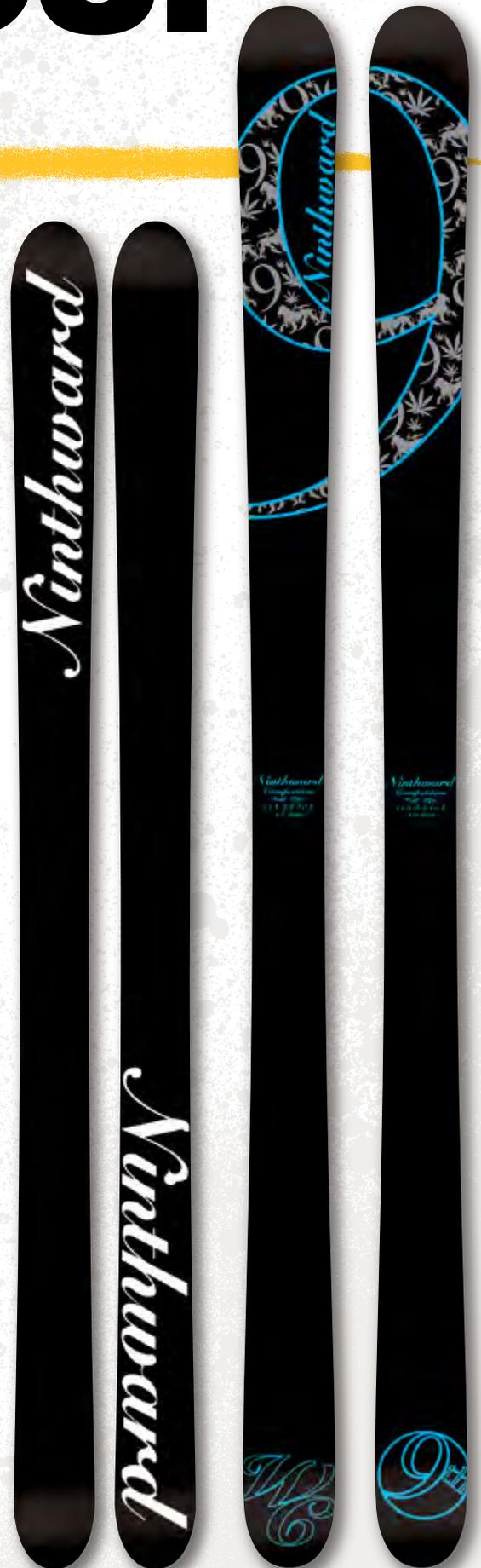
Sizes & Specs

Length	Tip	Waist	Tail
172cm	116	82	105
182cm	113	82	104

Traditional Camber



Carbon / Beech Insert Core



THE EARLY RISE

A blended mixture of Early Rise technology has produced this powder ski to give you all the required elements for the best ride of your life. A slight gradual rise keeps the tips positioned in the correct manner for tracking in a low range snow condition for precise judgment and confidence. A standard Poplar core with torsion carbon fiber calibrators milled internally grip the contact points at all speeds and velocity. Hyper edges bonded with Formula 9 epoxy and standard 5.5mm thick sidewalls complete this lightweight big mountain powder ski offering effortless ability in minimal to the deepest snow conditions. You will become impatient as this ski satisfies every urge on those fresh days.



Standard Issue Core



Hyper Edge



Single Width Sidewall 5.5mm



Die-Cut Base



Formula 9 Epoxy

Sizes & Specs

Length	Tip	Waist	Tail
168cm	131	111	121
178cm	136	116	126
188cm	141	121	131



Early Rise Camber



Standard issue Core with Carbon Calibrators



THA 187

The legend continues in a bigger way than ever before. Tha 187 exceeds its former design with addition of a Titanal runner milled into the Poplar core sandwiched together with double thick edges and standard 5.5mm ABS sidewall. The bullet proof design charges through all snow consistency and heavy chunder allowing a solid platform while driving sketchy turns in the worst conditions available. This award winning shape and the extra additives maximizes the performance the hard-core big mountain skier looks for. Formula 9 lightweight epoxy and die-cut bases proves to lead the legendary 187 ahead of its class.



Titanal Insert Core



Double Thick Edge



Single Width Sidewall 5.5mm



Die-Cut Base



Formula 9 Epoxy

Sizes & Specs

Length / Tip / Waist / Tail
187cm / 139 / 109 / 128



Traditional Camber



Titanal Insert Core



THA 190

Ninthward redeveloped THA 190 into a Titanal core big mountain crusher to conquer endless vertical at the highest speeds possible. Specifically engineered to withstand any cliff landing or high speed turns, this micro laminate Poplar/Beech core with a Titanal runner overcomes all obstacles flawlessly and dampens all crud in your path. A standard 5.5mm ABS sidewall with double thick edges insure a stable ride and eliminates impacts caused by natural obstacles. Lightweight Formula 9 epoxy reduces weight and the clean Die-cut 7500 base keeps your speed blazing down the fall line. Step into the updated version of Ninthward's historic big mountain ski and charge!



Titanal Insert Core



Double Thick Edge



Single Width Sidewall 5.5mm



Die-Cut Base



Formula 9 Epoxy

Sizes & Specs

Length / Tip / Waist / Tail
190cm / 145 / 115 / 128

Traditional Camber

Titanal Insert Core





9th

Ninthward

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