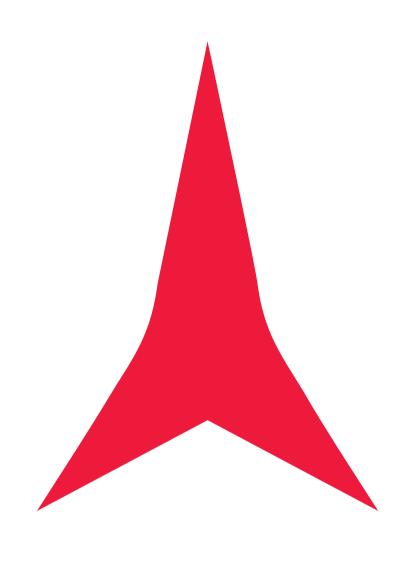


WWW.ATOMICSNOW.COM



ALPINE

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AAAAAAAAAAAAAAAAAAAAAA BOOTS

SEGMENTATION ANALAMANA

Boots

In 2007 Atomic took the performance ski boot segment by storm with the introduction of the game improving Hawx. Now, Atomic is set to break the rules once again for comfort oriented skiers with an incredible product innovation whose needs till now have been unanswered.

If that wasn't enough, Atomic will launch three "must have" concepts catering 100% to the needs of the best All Mountain, Park and Powder skiers. With this range of boots it's clear.

ATOMIC - WE ARE SKIING.

Segmentation



BOOTS

AnAtomic Fit

FIRST FIT

FUNCTIONAL FIT







PERFORMANCE

First Fit

The exact Anatomic shape of each of our lasts combined with the perfect lining and comfort space is the reason why our boots are so comfortable.

Maximum Adaptive Minimal Comfort Space Comfort Space Thin dense lining Thick Cushioning Lining Maximum Hold & Sensitivity 4 Way Stretch Forefoot LOW VOLUME ADAPTIVE VOLUME 98 mm 102-106 mm ANATOMIC RACE/ LIVE FIT **PRO FIT**

Functional Fit

Not only do Atomic boots conform to the complex shape of the foot for great fit, but they allow respect the fundamental geometry needed for proper foot mechanics that make skiing easy. Whether you are just starting out or you just won the WC Title, allow to respect each of our concepts deliver significant technology that will improve your game.



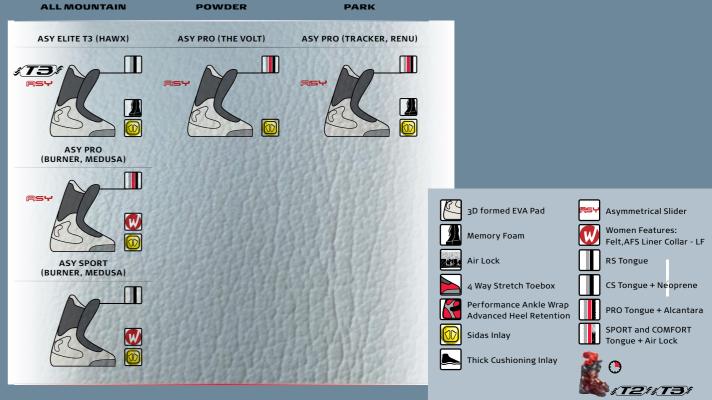
The right performance for your customers is the careful summation of Fit and Function. By living this mula, Atomic has built its reputation of being a true AnATOMIC fit. A reputation we're proud of.

Liner Technology

LINER TECHNOLOGY

ANATOMIC

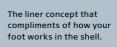
HIGH PERFORMING MICRO FIBRE LEATHER OPTIMAL FEEL AND PRECISION



THERMAL FORMING & INSTANT FIT SOLUTIONS SUPERIOR COMFORT AND WARMTH







1 CONTROL FACE Super feel and grip



it most.

Atomic patented Live Fit concept.

Live Fit

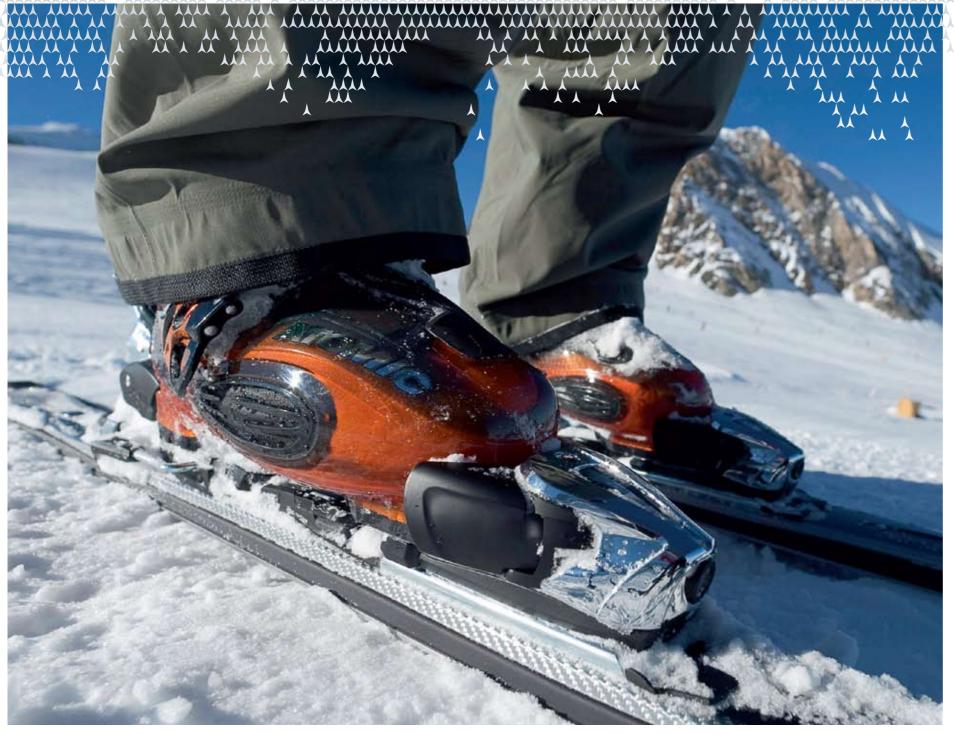
Adapts to every customers foot instantly.

> Makes customers ski better.

Easier and faster to sell than any other boot.

Total ease – for skiers who want



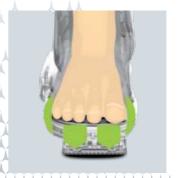


Live Fit

Live Fit is the first ski boot that transmits the exact shape of the foot LIVE through the liner and shell. Even when stepping in, the boot immediately adapts to the width of the fore foot. While skiing it preserves MM MM the natural foot print for perfect balance making skiing easier than ever. Live Fit. Your Perfect Fit. Instantly.

LIVE FIT -**MAKES SKIING EASIER**

> Science proved – an unconfined, natural forefoot improves sensations, coordination and balance for skiers. Live Fit is the only boot that promises that.



BOOTS

LIVE FIT TECHNOLOGY

- > Asymmetrical elastic zones surround the forefoot.
- > Instantly, adaptable last: 102 to 106 mm
- > Hard plastic skeleton frame.

> Maximum soft component. Quick, comfortable step in.

LIVE FIT -THE EASIEST BOOT TO USE

2 MEGA ALU BUCKLES +MASSIVE POWER STRAP

+

=

ASY LINER WITH "AHR" ADVANCED HEEL RETENTION

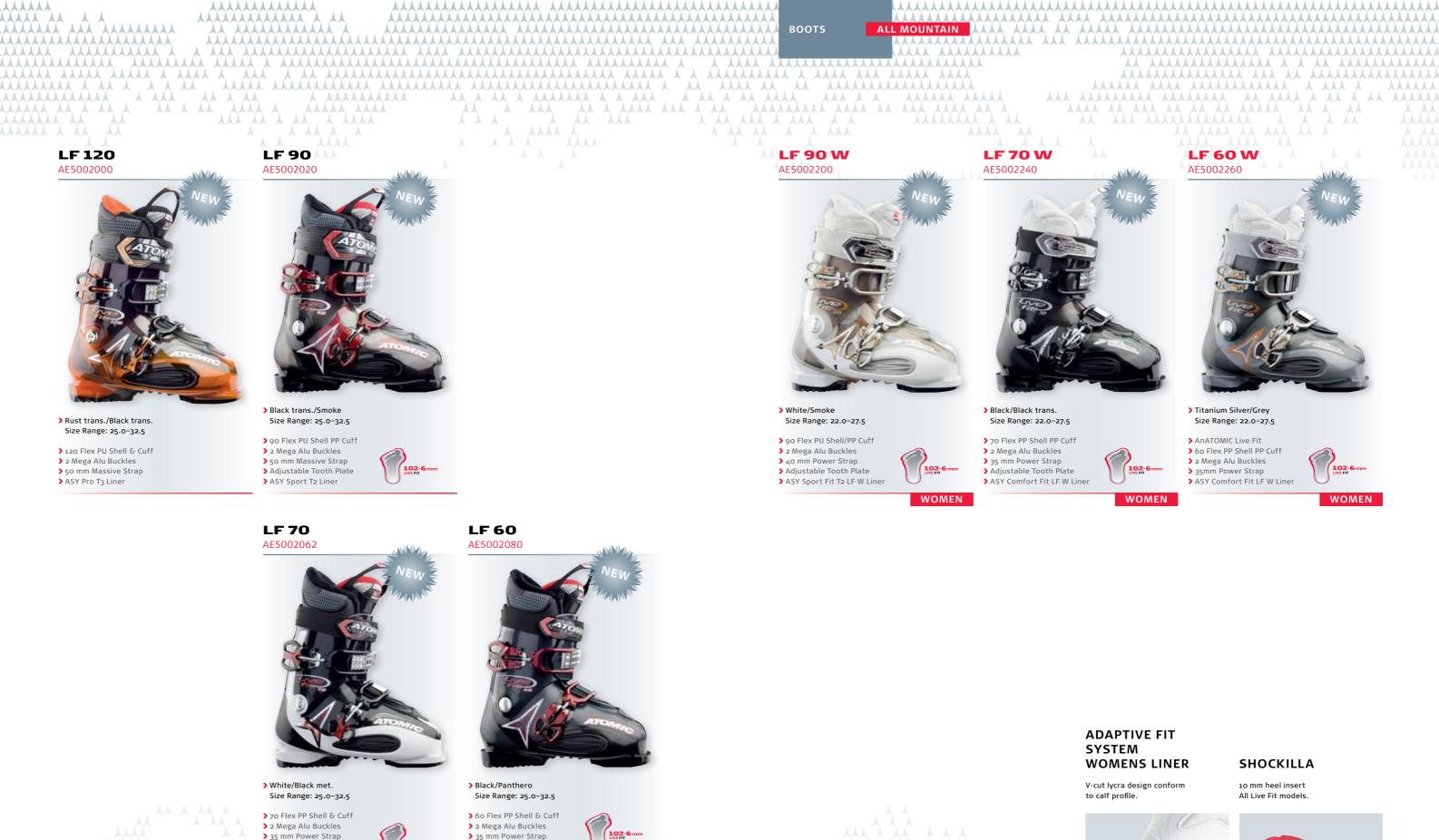
4 BUCKLE FOOT HOLD

CONVENIENCE WITHOUT SACRIFICING FIT.









> ASY Comfort T2 Liner

> ASY Comfort T2 Liner

> Adjustable Tooth Plate





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BOOTS

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ALL MOUNTAIN

MAGNESIUM BUCKLE

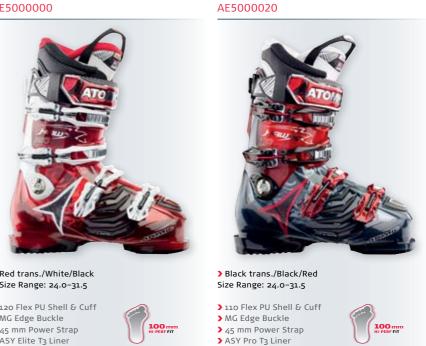




ASY ELITE T3 LINER

Microfibre leather and Alcantara suede. No compromises. The best fit, feel, precision and customization of any High Performance boot in its class.

H 120 AE5000000



H 110

> Red trans./White/Black Size Range: 24.0-31.5

> 120 Flex PU Shell & Cuff > MG Edge Buckle > 45 mm Power Strap > ASY Elite T₃ Liner

Jawx

ADO

Keep your balance more easily, control the ski more precisely, and ski with less fatigue: for all that, you need a boot that gives you reliable traction and still allows the forefoot its natural freedom of movement.



I-FLEX ZONE

The heart of the Hawx. Releases your forefoot allowing every skier to balance and perform at their best.



H90 AE5000062 = AE5000060

> Red trans./Black

H100W H 90 W H100 H 80 AE5000220 AE5000242 AE5000040 AE5000080 > Rust trans./White Size Range: 24.0-31.5 > Smoke/Satin White > White/Black trans. Size Range: 22.0-27.5 > Smoke/Black > Black/Smoke Size Range: 22.0-27.5 > 90 Flex PU Shell & Cuff Size Range: 24.0-31.5 Size Range: 24.0-31.5 MG Edge Buckle > 100 Flex PU Shell & Cuff > 90 Flex PU Shell & Cuff ז 100 Flex PU Shell & Cuff > 35 mm Power Strap > 80 Flex PU Shell & Cuff > AFS Low Cuff > AFS Low Cuff > MG Edge Buckle > ASY Sport T2 Liner > MG Edge Buckle > MG Edge Buckle > MG Edge Buckle > 35 mm Power Strap > 35 mm Power Strap > 35 mm Power Strap > 35 mm Power Strap

> ASY Comfort T2 Liner

WOMEN

> ASY Sport W T2 Therm-ic

> ASY Sport T2 Liner



AFS CUFF SPOILER

Adaptive Fit System – instantly adaptable to the shape and height of your calf.

WOMENS LINER

Ultra soft womens contour with no seams.



BOOTS

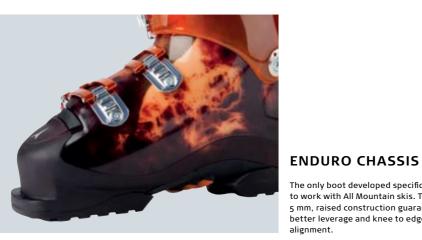
- A

Till now, the best skier on the mountain was forced to ski in painted race boots to get the best performance. The Burner reinvents the All Mountain High Performance category as it was engineered to make wider All Mountain skis work their best.

RS ALU 7000 BUCKLE

Engineered from the strongest of all aluminium alloys to give a 8% weight reduction over standard Aluminium. The ultra low profile, 3D shape makes a super clean surface with good usability.





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The only boot developed specifically to work with All Mountain skis. The 5 mm, raised construction guarantees better leverage and knee to edge alignment.

RIDGE WALKER SOLE

Maximum grip on all surfaces with a

double density 2 component rubber

guarantees no loss of performance.

The 2K DIN toe and heel pieces are

easy replaceable.

mid sole. The ultrastiff PU inner frame



AE5001700



> Fire/Rust trans. Size Range: 24.0-29.5

> 120 Flex PU Shell & Cuff > RWS 2K Soles/Rubber Mid Sole > RS Alu 7000 Buckle > 55 mm Dual Strap > ASY Pro Liner > Medium softness full boot board

BURNER 90 AE5001720

> Smoke/Black trans.

RS Alu 7000 Buckle

> 40 mm Power Strap

> ASY Pro Liner

Size Range: 24.0-29.5

> 90 Flex PU Shell & Cuff

> RWS 2K Soles/Rubber Mid Sole

> Medium softness full boot board

MEDUSA 110 AE5001740



> Smoke/Brown trans Size Range: 22.0-27.5

- > 110 Flex PU Shell & Cuff > RWS 2K Soles/Rubber Mid Sole Size 22.0-23.5 RT CS shell no RWS > RS Alu 7000 Buckle > 40 mm Power Strap
- > ASY Pro Liner
 - > Medium softness full boot board





BURNER CUFF

The Single component WC cuff transmits every response to the lower shell. The flat medial face makes the boot very precise and direct.

MEDUSA CUFF

Low Cuff womens construction.



WOMEN



- > Smoke/Smoke Size Range: 22.0-27.5
- > 80 Flex PU Shell & Cuff
- > RWS 2K Soles/Rubber Mid Sole
- Size 22.0-23.5 RT CS shell no RWS
- MG Bridge 2 Buckle
- > 40 mm Power Strap
- > ASY Sport Liner
- > Medium softness full boot board

WOMEN

BOOTS

POWDER

Tracker

TRACKER 130 INT AE5001800

......



> Camo/Black Size Range: 25.5–29.5

- > 130 Flex PU Shell & Cuff
 > 2K Rubber Sole & Mid Sole
- Carabiner Buckle PC Release
 55 mm Dual Strap
 Intuition Liner



INTUITION LINER

One piece full EVA thermal formable liner. Provides the extra warmth for long powder tours. 50% lighter than a traditional liner.

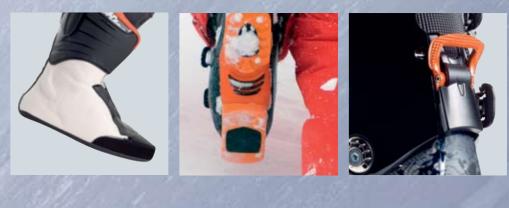


> Camo/Black Size Range: 24.0-29.5

> 130 Flex PU Shell & Cuff
> 2K Rubber Sole & Mid Sole
> Carabiner Buckle PC Release
> 55 mm Dual Strap
> ASY Pro Liner

ASY PRO LINER

Micro Fibre and Alacantara Leather for superb feel, hold and warmth.



RENU TRACKER 110



Natural Size Range: 24.0-29.5

> 110 Flex Pebax Renew
> 2K Rubber Sole & Mid Sole
> Core Renu Buckle PC Release
> 35 mm Power Strap
> ASY RENU Liner
> 35 mm Cotton Power Strap

RENU

Not only is RENU the world's first Carbon Negative Planet Positive Ski Boot. It's now the lightest, highest performing, purpose built freeride boot in its class.

RENEWABLE

Bioplastic. 80% organic plastic from castor plants (a renewable source). Minimum use of fossil fuels. Reduces carbon emissions.

RECYCLABLE

Designed to recycle. Minimum landfill. Good for the environment. No pigmentation. Natural colour. Bioplastic can be recycled and used in any colour again.

REDUCED

Planet Positive Carbon negative product. Lower carbon emissions in manufacture. Remaining unavoidable Footprint + 10% invested into carbon emission reducing projects = Net positive impact on the planet. Fossil Fuel use down 50%.

TRACKER 100



Black/Black Size Range: 24.0-29.5

> 100 Flex PU Shell & Cuff
> 2K Rubber Sole & Mid Sole
> Carabiner Buckle PC Release
> 40 mm Power Strap

> ASY Sport Liner

RECCO

FIRST PURPOSE BUILT PERFORMANCE BOOT.

SHOCKILLA

A full foot Shockilla soft PU foam boot board.

CARABINER BUCKLE







Till now, good skiing Freeride boots were painted Race boots. The Atomic Tracker is going to change all that.



RIDGE WALKER SOLE

The ultra-stiff PU DIN interface frame guarantees no performance loss from the shell. The softer PU tread and 2K rubber mid sole stick like glue to rock ledges, helicopters and snowmobile skids.

POWER CONTROL RELEASE

Simply lift the lever and you will be running to your favourite powder stashes quick and easy. Ready to rip, close the lever for no loss of power and stability with the perfect freeride flex.

ENDURO CHASSIS

Raised 5 mm to get the most out of today's wide powder skis.



TRACKER CUFF

Single component Tracker cuff offers superior rigidity to the back while being higher and more open for improved balance on steep terrain and versatility in deep snow.



Two new boots make up Atomics arsenal for Park & Pipe. Two very serious boots offering what pro and aspiring freestylers need to be the best.

The Vol

THE VOLT

ENDURO CHASSIS **RIDGE WALKER SOLE**

CARABINER BUCKLE SHOCKILLA

Easy to grab and handles any rail you through it down.









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> Purple/Purple Size Range: 24.0-29.5

> 110 Flex PU Shell & Cuff > 2K Rubber Sole & Mid Sole > Carabiner Wire Buckle > 50 mm Power Strap > ASY Pro Park Liner

BLOW OUT ZONES

PARK

switch landing impacts. Works like a charm to dampen forefoot shock

> **RIDGE WALKER RUBBER SOLE**

SHOCKILLA HEEL

10 mm of ShocKilling EVA soaks up rear foot impact.



Y WWW

20



No freestyle boot offers more shock absorption then OVERLOAD.

No other freestyle boot soaks up through expanding Blow Out zones.





ASY SPORT PARK LINER T2

AHR - Advanced Heel Retention, PAW – Performance Ankle Wrap and memory foam give this liner amazing heel hold with ample shin padding to cushion any hit.



50 mm MASSIVE STRAP



JUNIOR

For Kids who want to have fun, explore and perform all over the mountain.

All Mountai





> Red trans./Black Size Range: 22.0-26.5

> AnATOMIC Junior 98 mm

- > 70 Flex PU Shell & Cuff > Junior Alu Profile Buckle
- > 30 mm Power Strap
- > ASY Junior Pro Liner

HAWX AE5001340

HAWX JR AE5001360

HAWX JR GIRLS AE5001380



Boys & Girls

AJ 20 AE5001220

AE5001280



> Black/Red Size Range: 20.0–26.5

> AnATOMIC Junior 98 mm > 40 Flex 20.0-22.5 > 55 Flex 23.0-26.5 PP Boot >i-flex > Junior norm 20.0-22.5 > 4 PC Buckles > ASY Junior Liner



> Black/Red Size Range: 18.0-24.5

> AnATOMIC Junior 98 mm > PP Shell/Cuff >i-flex > 3 PC Buckles > Junior norm 20.0-22.5 > ASY Junior Liner



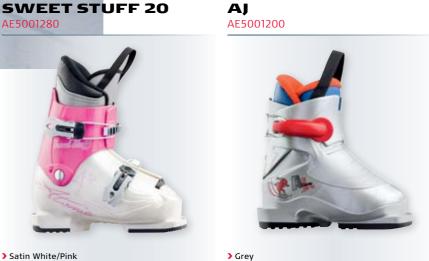
> Glitter trans./Glitter Size Range: 18.0-24.5

> AnATOMIC Junior 98 mm > PP Shell/Cuff > i-flex > 3 PC Buckles > Junior norm 20.0-22.5 > ASY Junior Liner



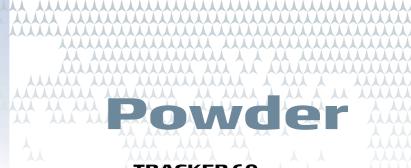
> Black/Red Size Range: 18.0-21.5

- > AnATOMIC Junior 98 mm > PP Shell/Cuff > 2 PC Buckles > Junior Comfort Liner
- Junior Norm



> Satin White/Pink Size Range: 18.0-21.5

> AnATOMIC Junior 98 mm > PP Shell/Cuff > 2 PC Buckles > Junior Comfort Liner Junior Norm







Size Range: 16.0-18.0

> AnATOMIC Junior

- > Rear entry PP > 1 PC Buckle
- > ASY Junior Liner

SKIS

CAMBER PROFILES

Camber Profiles

A MATTER OF FORM

Up to now, the character of a ski has been influenced by three main factors: sidecut, waist width and the flex of the ski. Now, a new distinguishing characteristic is becoming more and more influential: the camber, or the ski's profile when viewed from the side.

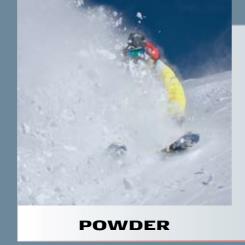
In a ski bearing no weight, camber describes the points of contact with the surface, the preloaded tension between these points, and the profile in front of and behind them.

In action, camber plays a decisive role in determining riding characteristics, and thus the conditions for which a ski is best suited.



Atomic leads technological progress with three philosophies of camber construction:

- > the Traditional Camber for On-Piste skiers, who expect perfect edge-grip even in the hardest snow conditions;
- > the Adaptive Camber for All Mountain skiers, who want to ski both on and off prepared slopes;
- > and the Rocker Camber for Freeskiers, who want perfect lift in powder while still desiring stability on hard snow.







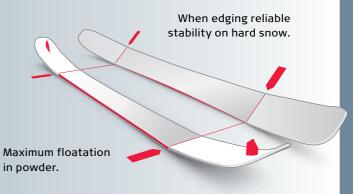


FLOATATION



ALL MOUNTAIN

Rocker Camber



Adaptive Camber

When edged up the ski delivers full contact length.

Slight rise in tip when the ski is weighted. Quick and easy turn initiation. No edge catching.

Traditional Camber

Maximum edge length for perfect ice grip when edged up.

Maximum length for running stability when weighted.

SKIS

D2 Doubledeck

THE DOUBLEDECK EFFECT: SMOOTHER GLIDE, EASIER TURNS

Up to now, every ski has been a compromise: nippy or forgiving, flexible at low speeds or smooth at high speeds. The D2 Doubledeck succeeds in uniting these apparent opposites. The reason is its unique construction, taken from two different skis: the relatively soft lower deck-the Adapter Deck-mutes vibrations, guarantees optimum edgegrip and makes for a perfectly smooth ride. The stabilizing upper deck-the Control Deck-acts like a steering module, receiving the skier's impulses and transmitting these directly to the lower deck.

Vario Cut

THE EIDST SKI WITH VARIABLE SIDECUT AND ADAPTIVE FLEX

The new D2 Vario Cut is the world's first ski with self-adapting radius and flex. It reacts to the skier's impulses by automatically adapting its radius and by providing the optimum dynamics for each individual skiing situation. Additionally, two new elastomermounted glide connections between the upper and lower deck provide optimum shock absorption. All this allows the ski to glide and turn with special ease-making its rider a better skier.

Vario Flex

THE DOUBLEDECK WITH SELF-ADAPTING FLEX

In the D2 Vario Flex, the elastomer-mounted connection between the upper and the lower deck influences the way the ski flexes according to current skiing speed. At low speeds, the ski is extremely easy to control. The higher the speed, the more dynamically the ski reacts. Its flex builds up progressively and uses the desired rebound to support acceleration out of turns







peed and style of the skier.

This incarnation of the Doubledeck

technology boasts a lightweight and dynamic Densolite core, while the Vario

Cut construction allows the radius of

the ski to adapt automatically to the

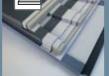
VARIO CUT

DENSOLITE



The Doubledeck construction with tip to tail woodcore in the lower deck llows for progressively increasing flex which guarantees perfect power in rns with high G-forces.

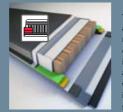
VARIO FLEX DENSOLITE



The Densolite core is dynamic and lightweight, the Doubledeck construction allows the flex of the ski to adapt automatically to the speed and style of the skier: ideal for erformance-driven skiers.

Nomad

STEP DOWN SIDEWALL WOODCORE TI

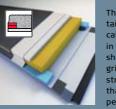


The half-cap construction at the tip and tail area protects the ski from mechanical damage, the sidewall construction in the binding area improves damping, shock absorption and therefore edge grip. A tip-to-tail woodcore in conjunction with a titanal insert gives the ski an impressively sporty and dynamic character.

STEP DOWN SIDEWALL CAP FIBRE TI

The half-cap construction at the tip and tail area protects the ski from mechanical damage, the sidewall construction in the binding area improves damping, shock absorption and therefore edge grip. The Cap Fibre construction with titanal insert delivers an even more dymic rebound at higher speeds.

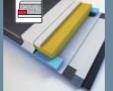
STEP DOWN SIDEWALL CAP FIBRE



The half-cap construction at the tip and tail area protects the ski from mechanical damage, the sidewall construction in the binding area improves damping, shock absorption and therefore edge grip. The lightweight Cap Fibre construction reduces weight and ensures that even the entry models deliver superb performance.

Junior

STEP DOWN SIDEWALL CAP FIBRE



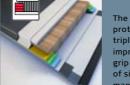
The half-cap construction at the tip and tail area protects the ski from mechanical damage, the sidewall construction in the binding area improves damping, shock absorption and therefore edge grip. The lightweight Cap Fibre construction reduces weight and ensures that even the entry models ver superb performance.



The classic shell construction ensures great performance even with entry models

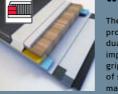
Freeski

STEP DOWN SIDEWALL 3L WOODCOPF

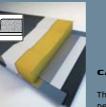


The half-cap construction at the tip and tail area protects the ski from mechanical damage. The triple-layer sidewall construction in the binding area improves damping while ensuring optimum edge grip and extraordinary durability. The combination of sidewall ski and wood core ensures lively performance and maintains the flex of the ski at all times.

STEP DOWN SIDEWALL 2L WOODCORE



The half-cap construction at the tip and tail area protects the ski from mechanical damage. The dual-layer sidewall construction in the binding area improves damping while ensuring optimum edge grip and extraordinary durability. The combination of sidewall ski and woodcore ensures lively performance and maintains the flex of the ski at all times.



SLANTED SIDEWALL WOODCORE

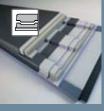
The combination of sidewall ski and woodcore means these skis are both forgiving and durable.

CAP FIBRE

The classic shell construction ensures great performance even with entry models

26

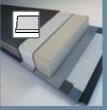




VARIO FLEX DENSOLITE

DOUBLEDECK D2

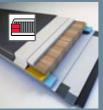
The Densolite core is dynamic and lightweight, the Doubledeck construction allows the flex of the ski to adapt automatically to the speed and style of the kier: ideal for performance-driven skiers.



CAP DENSOLITE

Very light skis but yet stable and perfect edging in conditions – on- and off-piste

SLANTED SIDEWALL WOODCORE

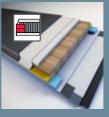


The half-cap construction at the tip and tail area protects the ski from mechanical damage. The sidewall construction in the binding area improves damping, shock absorption and therefore edge grip. The combination of sidewall ski and woodcore ensures lively performance and maintains the flex of the ski at all times

STEP DOWN SIDEWALL 2L WOODCORE

The half-cap construction at the tip and tail area protects the ski from mechanical damage. The dual-layer sidewall construction in the binding area improves damping while ensuring optimum edge grip and extraordinary durability. The combination of sidewall ski and woodcore ensures lively performance and maintains the flex of the ski at all times.

Ascape



STEP DOWN SIDEWALL 2L LITE WOODCORE

The half-cap construction at the tip and tail area protects the ski from mechanical damage. The dual-layer sidewall construction in the binding area improves damping while ensuring optimum edge grip and extraordinary durability. The new Lite Woodcore cuts a great deal of weight without sacrificing performance.



SLANTED SIDEWALL LITE WOODCORE

The combination of sidewall ski and woodcore means these skis are both forgiving and durable. And the new Lite Woodcore cuts a great deal of veight without sacrificing performance.

Two feet of fresh snow: due to an uncontrollable act of nature. Submitting the project, sending in the tax statement and lunch with the in-laws will all have to be postponed.

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<u>AAAAAAAAAAAAAA AA</u>









POWDER



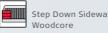
> 183 cm, Waist Width 123 mm



BLOG AA0003220



> 177, 185 cm, Waist Width 110 mm



ACCESS AA0003240

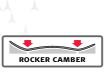


> 151, 161, 171, 181 cm, Waist Width 100 mm



重

"SECOND GENERATION. THE DESIGN: 100% ME. SKIING ON IT: STILL AS RAD AS DAY ONE." CHRIS BENCHETLER on his new Bent Chetler



ROCKER **CAMBER** FLOATATION Perfect float in deep snow and stability on harder snow.

Bent Chetler Mini - see Junior skis.



ATT Y

ALL MOUNTAIN

It's a good feeling to know that, come what may, you're well-prepared. Particularly when the slope isn't.

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All Mountain



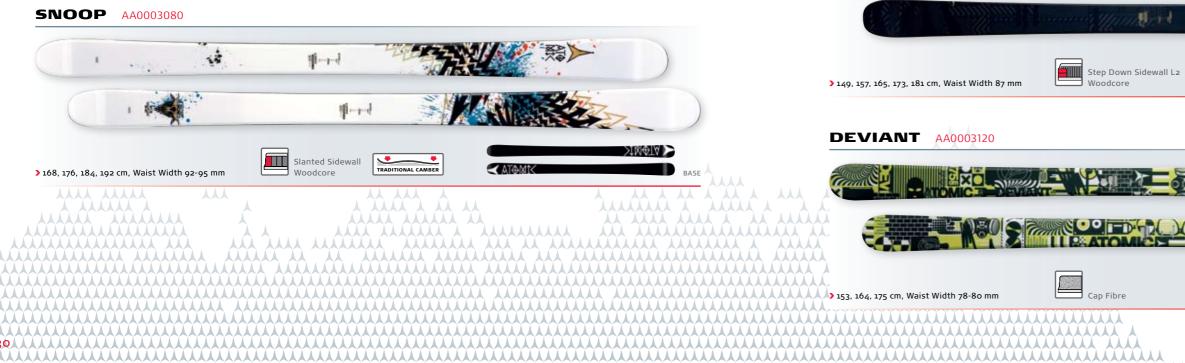
ADAPTIVE CAMBER VERSATILITY Quick, easy turn initiation with strong performance on hard snow.

COAX AA0003060

GOING EVERYWHERE, DOING ANYTHING ON THE MOUNTAIN. THE IS READY FOR ANY TERRAIN AND SNOW CONDITION." NE MAYR on the new Coax

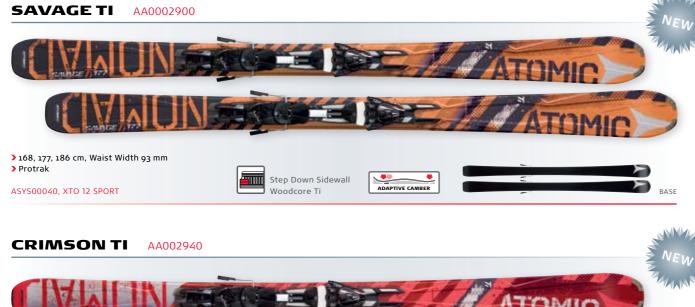


PANIC AA0003100









Step Down Sidewall

Woodcore Ti



> 150, 157, 164, 171, 178 cm, Waist Width 77 mm > Lightrak



Freedom means being able to make spontaneous decisions, from prepared slopes to deep powder. From the tree run to the icy drop-off. With a ski that

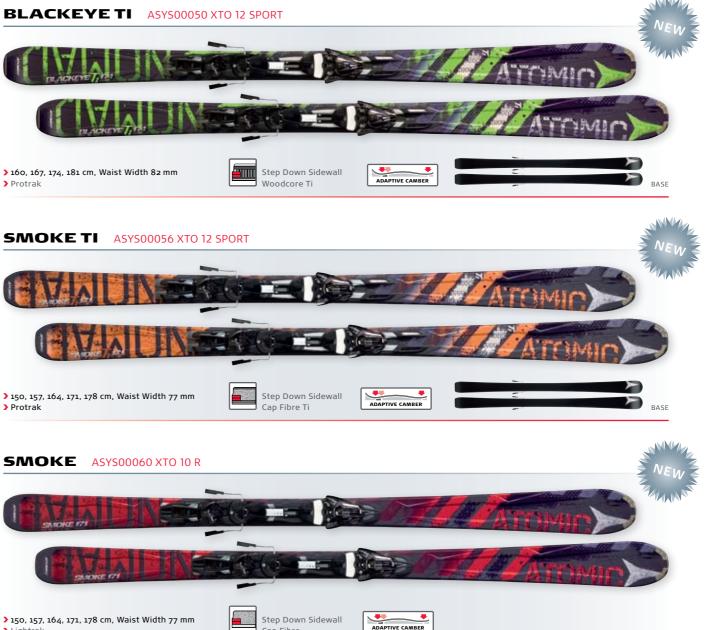
all conditions and for every skier.

Nomad

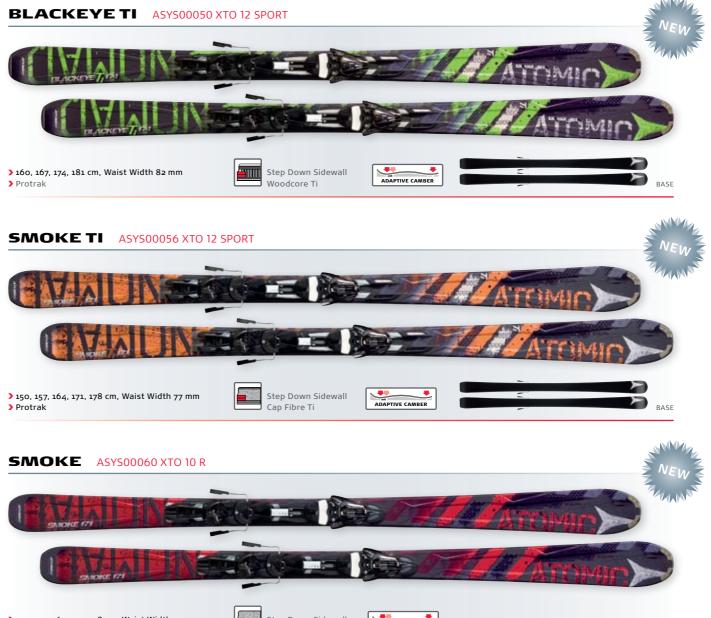
can play on its superior performance everywhere, in

ALL MOUNTAIN

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TIVE CAMBER



ASYS00046, XTO 12 SPORT

> Protrak

> 164, 171, 178, 185 cm, Waist Width 88 mm



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ADAPTIVE CAMBER VERSATILITY Quick, easy turn initiation with strong performance on hard snow.

.



The ability to fly isn't a question of physics. It's a question of attitude.

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TRADITIONAL CAMBER STABILITY Rock solid stability for take offs and landings in the park and pipe.

PATENT AA0003140



PUNX AA0003160

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CICKERS AND RAILS - THE PUNX IS ALL I NEED IN THE PARK."

GROOMERS



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When someone starts skiing a whole class better overnight, it's usually for two reasons: the Adapter Deck and the Control Deck.

1

See.

20

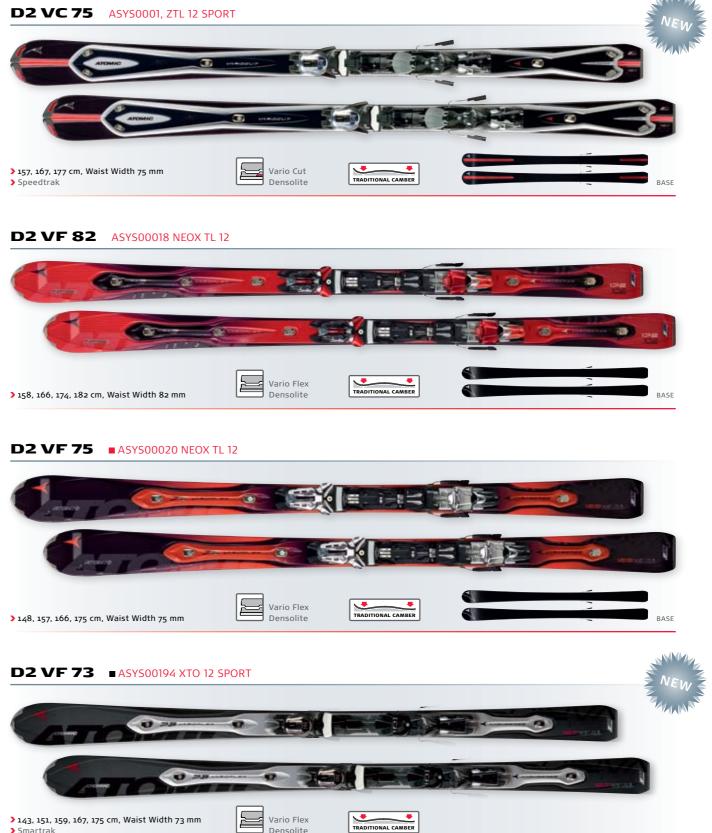
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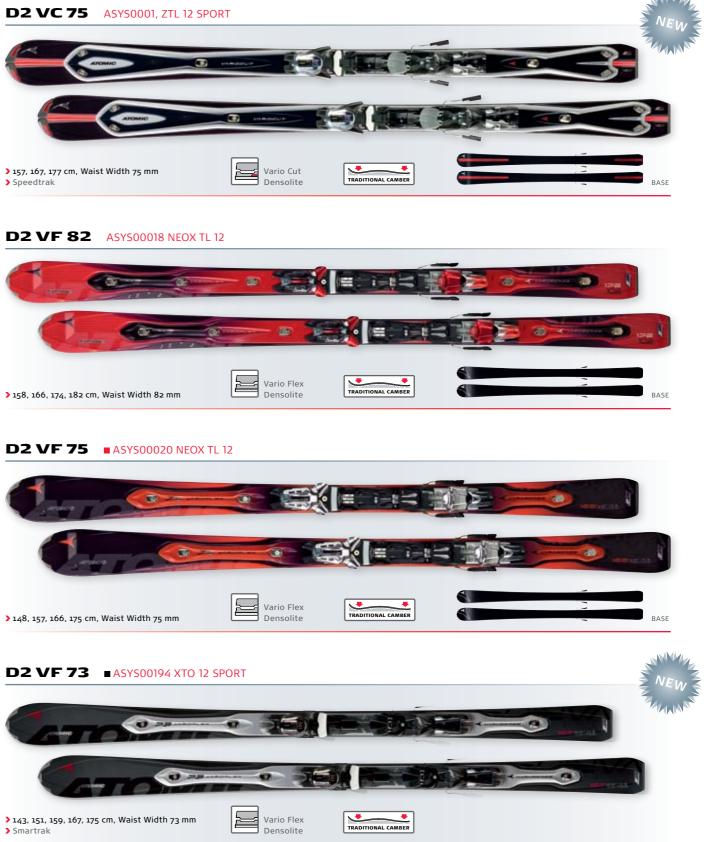
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TRADITIONAL **CAMBER STABILITY**

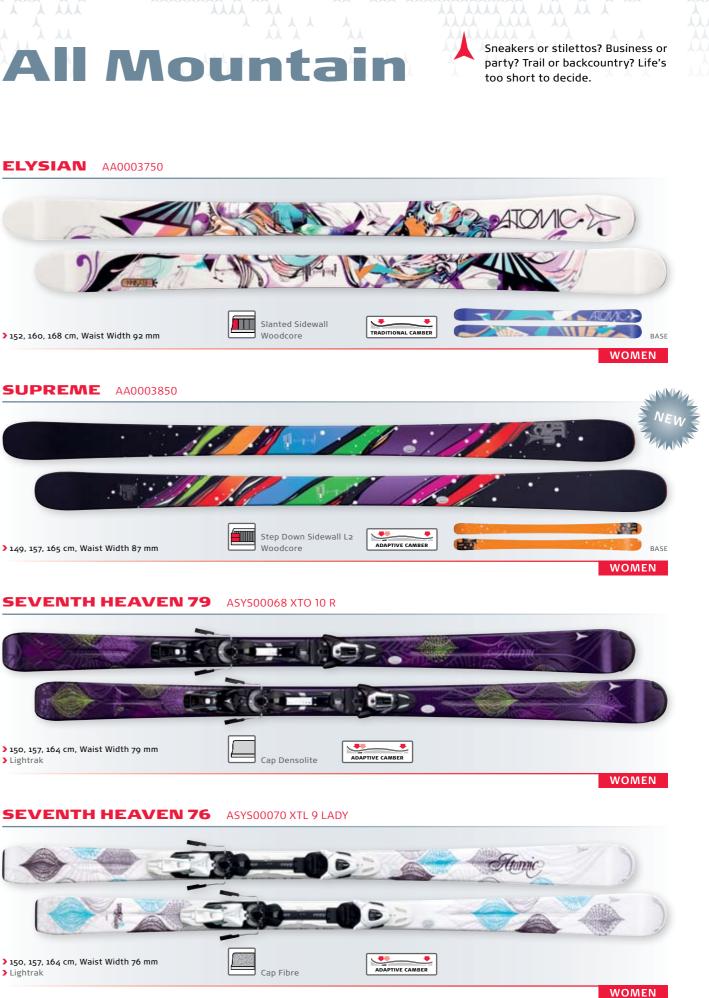
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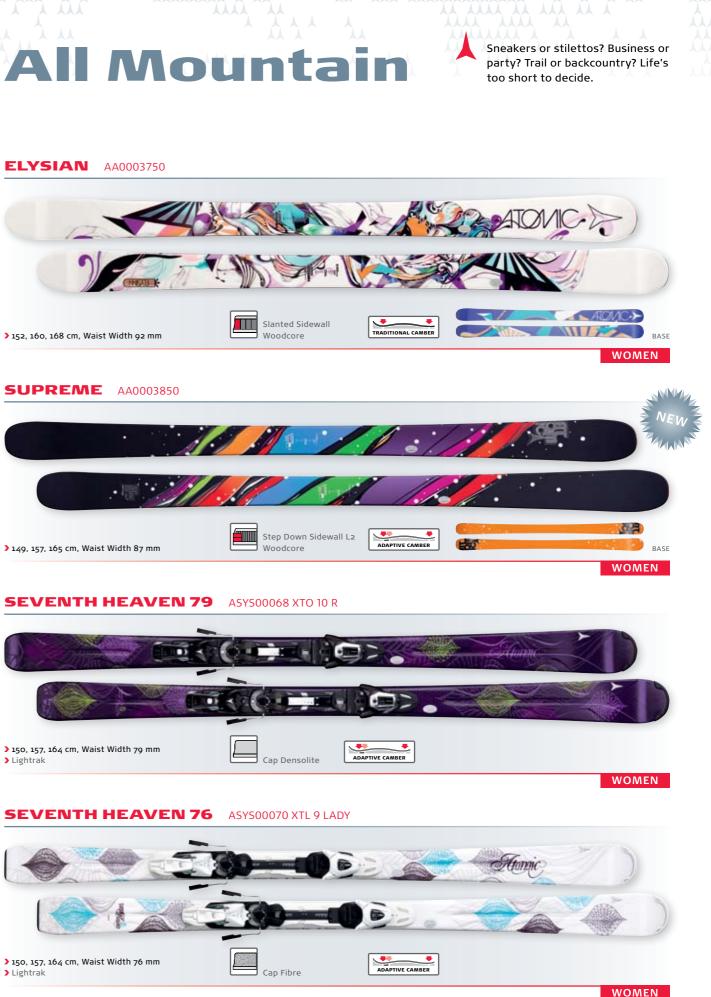
Maximum edge-length ensures stability and a perfect grip, even on the hardest slopes.

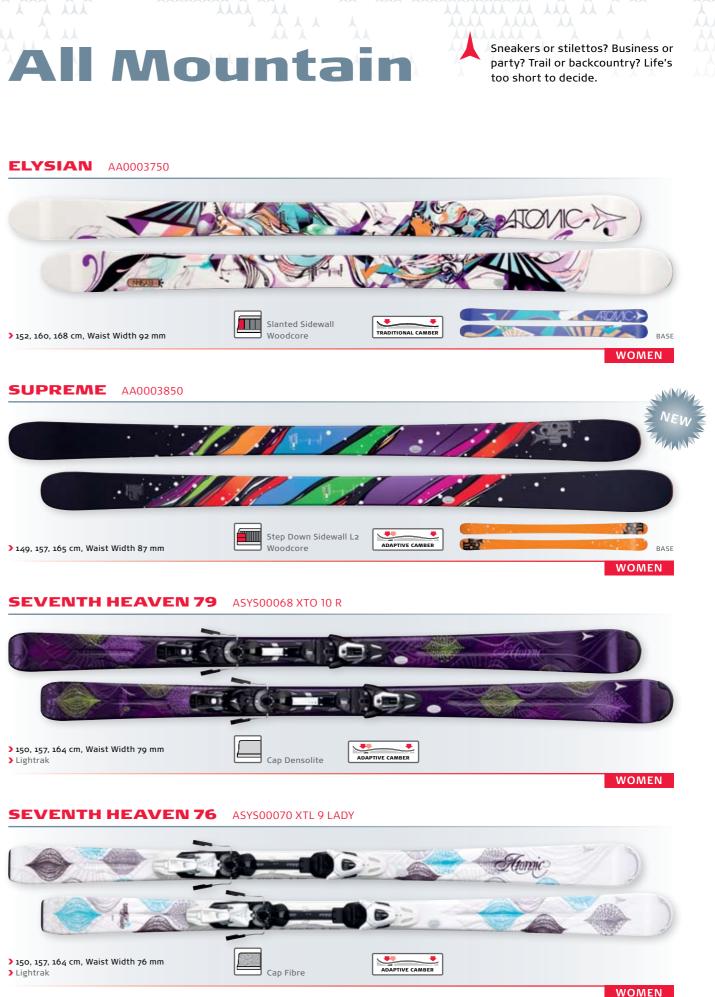
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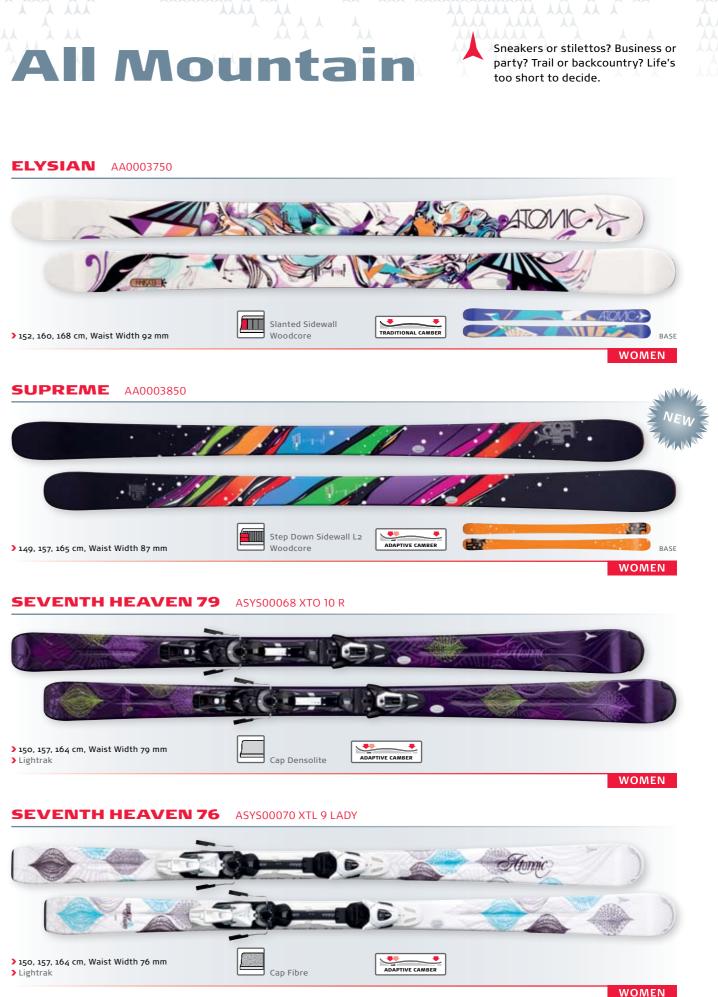
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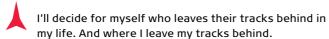






"THE ELYSIAN ROCKS ANY VARIABLE SNOW CONDITION WITH THE BENEFIT OF A TWIN TIP SKI. FROM A CLIFF DROP TO A HARD PACKED SLOPE RUN, I USE THE ELYSIAN ALL OVER." EVA PATSCHEIDER on the new Elysia

Powder







D2 VF 75 ASYS00064 NEOX TL 10

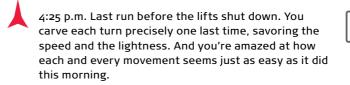


D2 VF 73 ASYS00196 XTL 9 LADY



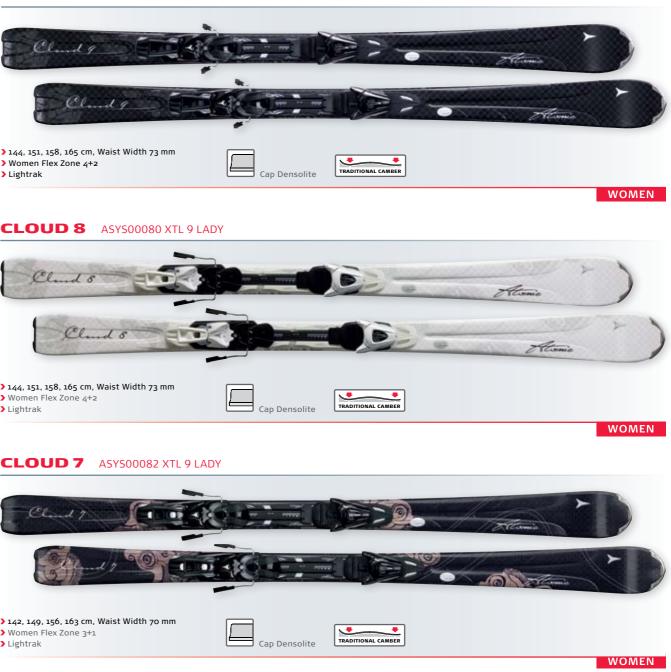
Vonen Groomers

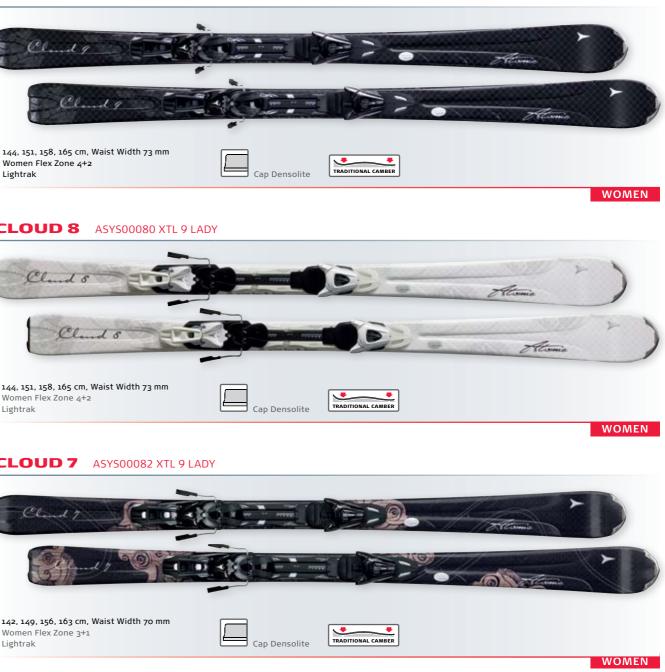
WOMEN

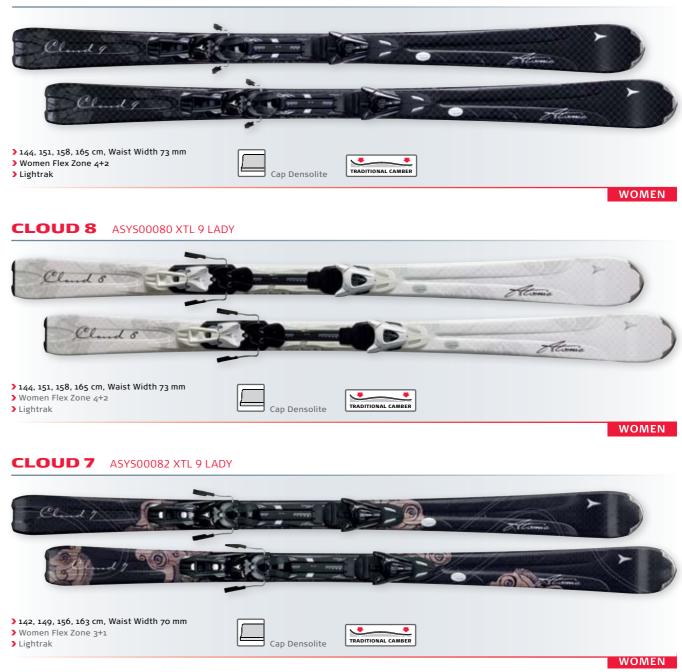


CLOUD 9 ASYS00074 XTO 10 R

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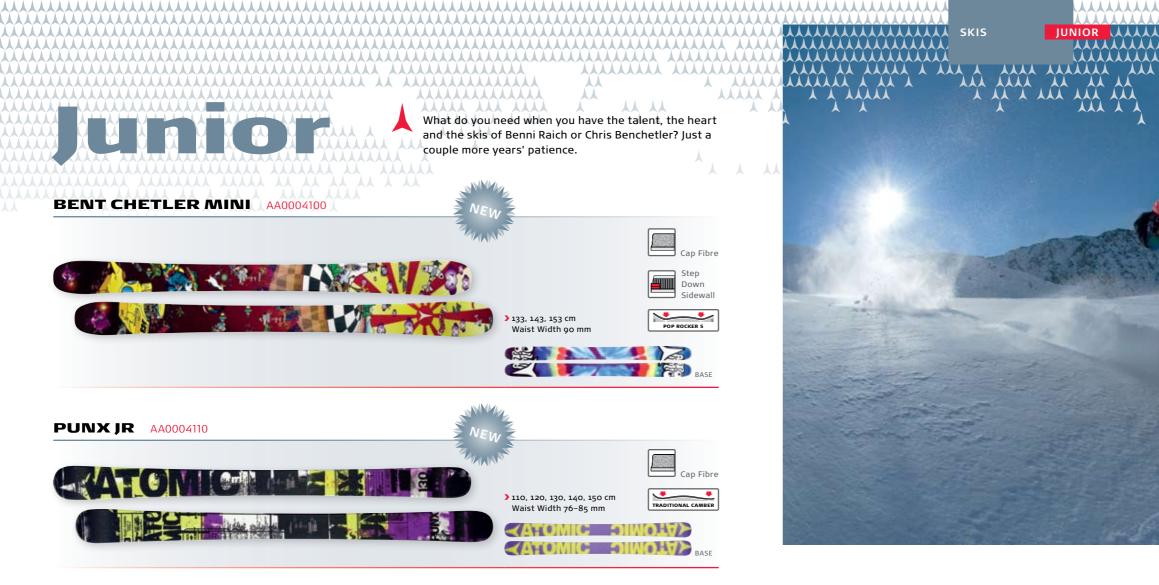






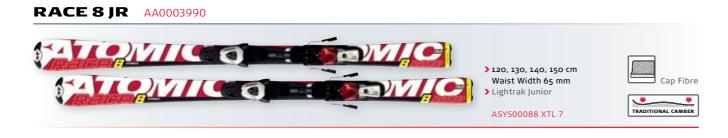
TRADITIONAL

CAMBER STABILITY Maximum edge-length ensures stability and a perfect grip, even on the hardest slopes.



NOMAD JR AA0004070





RASCAL AA0004090





ELYSIAN JR AA0004150



SWEET STUFF AA0004170







ASCAPE

ASCAPE YOUR DAILY ROUTINE.

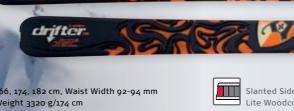
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Traffic jams. Appointments. Obligations. Stuffy air. Stressed people. Full mailboxes. Leave all that behind you. The new Ascape models from Atomic are the escape vehicles from that everyday routine that robs you of the time you'd otherwise devote to what's really important: for enjoying relaxation and nature, for action and adventure. Because they unite minimum weight and maximum performance, they're also the first choice of US extreme skier Mike Marolt, Swiss freerider Björn Hofer and Germany's extreme mountain climbers Thomas and Alexander Huber.

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LITE WOODCORE

The new Lite Woodcore cuts a great deal of weight from the wider Ascape models without sacrificing performance. Which is a big plus for freeriders, telemarkers and backcountry skiers alike.

FFG Team

FFG 16 TEAM
AD5000304 BLACK/SILVER

Bindings

> Weight: 2,32kg, DIN Range: 6-16

FFG 14 TEAM AD5000306 BLACK/SILVER





> Weight: 2.05 kg, DIN Range: 6–14

> Brake: 16.5 mm > Sole Length: flat

> Senior Norm, Steel Housing

Evox

EVOX 045 • AD5000256 RED/WHITE



AD5000254 BLACK/WHITE > Weight: 1.12 kg, DIN Range: 0.5-4.5

□ AD5000258 WHITE/SWEET

- > Brake Height: 17 mm > Sole Length: flat
- > Senior/Junior Norm, Automatic Wing Adjustment

EVOX 10 D5000262 RED/WHITE > Weight: 1.72 kg, DIN Range: 3-10

EVOX 7 AD5000250 RED/WHITE

> Weight: 1.72 kg, DIN Range: 2–7.5

AD5000252 WHITE/SWEET

AD5000260 BLACK/SILVER

FFG

FFG 12 ■ AD5000300 BLACK/SILVER

> Weight: 2.10 kg, DIN Range: 4-12

> Brake Height: 16.5 mm Senior Norm

FFG 10 ■ AD5000302 BLACK/SILVER



> Weight: 1.94 kg, DIN Range: 3–10

> Brake Height: 17 mm > Senior/Junior Norm > Sole Length: flat > Automatic Wing Adjustment

46



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BINDINGS



Poles



AJ5000060

TELESKOP

TOUR

105-140 cm

Black > 2 pieces, Power Lock > Carbon Composite +

Alloy 7075 > Alpine Foam Grip

> Neoprene Strap

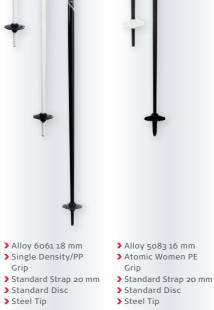
> Powder Disc

> Wolfram/Carbide Tip



UNI

ATOMIC



> Alloy 6061 18 mm

> Single Density/PP

> Standard Disc

> Steel Tip

Grip

48



WOMEN

CLOUD

M M M MM



A RACE DOUBLE TANK WHEELIE

Bags

- > 85 x 40 x 44 cm, Weight: 5400 g > durable trolley system, big main compartment, special ski boot compartment
- **B** RACE CARRY ON WHEELIE **>** 34 x 55 x 22 cm, Weight: 2900 g
- > durable trolley system, padded laptop compartment
- **C** RACE SPORTBAG > 61 x 33 x 33 cm, Weight: 880 g > one big compartment
- **D** RACE BACKPACK
- **>** 46 x 32 x 20 cm, Weight: 780 g > stabile ergonomic fit, lot's of zipper compartments, padded laptop compartment

E RACE BOOTBAG

- > 38 x 38 x 23 cm, Weight: 550 g > front loader for easy packing, adjustable shoulder strap
- F RACE BOOT BACKPACK (HELMET) **>** 34 x 33 x 28 cm, Weight: 550 g
- > big enough for 1 pair ski boots, helmet, gloves, goggles
- G RACE SKIBAG 1 PAIR (165, 175, 185)

- > 185 x 25 x 14 cm, Weight: 930 g > complete length with zipper, adjustable shoulder strap
- **G** RACE SKIBAG 2 PAIRS (165, 175, 185, 205) **>** 185 x 25 x 17 cm, Weight: 980 g

- > complete length with zipper, adjustable shoulder strap
- H RACE SKIBAG ECONOMY 205 CM **>** 205 x 34 cm, Weight: 660 g
- > easy slide in system, adjustable length

16

PURE

- A PURE TRAVELBAG WHEELIE > 41 x 72 x 34 cm, Weight: 6600 g
- > durable trolley system, stable bottom and top part

- **B** PURE CARRY ON WHEELIE
- > 34 x 55 x 22 cm, Weight: 2900 g > durable trolley system, padded laptop compartment
- **C** PURE BOOTBAG 39 x 27 x 38 cm, Weight: 320 g > front loader for easy packing, adjustable shoulder strap, one external pocket with velcro

D PURE SKIBAG 1 PAIR (165, 175, 185) 185 x 23 x 13 cm, Weight: 1200 g > complete length with zipper, adjustable shoulder strap



WOMEN

A WOMEN TRAVELBAG WHEELIE

> trollev system, telescopic handle comfortable weekend travel bag

B WOMEN BACKPACK > 30 x 47 x 17 cm, Weight: 630 g > stable ergonomic fit, lot's of zipper



ACTIVE

- Α ΑCTIVE BACKPACK AI 5000
- > 41 x 72 x 34 cm, Weight: 800 g > stable ergonomic fit, lots of zipper compartment, padded laptop compartment
- **B** ACTIVE BACKPACK WHEELIE
- > 32 x 58 x 24 cm. Weight: 2300 g
- > durable trolley system changeable to a backpack, padded laptop compartment, 2 side pockets, one front pocket with organizer inside, kev holder
- C ACTIVE LAPTOPBAG

AL 500007 > 27 x 41 x 11 cm, Weight: 600 g

- > well padded, adjustable shoulder strap. 2 zipper pockets outside, front pocket with
- organizer inside
- **D** ASCAPE BACKPACK TOUR > 30 x 53 x 20 cm, Volumen: 35 litre
- Weight: 1300 g
- > 4 compartments, water repellent zips & materials, camel bag installable, emergency whistle, ski-attachment

E AVALANCHE PROBE

> Length: min.38,5-max.260 cm, Weight: 262 g > alloy 7075-T6, easy lock system

F AVALANCHE SHOVEL

- > Length: min.66-max.88 cm Weight: 564 g > Lexan (-40°), foam grip

ACCESSORIES BAGS

D PURE SKIBAG 2 PAIRS (165, 175, 185)

- 185 x 23 x 17 cm, Weight: 1300 g > complete length with zipper, adjustable shoulder strap
- E PURE SKIBAG ECONOMY 205 CM 205 x 34 cm, Weight: 800 g > easy slide in system, adjustable length
- F PURE SKIBAG 4 PAIRS WHEELIE 200 CM

> Dimension: 64 x 38 x 33 cm, Weight: 2500 g

C WOMEN HANDBAG

- > 28 x 20 x 12 cm, Weight: 275 g
- > adjustable strap for hand or shoulder bag, several zipper pockets
- **D** WOMEN BOOTBAG
- > 37 x 40 x 27 cm, Weight: 660 g
- > space for 1 pair ski boots, helmet, gloves
- E WOMEN SKIBAG 1 PAIR

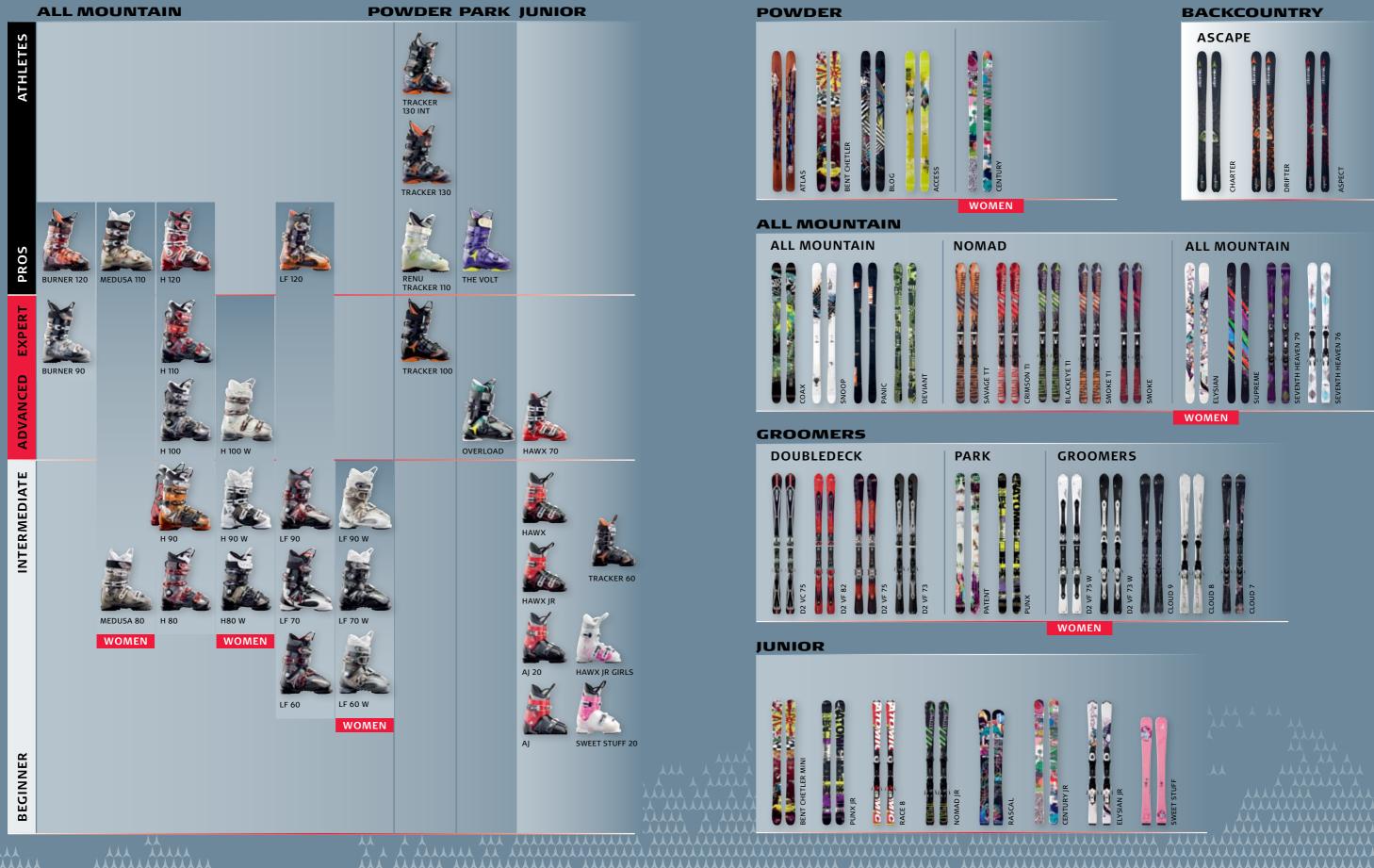
▶ 165 x 33 cm, Weight: 725 g

> complete length with zipper, adjustable

WOMEN

Boots Range Chart

Ski Range Chart



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RANGE CHART BOOTS SKIS



Ski Specifications

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SKI	ART.NO.	DIMENSIONS					CAMBER	CONSTRUCTION	CORE	CHASSIS
		LENGTH (CM)	TIP (MM)	WAIST (MM)	TAIL (MM)	RADIUS (M)				
VARIO										
D2 VC 75	AA0002300	157, 167, 177	VARIO	75, 75, 75	VARIO	VARIO	TRADITIONAL	VARIO CUT	DENSOLITE	SPEEDTRAK
D2 VF 82	AA0002450	158, 166, 174, 182	119.5, 121.5, 124, 126.5	82, 82, 82, 82	106.5, 108.5, 111, 113.5	16, 16.5, 17, 17.5	TRADITIONAL	VARIO FLEX	DENSOLITE	NEOX TOOLLESS
D2 VF 75	AA0002500 RED	148, 157, 166, 175	120, 122, 126, 125.5	75, 75, 75, 75	107, 109, 111, 112.5	11, 12, 13, 14	TRADITIONAL	VARIO FLEX	DENSOLITE	NEOX TOOLLESS
D2 VF 73	AA0002656	143, 151, 159, 167, 175	114.5, 116, 118, 120, 122	73, 73, 73, 73, 73	99.5, 101, 103, 105, 107	11.5, 12.5, 13.5, 14, 15	TRADITIONAL	VARIO FLEX	DENSOLITE	SMARTRAK
NOMAD										
SAVAGE TI	AA0002900	168, 177, 186	132, 134, 136	93, 93, 93	118, 120.1, 122	17, 18, 19	ADAPTIVE	STEP DOWN SIDEWALL	WOODCORE TI	PROTRAK
CRIMSON TI	AA0002940	164, 171, 178, 185	129.5, 130.5, 131.5, 132.5	88, 88, 88, 88	115, 116, 117, 118	15, 16, 17, 18	ADAPTIVE	STEP DOWN SIDEWALL	WOODCORE TI	PROTRAK
BLACKEYE TI	AA0002980	160, 167, 174, 181	121.5, 123.5, 125.5, 127.5	82, 82, 82, 82	106.5, 108.5, 110.5, 112.5	15, 15.5, 16, 16.5	ADAPTIVE	STEP DOWN SIDEWALL	WOODCORE TI	PROTRAK
SMOKE TI	AA0003020	150, 157, 164, 171, 178	117, 119, 121, 123, 125.5	77, 77, 77, 77, 77	101, 103, 105, 107, 109.5	13.5, 14, 14.5, 15, 15.5	ADAPTIVE	STEP DOWN SIDEWALL	TI/FIBRE REINFORCED	PROTRAK
SMOKE	AA0003040	150, 157, 164, 171, 178	117, 119, 121, 123, 125.5	77, 77, 77, 77, 77	101, 103, 105, 107, 109.5	13.5, 14, 14.5, 15, 15.5	ADAPTIVE	STEP DOWN SIDEWALL	FIBRE REINFORCED	LIGHTRAK
ALL MOUT	NTAIN				1					
COAX	AA0003060	174, 183, 192	135, 137, 139	105, 105, 105	126, 128, 130	21, 22, 23	ADAPTIVE	STEP DOWN SIDEWALL L3	WOODCORE	
SNOOP	AA0003080	168, 176, 184, 192	127.5, 128.5, 129, 130	92, 93, 94, 95	116, 117, 118, 119	18, 20, 22, 24	TRADITIONAL	SLANTED SIDEWALL	WOODCORE	
PANIC	AA0003100	149, 157, 165, 173, 181	118.5, 120, 121.5, 123, 124.5	87, 87, 87, 87, 87	109, 110.5, 112, 113.5, 115	15, 16, 17, 18, 19	ADAPTIVE	STEP DOWN SIDEWALL L2	WOODCORE	
DEVIANT	AA0003120	153, 164, 175	107, 111.5, 116.5	76, 78, 80	97.5, 102, 107	17.5, 18.5, 19.5	TRADITIONAL	САР	FIBRE REINFORCED	
POWDER										
ATLAS	AA0003180	182, 192	140, 150	115, 125	122, 132	22, 28	POWER ROCKER 20	STEP DOWN SIDEWALL L3	WOODCORE	
BENT CHETLER	AA0003200	183	140	123	134	19	POP ROCKER 20	STEP DOWN SIDEWALL L3	WOODCORE	
BLOG	AA0003220	177, 185	132, 134	100, 110	124, 126	18, 19	POP ROCKER 10	STEP DOWN SIDEWALL L3	WOODCORE	
ACCESS	AA0003240	151, 161, 171, 181	126.5, 127.5, 128.5, 129.5	100, 100, 100, 100	118.5, 119.5, 120.5, 121.5	14, 16, 18, 20	POWER ROCKER 10	STEP DOWN SIDEWALL L2	WOODCORE	
PARK										
PATENT	AA0003140	175, 184	127, 129	95, 95	127, 129	18, 19	TRADITIONAL	STEP DOWN SIDEWALL L3	WOODCORE	
PUNX	AA0003160	155, 164, 173, 182	106.5, 108.5, 110.5, 112.5	82, 82, 82, 82	106.5, 108.5, 110.5, 112.5	18, 19, 20, 21	TRADITIONAL	SLANTED SIDEWALL	WOODCORE	

SKI	ART.NO.	DIMENSIONS				CAMBER	CONSTRUCTION	CORE	CHASSIS	
		LENGTH (CM)	TIP (MM)	WAIST (MM)	TAIL (MM)	RADIUS (M)				
WOMEN		-								
D2 VF 75	AA0003300	148, 157, 166	120, 122, 126	75, 75, 75	107, 109, 111	11, 12, 13	TRADITIONAL	VARIO FLEX	DENSOLITE	NEOX TOOLLESS
D2 VF 73	AA0003352	143, 151, 159, 167	114.5, 116, 118, 120	73, 73, 73, 73	99.5, 101, 103, 105	11.5, 12.5, 13.5, 14	TRADITIONAL	VARIO FLEX	DENSOLITE	LIGHTRAK
CLOUD 9	AA0003500 BLACK	144, 151, 158, 165	117, 119, 121, 123.5	73, 73, 73, 73	102, 104, 106, 108.5	11, 11.5, 12, 12.5	TRADITIONAL	CAP WFZ 4+2	DENSOLITE	LIGHTRAK
CLOUD 8	AA0003600	144, 151, 158, 165	117, 119, 121, 123.5	73, 73, 73, 73	102, 104, 106, 108.5	11, 11.5, 12, 12.5	TRADITIONAL	CAP WFZ 4+2	DENSOLITE	LIGHTRAK
CLOUD 7	AA0003750	142, 149, 156, 163	113, 115, 116.5, 118	70, 70, 70, 70	94.5, 97, 99, 101	12, 12.5, 13, 13.5	TRADITIONAL	CAP WFZ 3+1	FIBRE REINFORCED	LIGHTRAK
SEVENTH HEAVEN 79	AA0003400	150, 157, 164	114.5, 116.5, 118.5	79, 79, 79	100.5, 102.5, 104.5	15.5, 16, 16.5	ADAPTIVE	САР	DENSOLITE	LIGHTRAK
SEVENTH HEAVEN 76	AA0003450	150, 157, 164	113, 115, 117	76, 76, 76	98.5, 100.5, 102.5	15, 15.5, 16	ADAPTIVE	САР	FIBRE REINFORCED	LIGHTRAK
ELYSIAN	AA0003750	152, 160, 168	120, 121.5, 127.5	92, 92, 92	108.5, 110, 116	18, 18, 18	TRADITIONAL	SLANTED SIDEWALL	WOODCORE	
SUPREME	AA0003850	149, 157, 165	118.5, 120, 121.5	87, 87, 87	109, 110.5, 112	15, 16, 17	ADAPTIVE	STEP DOWN SIDEWALL L2	WOODCORE	
CENTURY	AA0003800	146, 156, 166, 176	126.5, 127.5, 128.5, 129.5	100, 100, 100, 100	118.5, 119.5, 120.5, 121.5	14, 16, 18, 20	POWER ROCKER 10	STEP DOWN SIDEWALL L2	WOODCORE	
JUNIOR						1				
RACE 8 JR.	AA0003970	120, 130, 140, 150	106, 106.5, 107, 108	65, 65, 65, 65	86, 87, 88, 89.5	9.5, 11, 13, 14	TRADITIONAL	САР	FIBRE REINFORCED	LIGHTRAK JUNIOR
NOMAD JR.	AA0004050	120, 130, 140, 150	106, 106.5, 107, 108	65, 65, 65, 65	86, 87, 88, 89.5	9.5, 11, 13, 14	TRADITIONAL	САР	FIBRE REINFORCED	LIGHTRAK JUNIOR
RASCAL	AA0004090	70, 80, 90, 100, 110	91, 96.5, 100, 100.5, 102.5	65, 65, 65, 65, 65	75.9, 79.5, 83.5, 84, 86.5	4.5, 5, 5.5, 7, 8	TRADITIONAL	САР	FIBRE REINFORCED	
ELYSIAN JR.	AA0004130	120, 130, 140, 150	106, 106.5, 107, 108	65, 65, 65, 65	86, 87, 88, 89.5	9.5, 11, 13, 14	TRADITIONAL	САР	FIBRE REINFORCED	LIGHTRAK JUNIOR
SWEET STUFF	AA000170	70, 80, 90, 100, 110	91, 96,5, 100, 100,5, 102,5	65, 65, 65, 65, 65	75.9, 79.5, 83.5, 84, 86.5	4.5, 5, 5.5, 7, 8	TRADITIONAL	САР	FIBRE REINFORCED	
BENT CHETLER MINI	AA0004100	133, 143, 153	124	90, 90, 90	115.5	12	POP ROCKER 5	STEP DOWN SIDEWALL	CAP FIBRE REINFORCED	
PUNX JR.	AA0004110	110, 120, 130, 140, 150	92, 99, 106, 122, 122	76, 78, 80, 85, 85	84, 91, 98, 112, 112	14.0, 15.0, 15.5, 17.0, 19.5	TRADITIONAL	САР	FIBRE REINFORCED	
CENTURY JR.	AA0004190	110, 120, 130, 140, 150	92, 99, 106, 122, 122	76, 78, 80, 82, 85	84, 91, 98, 112, 112	14.0, 15.0, 15.5, 17.0, 19.5	TRADITIONAL	САР	FIBRE REINFORCED	
ASCAPE										
CHARTER	AA0000010	166, 176, 186	128.5, 129.5, 130.5	100, 100, 100	118.5, 119.5, 120.5	18, 20, 22	POWER ROCKER 10	STEP DOWN SIDEWALL L2	LITE WOODCORE	
DRIFTER	AA000008	166, 174, 182	127.5, 128.5, 129	92, 93, 94	116, 117, 118	18, 20, 22	TRADITIONAL	SLANTED SIDEWALL	LITE WOODCORE	
ASPECT	AA0000000	162, 171, 180	121.5, 123, 124.5	87, 87, 87	109, 110.5, 112	17, 18, 19	ADAPTIVE	STEP DOWN SIDEWALL L2	LITE WOODCORE	

TECHNICAL SKIS

WEARE SKIING.

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